

SOUTHERN COUNCIL OF OPTOMETRISTS

2023 ANNUAL REPORT



PRESIDENT'S MESSAGE

Welcome to the 2023 Southern Council of Optometrists House of Delegates session.

SECO's anniversary is a time to celebrate our accomplishments as an organization and a community. It's also a time to visit where we come from and how we've changed and commit to our aspirations. It's an exciting time as we continue cultivating and adapting, always remaining flexible, motivated, and responsive to new ideas.

We continuously improve our ability to provide year-round educational opportunities, expand our hands-on surgical procedures and laser offerings, and continue to increase our student outreach and opportunities. This year, our partnership with the National Academy of Opticianry was expanded to include education and new networking opportunities at the Congress. This annual report includes highlights of this past year.

Our leadership, volunteers, industry partners, and staff have continued to meet the challenges over the past few years. We should all be proud of how far this organization has come over the last 100 years and excited about where we are headed.

Throughout the coming year, please stay engaged and help us shape the next 100 years of this dynamic organization. We will continue to host events that bring inspired people together in forums like this to ensure SECO remains on the cutting edge of continuing education for all eye care professionals.

I want to thank you for attending this year's Congress. As members, volunteers, and organization leaders, you have the vision, knowledge, and experience to help us pave our way into the future. You are our greatest asset today and tomorrow, and we could not accomplish what we do without your support.



Christine W. Cook, OD

Christine Cook, OD
President
SECO International, LLC

LEADERSHIP

EXECUTIVE COMMITTEE



Dr. Christine Cook
PRESIDENT



Dr. Michelle Cooper
PRESIDENT ELECT



Dr. Horace Deal
VICE PRESIDENT



Dr. Tim Barry
TREASURER



Dr. Dave Rouse
SECRETARY



Dr. Richard Durocher
IMMEDIATE PAST PRESIDENT

BOARD OF TRUSTEES



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ALABAMA



DR. PATRICIA
FLIPPIN-WESTFALL
ARKANSAS



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GEORGIA



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DR. PATRICIA WALKER
TENNESSEE



DR. JOE DROTTER
VIRGINIA



DR. BRAD LANE
WEST VIRGINIA

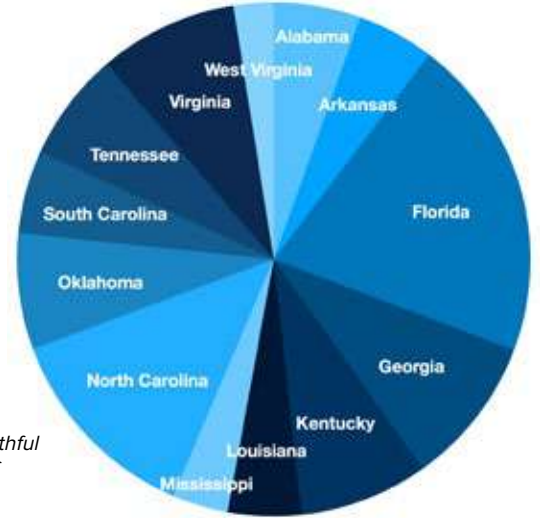
What is SoCo/SECO?

STATE ASSN.	MEMBERS	DELEGATES
Alabama	387	15
Arkansas	362	14
Florida	1334	53
Georgia	692	28
Kentucky	593	24
Louisiana	343	14
Mississippi	253	10
North Carolina	918	37
Oklahoma	497	20
South Carolina	352	14
Tennessee	498	20
Virginia	612	24
West Virginia	202	8

STATE MEMBERSHIP 7,043
 Armed Forces Optometric Society (AFOS)
 Association of Optometrists (UK)
 Colegio de Optometristas de Costa Rica
 Federacion Colombiana de Optometras (FEDOPTO)
 South African Optometric Association
 Trinidad & Tobago Optometrists Association
 World Council of Optometry (WCO)

ASSOCIATE MEMBERSHIP 18,451

TOTAL MEMBERSHIP 25,494



Dr. Dave Rouse
Secretary

I certify that this membership is valid and truthful to the knowledge of the Southern Council of Optometrists, Inc.

SECO International is comprised of 13 state optometric associations and six associated organizations. Any practicing optometrist that is a member of the state association of any of these 13 member-states or associated organizations is considered a member of the Southern Council of Optometrists.

Member States

SECO continues to enhance its presence both nationally and internationally. SECO continuously seeks to produce the best continuing education event in optometry and advance the profession of optometry worldwide.

- Alabama Optometric Association
- Arkansas Optometric Association
- Florida Optometric Association
- Georgia Optometric Association
- Kentucky Optometric Association
- Mississippi Optometric Association
- North Carolina State Optometric Society
- Oklahoma Association of Optometric Physicians
- Optometry Association of Louisiana
- South Carolina Optometric Physicians Association
- Tennessee Association of Optometric Physicians
- Virginia Optometric Association
- West Virginia Association of Optometric Physicians



Associate Members

- Armed Forces Optometric Society (AFOS)
- Association of Optometrists (UK)
- Colegio de Optometristas de Costa Rica
- Federacion Colombiana de Optometras (FEDOPTO)
- South African Optometric Association (SAOA)
- Trinidad & Tobago Optometrists Association (TTOA)
- World Council of Optometry (WCO)



Expanded Partnerships



SECO Education

THE SECO 100 PROGRAM ONCE AGAIN OFFERS BOTH IN-PERSON AND VIRTUAL EDUCATION OPPORTUNITIES AND FEATURES:

- SECO embraces diversity and works to ensure our key thought leaders reflect the profession. This year, we are proud to have the most female speakers in the history of SECO take the stage!
- SECO and NAO expanded their successful partnership to include a track of live courses and hands-on workshops. Several courses will be held in the NAO Pavilion in the exhibit hall.
- The launch of the inaugural SECO Contact Lens Summit will take place on Wednesday. This FREE program starts with a sponsored lunch and continues with two 2-hour CE sessions.
- Another new addition for SECO 2023 is our Keynote Session sponsored by an unrestricted educational grant from EssilorLuxottica. This program, Remote Eyecare: Virtual Reality or Virtual Certainty? is designed for all attendees. We have over 1,100 registered the week prior to the Congress.
- The Edutainment sessions offer opportunities for interactive CE designed to combine learning, fun and networking! This year, the two programs include the CIVIL RIGHTS MUSEUM TOUR AND CE and CE with BBQ, Brews, & Cornhole Too!
- Hands-on workshops returned this year, as well as the Poster Program!



SECO launched a series of Certificate Programs this year. By taking targeted course hours in a particular subject, the certificate demonstrates the attendee has gained a baseline knowledge of that topic. Eye care professionals have commented that their patients appreciate knowing and seeing that their provider invests in continuing education to stay up to date on the latest products, procedures, and services.



For SECO's 100th Anniversary Conference, the MedPRO360 Committee added several innovative concepts in educational formats, including audience participation sessions such as: **#417**, The Slam Dunk Business Pearls Competition **#422**, our version of Family Feud, "Staffing Best Practices: Pearls from a Growing Practice"

Another 20 courses are planned, and a few additional highlights include: **#406**, Influencers of Eyecare: Tips to Self-Promotion and Growing Practice Visibility **#410**, Facilitated Learning Lab - Scribe Boot Camp **#414**, Facilitated Learning Lab - How to Incorporate Aesthetics into Your Practice

Horace Deal OD Vice President Officer Liaison, Department of Education	Paul C. Ajamian, OD General Chair Paige Foster, OD OD Committee Chair	Chris Wroten, OD OD Program Committee Vice Chair
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Technology Supports Education



SECO University, the profession's best online education, provides optometrists and ophthalmic professionals outstanding educational opportunities in an online environment to meet the needs and requirements of the profession. SECO continued running Optician education in partnership with the NAO via the SECO University platform in 2022.

Dave Rouse, OD Secretary Officer Liaison, Department of Communication	Derrick Thornton, OD Chair
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SECO MEMBER STATES AND AFFILIATES



SECO Exhibits

Optometry's Marketplace is an essential component of the Congress and, along with the latest products and technology from the optometric industry, offers free education, events, and more.

SECO would like to express our sincere thanks to the exhibitors for their continued support.

EXHIBIT HALL HOURS

Friday, MARCH 3
9:30 AM - 5:00 PM

Saturday, MARCH 4
9:30 AM - 4:00 PM

FREE CE Presentation Theater

The presentation theaters feature four hours of free education for Optometrists.

1920's Welcome Reception

All Exhibitors and Attendees
Welcome
Thursday, March 2
6:30 PM - 7:30 PM
Presentation Theater


NAO Pavilion

SECO and NAO collaborated to provide world-class education to eye care professionals globally by identifying top speakers, cutting-edge topics, and exciting presentations.

Course #711 - Building Common Ground One Interaction at a Time

This class dives into the details of the popular DISC behavioral assessment tool, as each individual is a blend of all four DISC styles and understanding the subtle nuances of one's DISC profile shows how to communicate with others and how one prefers to be communicated with, while knowing one's primary behavior traits helps in identifying situations in which one thrives and which ones may push one out of their comfort zone.


Produced in partnership with the National Academy of Opticianry



SECO
SURGICAL PAVILION
IN PARTNERSHIP WITH ASOS

The Surgical Procedures Pavilion in Optometry's Marketplace allow attendees to learn how these procedures could be incorporated into their practice.

Feature areas, hands-on interaction and educational presentations will include topics such as:
**LASER PROCEDURES • CRYOSURGERY • BOTOX • ANESTHESIA
SUTURING • LATERAL CANTHOTOMY AND CANTHOLYSIS**



THE SECO SURGICAL PAVILION IS SPONSORED IN PART BY
NIDEK

THE VIEW

LUXURY EYEWEAR



DESIGN EYEWEAR REUNION
etnia O. BARCELONA
HENAU
ic! berlin Style. Made in Germany.
argreen
OTTEVA VENETA EYEWEAR FROM THE MOUNTAINS OF ITALY
THE OPTICAL FOUNDRY
GAZAL
GARRETT LEIGHT CALIFORNIA OPTICAL
KERING EYEWEAR
lafont PARIS
POETS
NINA MÛR eyewear
Ultimate VISION LUXURY EYEWEAR & LUXURY DESIGN
götti SWITZERLAND
LAIBACH & YORK
nine
SALT.
studio
VILLA

Tim Barry, OD
Treasurer

Freddie Mayes, OD
Exhibits Chair

Darby Chiasson, OD
Exhibits Vice Chair

Financial

SECO Statement of Financial Position

	2022
Current Assets	\$2,290,609
Property and Equipment / Fixed Net Assets	\$321,415
Other Assets	\$1,373,853
Total Assets	\$3,985,877
Current Liabilities	\$1,958,147
Unrestricted Net Assets	\$2,027,730
Total Liabilities and Net Assets	\$3,985,877

Reserve Fund Balance:

\$1,373,853

Increase in Net Assets

\$380,631

Tim Barry, OD
Treasurer

Richard Durocher, OD
Reserve Fund Chair



Award Winners



PRESIDENT'S AWARD

Dr. Max Raynor

Dr. Raynor began his collegiate tenure on a baseball scholarship at Louisburg College (Louisburg, NC) where he earned an associate's degree in arts and played for the Hurricanes at the National Junior College World Series in 1977.

Dr. Raynor earned his BSBA in economics at East Carolina University (Greenville, NC) in 1979, his BSBA in biology from Southern College of Optometry (Memphis, TN) in 1981, and his Doctor of Optometry in 1985. Dr. Raynor began practicing in Elizabethtown, NC, in September 1985. He opened a practice in Roseboro, NC, in April 1986, followed by an office in Benson, NC, in November 1988, and Clinton, NC, in July 2003.

Dr. Raynor was elected President of the Southeastern District of the North Carolina Optometric Society in 1988, appointed Trustee from Southeastern District to the North Carolina Optometric Society in 1993, and elected President of the North Carolina Optometric Society in 2006. Dr. Raynor is also a distinguished colleague of the Southern Council of Optometrists, where he was appointed Trustee from North Carolina in 2010 and served as President in 2020. Dr. Raynor is a member of the American Optometric Association, the Southern Council of Optometrists, and the North Carolina Optometric Society.



DISTINGUISHED SERVICE AWARD

Dr. Rosalind Overton-Smith

Dr. Rosalind Overton-Smith is recognized for her outstanding service and distinguished commitment to continuing education in optometry over her 40 years of service as a volunteer with SECO International. Dr. Overton-Smith developed an optometric technician program at Greenville Technical College in Greenville, SC, and remained department head for 10 years while simultaneously practicing Optometry.

Dr. Overton-Smith has been in private practice in Greer, SC, for many years alongside her husband and fellow practitioner, Dr. Pete Smith. She is a lifetime member of the South Carolina Optometric Physicians Association and the American Optometric Association. Dr. Smith is a graduate of Southern College of Optometry (Memphis, TN). Her greatest blessings have been two sons, Collier and Dr. Will Smith, and four grandchildren.



DISTINGUISHED SERVICE AWARD

Bo Keeney

Bo is a graduate of the University of Richmond Business school, where he excelled in management systems before entering the world of association management and government affairs. He is currently the President of the Keeney Group, Inc., a full-service association management and government affairs firm located in Henrico, VA. He is a member of the Virginia Society of Association Executives and the American Society of Association Executives.

Bo Keeney serves as the Executive Director and Legislative Counsel of the Virginia Optometric Association (VOA). In addition, he currently serves as the President of the International Association of Optometric Executives and sits on the American Optometric Association (AOA) Education Committee. He recently served as a panelist for the AOA State Government Relations Committee and sat on President's Council Planning Committee. During his tenure, Bo has advanced legislation for Optometric injection and laser procedures, various patient protections, non-covered services insurance provisions, and the general advancement of the Optometric profession. He is a recipient of the VOA Meritorious Service Award, AOA Executive Director of the Year, AOA President's Award, and the AOA State Advocacy of the Year Award. In addition, Bo Keeney volunteers as an ambassador and basketball coach at his daughter's school.



**OPTOMETRIST
OF THE SOUTH**
Bill Reynolds, OD

Dr. Reynolds has exhibited exemplary leadership throughout his optometric career for the Kentucky Optometric Association, SECO International, and the American Optometric Association. His contributions to the profession are countless - and he is truly deserving of this high honor. Immediately upon his graduation from Southern College of Optometry in 1985, Dr. Reynolds became actively engaged in organized optometry. He has served on every committee and held every office of the Kentucky Optometric Association, including President in 2001-2002. He served as Trustee on the Board of SECO International from 2005-2008. Most recently, he served on the AOA Board of Trustees, where he was the national President during 2020-2021. As the AOA helped navigate the profession and state associations through the COVID pandemic, Dr. Reynolds' leadership was instrumental. His direct conversations and well-established relationships with national leaders helped ensure that optometrists were eligible to receive HHS Healthcare Provider Relief Loans. Through this advocacy, doctors of optometry accessed over \$2.1 billion in federal relief to help their practices overcome coronavirus-related hardships.

At the state level, Dr. Reynolds was instrumental in the passage of Kentucky's landmark law requiring school entry comprehensive eye examinations in 2000. He has since co-authored three published studies documenting the positive impact of the legislation on Kentucky's children. He also has made presentations on the outcome of this law in legislative testimony for other state optometric associations and on numerous programs for many organizations over the years. He presented again at the AOA School Readiness Summit in April 2011. He led the KOA as the legislative chairman, who led the successful passage of our expanded scope of practice legislation in 2011, the Better Access to Eye Care Law, which included minor surgeries and laser procedures. His leadership and foresight throughout these legislative undertakings were invaluable, and he has remained actively involved in all legislative matters.

In addition to his advocacy work at the state level, Dr. Reynolds has served as AOA Keyperson for many years and is a regular attendee of the AOA Congressional Conference. He has been instrumental in conversations at the national level, ranging from the definition of an "essential eye benefit" in the ACA as a comprehensive eye exam by an optometrist or ophthalmologist in years past to current discussions regarding the protection of veterans' eye health.



**YOUNG
OPTOMETRIST
OF THE SOUTH**
Erika Morrow, OD

Dr. Morrow attended the University of Colorado at Denver and graduated cum laude with a Bachelor of Science in Biology in 2012. She went on to pursue her Doctorate of Optometry and Masters of Vision Science at the University of Alabama at Birmingham, where she graduated with honors in 2016. While in optometry school, Dr. Morrow was inducted into the Beta Sigma Kappa Honor Society and was an officer for several student organizations. As a student, she completed an externship in ocular disease at the Tuscaloosa VA Medical Center and a primary eye care rotation at a private practice in Birmingham, Alabama. She was recognized as an outstanding clinician in ocular disease. Upon completing her training, she returned to Colorado to join a group practice until relocating to the coastal region of Georgia in 2017 for her husband's career at Gulfstream. Upon her move to Georgia, she became active with her local district and Young OD events. She has recently served as the President of her local district and the Chair of the GOA membership committee, where she has worked with her committee and the GOA staff to increase membership in the association and is always thinking of new and innovative ways to communicate with non-members and help to transition them to GOA members. One of those many ideas came to fruition recently when the GOA hosted an event for both new members and non-members.

Dr. Morrow is also very much involved in her local community and her local rotary. She is always providing a helping hand to those in the community whenever she can. She is a strong presence on social media and represents her practice and her profession with great enthusiasm. Born and raised in Denver, Colorado, Dr. Morrow is one of eight children and has 17 nieces/nephews. She has been happily married to her husband, Brian Morrow, since 2009, and they have one sweet dog that loves to greet patients at the office. They enjoy traveling, camping, hiking, and frequenting the local establishments of Savannah.



**PARA-
OPTOMETRIC
OF THE SOUTH**
Anne Granger, CPO

Anne is an AOA-certified paraoptometric in the office of Dr. Rob Janot in Sulfur, Louisiana. Anne Granger has been a Paraoptometric for over 10 years and has served on the OAL Paraoptometric Board for five years. She served as President for two consecutive years, including the 2020 COVID year. What is more, when the sitting 2021-22 President left the profession, Anne willingly jumped in to serve, yet again, as interim President, a position she currently holds.

Anne has been instrumental in coordinating paraoptometric speakers for the convention. She is a dedicated, loyal exam room technician, contact lens specialist, and optician who is loved by her patients and well-respected by the staff. More recently, Anne has accepted the role of Administrative Assistant for the OAL, serving closely with Dr. Janot to handle the day-to-day activities of the OAL and keep all the records straight. She does all of this while continuing to work as a Paraoptometric. Her kindness and generosity help support patients, staff, ODs, and paras throughout Louisiana.

Industry Support Fuels SECO

SECO International delivers world-class optometric education thanks to the continued support of our industry partners. The Industry and Professional Relations Committee works year-round with staff to grow our corporate support and sponsorship opportunities with industry to ensure that SECO Supporters maximize their exposure and return on investment.

Featured Updates

- SECO partnered with sponsors in new and creative ways, like working with VSP's Premier 360 program curriculum development for satellite meetings across the country.
- This year we developed three exciting additions to the educational and industry partner offerings, including the Contact Lens Summit and the Hot Topic Breakfasts on Myopia and Presbyopia.

SECO INTERNATIONAL WOULD LIKE TO THANK OUR SECO 100 SUPPORTERS

FEATURED PARTNERS



CONTRIBUTING PARTNERS



PROMOTIONAL PARTNERS



Educational Grantors

SECO International extends its appreciation to the following companies for their philanthropic unrestricted educational grant support of the SECO 100 continuing education program.

ALCON ESSLORLUXOTTICA BAUSCH+LOMB PER
 REVIEW OF OPTOMETRY HEALIO VSP PREMIER ACADEMY360
 ABBVIE REGENERON PHARMACEUTICALS, INC. THÉA PHARMA, INC.
 CE CONCEPTS IVISTA JANSSEN PHARMACEUTICALS, INC.
SUPPORTED BY GSK SUPPORTED BY IVERIC BIO ADMINISTERED BY JANSSEN GLOBAL SERVICES, LLC

Tim Barry, OD
Treasurer
 Officer Liaison, Department of Business Affairs

Jonathan Shrewsbury, OD
Chair, IPRC

SECO for Students and Residents



Students are encouraged to stop by the Student Engagement Area in booth 760 to learn more about Vision Source's role in optometry as well as job placement opportunities and fun interactions with peers in school and in practice.

SECO STUDENT T-SHIRT CONTEST

Congratulations to the first place winner, Daniel Parotta from Nova Southeastern University College of University College of Optometry! Daniel Parotta has received a \$1,500 scholarship.

Congratulations to the design challenge runner-up: Baldemar Torres from UC Berkeley. Baldemar has received a \$1,000 scholarship!

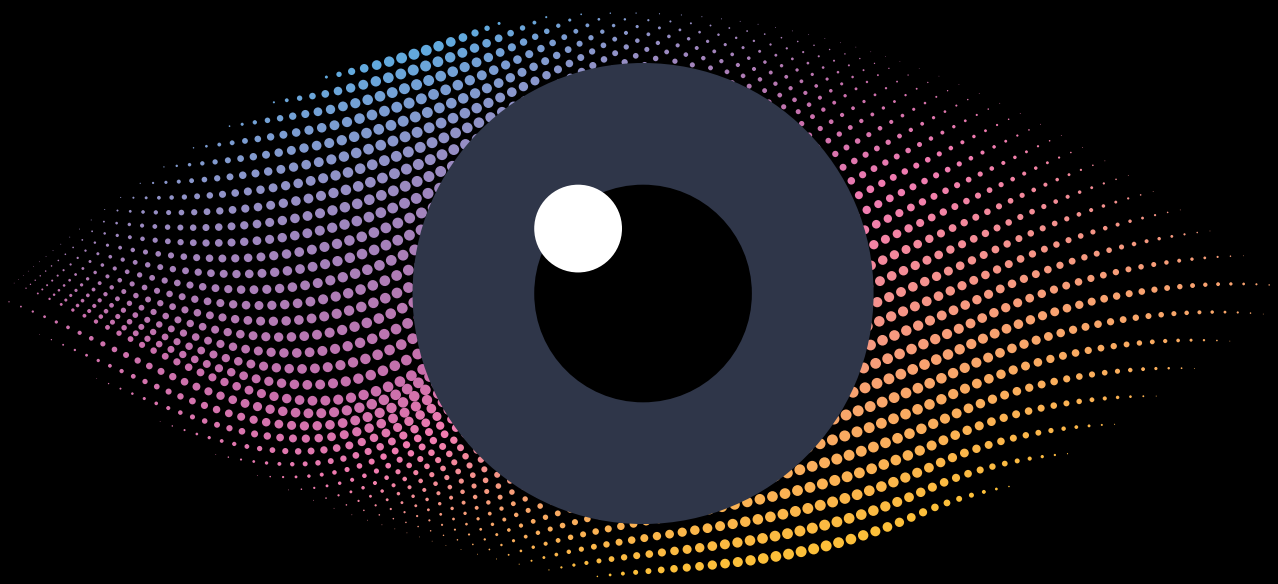


SECO 100 GLOW JAM STUDENT PARTY
 Friday, March 3 | 8:30 - 11:30 PM
 Omni Hotel CNN Center, Grand Ballroom E
 Join us in celebrating 100 years of SECO!

SECO Exhibitors



- ACEP Smart Mirror**
BOOTH 810
- Akrinos**
BOOTH 750
- ALCON**
BOOTH 1138
- ALLERGAN, AN ABBVIE COMPANY**
BOOTH 1128
- American Association of Corporate Optometrists**
BOOTH 1112
- American Board of Opticianry & National Contact Lens Examiners**
BOOTH 911
- American Board of Optometry**
BOOTH 905
- AOA-PAC**
BOOTH 805
- Arbor Eyewear**
BOOTH 609
- Armed Forces Optometric Society**
BOOTH 913
- Aspex Eyewear Group**
BOOTH 1008
- Avésis**
BOOTH 1211
- Barti**
BOOTH 804
- BAUSCH+LOMB**
BOOTH 1118
- BlephEx**
BOOTH 1014
- Blue View Vision**
BOOTH 649
- Bruder Healthcare Company**
BOOTH 826
- Build My Team**
BOOTH 1009
- CareCredit**
BOOTH 823
- CATS Tonometer, LLC**
BOOTH 808
- Centers for Dry Eye**
BOOTH 1011
- Coburn Technologies**
BOOTH 723
- Compulink Healthcare Solutions / MyEyeStore**
BOOTH 849
- COOPERVISION**
BOOTH 1038
- Creative Educational Concepts**
BOOTH 861
- Crystal Practice Management**
BOOTH 820
- David Spencer Eyewear**
BOOTH 607
- Design Eyewear Group**
THE VIEW
- DGH Technology Inc.**
BOOTH 1054
- Digital Healthcare Professionals**
BOOTH 1015
- DigitalOptometrics**
BOOTH 1260
- Doctor Multimedia**
BOOTH 822
- DOMPÉ**
BOOTH 549
- Dry Eye Institute**
BOOTH 551
- Eastern Ophthalmic Supply & Repair**
BOOTH 1245
- eClinicalWorks**
BOOTH 812
- epipole Inc**
BOOTH 918
- ESE INTERNATIONAL**
BOOTH 713
- eSee Acuity**
BOOTH 951
- ESSILORLUXOTTICA BOOTH 1106**
- EssilorLuxottica Eye Care**
BOOTH 1212
- Etnia Eyewear Culture**
THE VIEW
- EventSphere**
BOOTH 663
- Eye Designs, LLC**
BOOTH 633
- Eye Health America**
BOOTH 651
- EyeCare Eyewear Inc.**
BOOTH 1108
- EyeCare Partners**
BOOTH 751
- Eyes of Faith**
BOOTH 722
- Faniel Eyewear**
THE VIEW
- FCI Ophthalmics**
BOOTH 1225
- FirstPage Marketing**
BOOTH 648
- freeCME**
BOOTH 761
- Garrett Leight California Optical**
THE VIEW
- Gazal Eyewear**
THE VIEW
- GLAMBABY**
BOOTH 1217
- Good-Lite**
BOOTH 819
- Götti Switzerland America Inc.**
THE VIEW
- Harrow**
BOOTH 1110
- Heidelberg Engineering**
BOOTH 1048
- HEINE**
BOOTH 949
- HENAU Eyewear**
THE VIEW
- ic! berlin**
THE VIEW
- ICARE USA**
BOOTH 1253
- Innova Systems**
BOOTH 1157
- INVISION MAGAZINE**
BOOTH 504
- IVERIC Bio**
BOOTH 728
- iVista Medical Education, Inc.**
BOOTH 860
- JOHNSON & JOHNSON VISION**
BOOTH 926
- Jonathan Cate**
BOOTH 720
- Kasperek Optical**
BOOTH 711
- Kering Eyewear USA, Inc**
THE VIEW
- Kids Bright Eyes**
BOOTH 818
- Lafont**
THE VIEW
- LAIBACH & YORK**
THE VIEW
- LasikPlus / TLC / Lasik Vision Institute**
BOOTH 914
- Leon Global Group LLC**
BOOTH 954
- Liquid EHR, Inc**
BOOTH 859
- LKC Technologies**
BOOTH 950
- Lombart Instrument**
BOOTH 848
- Lumenis Vision**
BOOTH 961
- M&S Technologies**
BOOTH 748
- MacuHealth**
BOOTH 1113
- MARCO Ophthalmic**
BOOTH 1046
- Max Eyewear Ltd**
BOOTH 709
- MaximEyes by First Insight**
BOOTH 1254
- Medi Lazer**
BOOTH 715
- MedTech International Group**
BOOTH 1251
- Micro Medical Devices, Inc.**
BOOTH 904
- Modstyle International**
BOOTH 613
- MyEyeDr**
BOOTH 539
- Nanodropper**
BOOTH 1221
- National Board of Examiners in Optometry**
BOOTH 1259
- Neurolens®**
BOOTH 545
- Next Vision Instruments**
BOOTH 816
- NIDEK Inc.**
BOOTH 825
- Nine Eyewear**
THE VIEW
- North Carolina Opticians Association**
BOOTH 512
- Notal Vision**
BOOTH 1223
- Nova Southeastern University College of Optometry**
BOOTH 659
- NOVARTIS PHARMACEUTICALS**
BOOTH 838
- OCULUS, Inc.**
BOOTH 1050
- OCuSOFT**
BOOTH 1214
- Olleyes**
BOOTH 1257
- Opticians Association of Georgia**
BOOTH 514
- Opticians Association of Nevada**
BOOTH 510
- opticwash**
BOOTH 1005
- OPTIKAM TECH INC**
BOOTH 955
- Optometric Aesthetics**
BOOTH 1149
- Optometric Architects**
BOOTH 749
- Optos, Inc.**
BOOTH 1154
- Orgreen Goldsmith**
THE VIEW
- OTTICA VENETA**
THE VIEW
- Partners Insight**
BOOTH 650
- PER®**
BOOTH 555
- Pharmanex/MD Solution**
BOOTH 855
- POETS Eyewear**
THE VIEW
- Practice Pathways - Zions Bank**
BOOTH 909
- Premier Ophthalmic Services**
BOOTH 815
- PECAA**
BOOTH 726
- Quidel Corporation**
BOOTH 714
- Regener-Eyes**
BOOTH 1215
- REMOTE AREA MEDICAL - RAM(R)**
BOOTH 661
- Review of Optometry**
BOOTH 809
- Review Wave**
BOOTH 712
- Revolution EHR**
BOOTH 1062
- Richard Berliner**
THE VIEW
- Rio Ray Optics, LLC.**
BOOTH 962
- RxSight, Inc.**
BOOTH 1060
- SALT.**
THE VIEW
- Santinelli International**
BOOTH 1155
- ScienceBased Health**
BOOTH 814
- Scope Health**
BOOTH 654
- Sight Sciences**
BOOTH 1115
- Southern College of Optometry**
BOOTH 958
- Studio Optyx**
THE VIEW
- Sun Ophthalmics**
BOOTH 533
- Superior Optical Lab**
BOOTH 960
- TARSUS**
BOOTH 645
- Tennessee Dispensing Opticians Association**
BOOTH 508
- The Dry Eye Doctor, Inc.**
BOOTH 915
- The Optical Foundry**
THE VIEW
- TRP Company**
BOOTH 754
- The SEES Group**
BOOTH 863
- THEA**
BOOTH 733
- Topcon Healthcare**
BOOTH 948
- Trukera Medical (Formerly TearLab)**
BOOTH 959
- Tuscany Eyewear**
BOOTH 1013
- TWELVE84**
BOOTH 718
- Ultimate Vision / Daas Luxury**
THE VIEW
- United States Air Force**
BOOTH 505
- Versant Health**
BOOTH 1004
- VIATRIS INC.**
BOOTH 1018
- Villa Eyewear**
THE VIEW
- Virtual Vision Health**
BOOTH 759
- Visionix**
BOOTH 1055
- VOSH International**
BOOTH 862
- VSP GLOBAL**
BOOTH 639
- Walman**
BOOTH 1231
- Walmart Health & Wellness**
BOOTH 1219
- Warby Parker**
BOOTH 858
- Weave**
BOOTH 920
- Williams Group**
BOOTH 1114
- Your Brand Eyewear**
BOOTH 710
- Zeiss**
BOOTH 1227



SECO 2024

FEBRUARY 28 - MARCH 3
ATLANTA, GA



SOUTHERN COUNCIL OF OPTOMETRISTS
WORLD-CLASS EDUCATION FOR OPTOMETRY