



Southern Council of Optometrists

2022 ANNUAL REPORT

PRESIDENT'S MESSAGE

This past year has been a busy, challenging but rewarding year for SECO. I am proud of our ability to adapt, learn, and thrive despite the challenges. Serving as the SECO President through these unique and challenging times has been both an honor and a privilege.

This annual report lists the highlights from this past year, or should I say ten months? Ten months ago, we wrapped up the last Congress in Atlanta due to the postponement. We were able to pull together this year's event with two months less planning time while at the same time hosting year-round live CE webinars. How did we pull this off? Simple. We have a team that is SECOnd to none.

SECO volunteers have worked incredibly hard this year in these unprecedented times to develop a program that meets the educational needs of all eye care professionals. I want to take this opportunity to thank the Officers, Board of Trustees, Committees, Past Presidents, and staff, who have worked tirelessly to advance the mission and vision of SECO over the years. SECO is what it is today because of your collective efforts.

I cannot emphasize enough the gratitude we have, and the importance of the unwavering support from our industry partners, sponsors, and exhibitors this past year. Their continued support of SECO not only affords us the ability to provide world-class education, but it also provides for the organization to function year-round to service our member states and the optometric profession. I hope everyone had a chance to spend time in the exhibit hall over the past two days learning about products and services from the leading industry companies who chose to support the congress this year.

I hope all attendees and exhibitors leave New Orleans with new and renewed connections and many memorable experiences. We look forward to seeing you back in Atlanta, March 1- 5, 2023, for our 100th celebration!



Richard Durocher, OD

Richard Durocher, OD
President
SECO International, LLC

LEADERSHIP

EXECUTIVE COMMITTEE



Dr. Richard Durocher
PRESIDENT



Dr. Christine Cook
PRESIDENT ELECT



Dr. Michelle Cooper
VICE PRESIDENT



Dr. Horace Deal
TREASURER



Dr. Tim Barry
SECRETARY



Dr. R. Max Raynor
IMMEDIATE PAST PRESIDENT

BOARD OF TRUSTEES



DR. ROB PATE
ALABAMA



DR. MATT JONES
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FLORIDA



DR. STUART TASMAN
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KENTUCKY



DR. KEVIN KASOVICH
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MISSISSIPPI



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NORTH CAROLINA



DR. SELENA MCGEE
OKLAHOMA



DR. LORI ROBERTS HAUSER
SOUTH CAROLINA



DR. PATRICIA WALKER
TENNESSEE



DR. JOE DROTTER
VIRGINIA



DR. BRAD LANE
WEST VIRGINIA

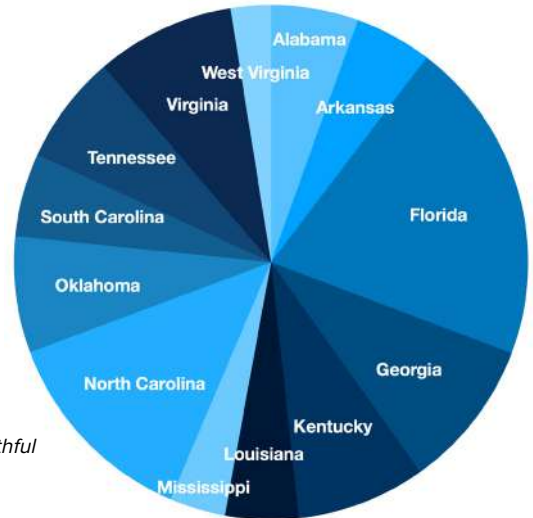
What is SoCo/SECO?

STATE ASSN.	MEMBERS	DELEGATES
Alabama	389	16
Arkansas	345	14
Florida	1446	58
Georgia	667	27
Kentucky	577	23
Louisiana	326	13
Mississippi	250	10
North Carolina	916	37
Oklahoma	518	21
South Carolina	372	15
Tennessee	487	19
Virginia	620	25
West Virginia	179	7

STATE MEMBERSHIP 7,092
 Armed Forces Optometric Society (AFOS)
 Association of Optometrists (UK)
 Colegio de Optometristas de Costa Rica
 Federacion Colombiana de Optometras (FEDOPTO)
 South African Optometric Association
 Trinidad & Tobago Optometrists Association

ASSOCIATE MEMBERSHIP 18,451

TOTAL MEMBERSHIP 25,543



Dr. Tim Barry
Secretary

I certify that this membership is valid and truthful to the knowledge of the Southern Council of Optometrists, Inc.

SECO International is comprised of 13 state optometric associations and six associated organizations. Any practicing optometrist that is a member of the state association of any of these 13 member-states or associated organizations is considered a member of the Southern Council of Optometrists.

Member States

SECO continues to enhance its presence both nationally and internationally. SECO continuously seeks to produce the best continuing education event in optometry and advance the profession of optometry worldwide.

- Alabama Optometric Association
- Arkansas Optometric Association
- Florida Optometric Association
- Georgia Optometric Association
- Kentucky Optometric Association
- Mississippi Optometric Association
- North Carolina State Optometric Society
- Oklahoma Association of Optometric Physicians
- Optometry Association of Louisiana
- South Carolina Optometric Physicians Association
- Tennessee Association of Optometric Physicians
- Virginia Optometric Association
- West Virginia Association of Optometric Physicians



Associate Members

- Armed Forces Optometric Society (AFOS)
- Association of Optometrists (UK)
- Colegio de Optometristas de Costa Rica
- Federacion Colombiana de Optometras (FEDOPTO)
- South African Optometric Association (SAOA)
- Trinidad & Tobago Optometrists Association (TTOA)



Expanded Partnerships



SECO Education

THE SECO 2022 PROGRAM WILL ONCE AGAIN OFFER BOTH IN-PERSON AND VIRTUAL EDUCATION OPPORTUNITIES AND FEATURES:

- SECO's iconic special sessions are well known as the place to hear top thought leaders. This year's line-up includes Dr. Rich Castillo, Dr. Jeffrey Gerson, Dr. Michael Greenwood, Dr. Mitchel Ibach, Dr. Selina McGee, Dr. Kelsey Moody Mileski, Dr. Pilar Vergara, Dr. Chris Wroten, and Dr. Vince Young.
- Diverse education formats for in-person attendees include facilitated workshops, special sessions, and the SECO Edutainment sessions. The edutainment sessions include three distinctive opportunities for interactive CE designed to combine learning, fun, and networking! Enjoy the best of NOLA, network with your peers, and experience a unique learning environment with our SECO special Edutainment courses.
- Numerous clinical courses will offer dual accreditation for doctors and techs alike, offering our valued Allied Ophthalmic

Professionals more advanced level course offerings. In addition, the Allied Healthcare Professional's General Session will provide the first 100 registrants with a free DiSC assessment.



MedPRO360 is a unique business conference within the SECO conference. The facilitated learning workshops are popular and are usually the first sessions to sell out. This year's features practice management gurus who will share intel and strategies for:

- Leadership
- Financials
- Sales and Communications
- Customer service
- Digital Marketing
- Billing and coding

The Poster Program is back!

After a brief hiatus last year, the poster program returned and we have approximately 80 Poster Presenters this year. These posters take advantage of technology to deliver a dynamic presentation that is far beyond the posters of old and was located in Optometry's Marketplace™. Presenters will be available for questions. The 2022 Poster Program policies have been submitted and found in compliance with all American Academy of Optometry guidelines.

Michelle Cooper, OD Vice President Officer Liaison, Department of Education	Paul C. Ajamian, OD General Chair Paige Foster, OD OD Committee Chair	Chris Wroten, OD OD Program Committee Vice Chair	Caroline Pate, OD Allied Ophthalmic Professionals Committee Chair
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Technology Supports Education



SECO University, the profession's best online education, provides optometrists and ophthalmic professionals outstanding educational opportunities in an online environment to meet the needs and requirements of the profession. SECO continued running OD and Optician education via the SECO University platform in 2021.

In addition, the SECO partnership with the National Academy of Opticianry to provide online education for Opticians was a success. We are currently working on the 2022 program and have four six-hour sessions scheduled and two two-hour sessions through December 2022.

SUBSCRIBER / MEMBER UPDATE:

OD Full-Access Accounts: 2,982

OD Limited-Access Accounts: 31,985

AHP Accounts: 1,368

Subscribers tested and completed 5,657 courses of enduring learning - a 249% increase year over year.

Added 66 hours of distance learning, 161 hours total for on-demand learning.

Partnered with National Academy of Opticianry, growing the AHP audience participation 43%

Produced 35 Web Events, with 101 CE Hours Presented, and 5,282 Unique attendees who participated.

In 2021, SECO-U offered:

150+ HOURS COPE APPROVED ON-DEMAND CE	1,700+ HOURS AUDIO COURSE RECORDINGS	240 ARCHIVED OD COURSES	270 ARCHIVED AHP COURSES	550 MULTIMEDIA POSTERS
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Tim Barry, OD Secretary Officer Liaison, Department of Communication	Derrick Thornton, OD Chair
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SECO Exhibits

Optometry's Marketplace is an essential component of the Congress and, along with the latest products and technology from the optometric industry, offers free education, events, and more.

This year we would like to express our sincere thanks to the exhibitors that continued to support us in a challenging year.

FREE CE Presentation Theater

The presentation theaters feature eight hours of free education for Optometrists.



New for 2022, The Buzz Bar is a feature area with water, coffee, beer, and wine. Vouchers were sold to exhibitors to give away to attendees. This feature area was designed as a booth traffic driving opportunity as well as a sponsorship income generator.



Attendees will scan strategically placed QR codes throughout the exhibit hall to enter to win prizes. Five or more QR scans are required to be eligible to win a prize.

Winners will be selected every 2 hours on Friday beginning at noon and all-day Saturday.

Welcome Reception

for Exhibitors and Attendees

Thursday, March 10

5:00pm-7:00pm

Magnolia Porch, Ernest N. Morial Convention Center

NEW EXHIBIT HALL HOURS

Friday, April 30

9:30am-5:00pm

Saturday, May 1

9:30am-4:00pm

Horace Deal, OD
Treasurer
Officer Liaison, Department of
Business Affairs

Freddie Mayes, OD
Chair
Darby Chiasson, OD
Vice Chair

Financial

SECO Statement of Financial Position

	2021
Current Assets	\$1,906,766
Property and Equipment / Fixed Net Assets	\$303,483
Other Assets	\$1,387,594
Total Assets	\$3,597,843
Current Liabilities	\$1,986,836
Unrestricted Net Assets	\$1,611,007
Total Liabilities and Net Assets	\$3,597,843

Reserve Fund Balance:
\$387,594+
Over Targeted Goal

Increase in Net Assets
\$862,846

Horace Deal, OD
Treasurer

Max Raynor, OD
Reserve Fund Chair



Past Presidents



Dr. A.A. Schade
1924
South Carolina



Dr. E.A. Alexander
1948
North Carolina



Dr. John D. Costabile
1969
North Carolina



Dr. Robert G. Traylor
1969
Mississippi



Dr. Jonathan
Shrewsbury
2009
Kentucky



Dr. M.B. Clason
1925
Georgia



Dr. C.C. Johnson
1949
South Carolina



Dr. Leon M. Reiss
1970
Louisiana



Dr. Jerry B. Park
1990
Arkansas



Dr. Ron Bannister
2010
Georgia



Dr. Robert N. Walker
1926
North Carolina



Dr. Leo G. Raum
1950
Alabama



Dr. Howard P. Winton
1971
Florida



Dr. Richard E. Schuck
1991
Kentucky



Dr. Neil Draisin
2011
South Carolina



Dr. J.C. DuBose
1927
Florida



Dr. Starr E. Steele
1951
Kentucky



Dr. L.B. Adkins
1972
Mississippi



Dr. Robert W. Lopanik
1992
South Carolina



Dr. Ron Foreman
2012
Florida



Dr. Nathan Rosenstein
1928
North Carolina



Dr. A. Robert Koch
1952
West Virginia



Dr. J. Gordon
Butterfield
1973
West Virginia



Dr. Howard Braverman
1993
Florida



Dr. Darby Chiasson
2013
Louisiana



Dr. H.P. McDonald
1929-30
Alabama



Dr. M.G. Hamrick
1953
Virginia



Dr. Gerald M. Thomas
1974
Georgia



Dr. L. Wayne Brown
1994
Georgia



Dr. Jim Herman
2014
West Virginia



Dr. M.R. Campbell
1931
South Carolina



Dr. J.N. Lipscomb
1954
South Carolina



Dr. James R. Prince
1975
Virginia



Dr. Lowell C. Jones Jr.
1995
Mississippi



Dr. Stan Dickerson
2015
Tennessee



Dr. George W. Blakely
1932
Alabama



Dr. K.W. Ramsey
1955
North Carolina



Dr. Bert O. Miller
1976
Arkansas



Dr. Andrew G. Cook Jr.
1996
North Carolina



Dr. Ted McElroy
2016
Georgia



Dr. Esther Ingram
1933-34
Florida



Dr. Andrew J. Denman
1956
Georgia



Dr. Ralph F. Mead
1977
Florida



Dr. C. Thomas
Crooks III
1997
Alabama



Dr. Lynn Hammonds
2017
Alabama



Dr. William C. Ezell
1935-37
South Carolina



Dr. Ned P. Hobbs
1957
South Carolina



Dr. Robert D. Sullivan
1978
Tennessee



Dr. Don E. Williamson
1998
Florida



Dr. Emilio Bailus
2018
Florida



Dr. Thomas D. Hopkins
1938
Alabama



Dr. Robert R. Burrage
1958
Virginia



Dr. Rene J. Pigeon
1979
Louisiana



Dr. Gordon W.
Jennings
1999
Virginia



Dr. J. Maxwell Ernst
2019
Kentucky



Dr. S.S. Lewis
1939
Louisiana



Dr. W.E. Terry
1959
Tennessee



Dr. Frank B. Day
1980
North Carolina



Dr. Robert W. Smalling
2000
Arkansas



Dr. Max Raynor
2020
North Carolina



Dr. Walker H.
Matthews
1940
Georgia



Dr. James S. Bailey
1960
North Carolina



Dr. O.L. Avery Sr.
1981
Kentucky



Dr. Stuart J. Thomas
2001
Georgia



Dr. Richard Durocher
2021
Tennessee



Dr. James A. Palmer
1941
North Carolina



Dr. Jack Runniger
1961
Georgia



Dr. James E.
Herrington
1982
Mississippi



Dr. Vaughn Sanders
2002
Kentucky



Dr. Ralph Davis
1942
Tennessee



Dr. F. Robert Ginsberg
1962
Georgia



Dr. G. Robert Crosby
1983
Alabama



Dr. William W.
Spearman
2003
South Carolina



Dr. Dave L. Williams
1943
Georgia



Dr. James F. Loomis
1963-64
Florida



Dr. John E. Casto
1984
West Virginia



Dr. Richard W. Phillips
2004
Tennessee



Dr. Leon C. Ransone
1944
Virginia



Dr. Henry V. Sawyer
1965
South Carolina



Dr. Daniel Houghton Jr.
1985
Florida



Dr. Lowell Gilbert
2005
Virginia



Dr. Charles B. Stovall
1945
Kentucky



Dr. J. Kelley Robinson
1966
Alabama



Dr. William G. Hendrix
1986
North Carolina



Dr. Sidney J. Stern
2006
Florida



Dr. William Greenspon
1946
West Virginia



Dr. William D. Sullins
1967
Tennessee



Dr. Kirk L. Smick
1987
Georgia



Dr. Douglas Clark
2007
Alabama



Dr. A. Scott Gibson
1947
Georgia



Dr. W.A. Owensby
1968
Georgia



Dr. Ernest Schlabach
1988
Virginia



Dr. Wilburn Lord Jr.
2008
Mississippi

Committees

Paul C. Ajamian, OD
CE Committee General Chair

Paige Foster, OD
OD Program Committee Chair

Caroline Pate
Allied Healthcare Professionals Committee Chair

Optometric Education Program Development

Paige Foster, OD (C)
Chris Wroten, OD (VC)
Glen Steele, OD

Allied Healthcare Professionals Program Development

Caroline Pate, OD (C)
David Meldrum, ABO/NCLE, LDO
Belinda Coberly, CPOA
Diane Drake, ABO/NCLE, LDO, ABOM, NCLEM, FNAO

Ambassadors/Education Committee

Len Brown, OD (C)
Amanda Brewer-Lord, OD (VC)
Seth Williams, OD
Andy Cook, OD

Ambassadors/Registration Committee

Joel Byars, OD (C)
Tom Griffith, OD
Martha Morrow, OD
Ron Bannister, OD

Exhibits Committee

Freddie Mayes, OD (C)
Darby Chiasson, OD (VC)
Ronald Foreman, OD
Lynn Lawrence, CPOT, ABOC, COA, MS, OSC

Industry & Professional Relations Committee

Jonathan Shrewsbury, OD (C)
Vaughn Sanders, OD
Jim Herman, OD
Susan Keene, OD

Technology Committee

Derrick Thornton, OD (C)
Mollie Glenn, OD
Adam Parker, OD
Walt Mayo, OD
Kristin Sullins, OD

Schools and Colleges of Optometry

Annette Bade, OD (NSU)
Jason Duncan, OD, FFAO (SCO)
Keshia Elder, OD (UAB)
Aliana Short, OD (UPIKE)
Nathan Lighthizer, OD, FFAO (NSUOCO)

Awards and Resolutions Committee

Lynn Hammonds, OD (C)
Emilio Bailus, OD
Max Ernst, OD

SECO University Committee

Tammy Than, OD
Rosalind Overton-Smith, OD
Susan Corwin, COMT
Juan Canizales, OMT
Charles Harrill, OD
Marc Hudson, OD
Robert McCullough, OD
Alice Sterling, OD
Jennifer Smith Zolman, OD
Dean Gurley, OD
Roya Attar, OD
Terry Tucker, OD
Catherine Johnson, OD

Future Educational Opportunities Committee

Neil Draisin, O.D. (C)
Jim Herman, O.D.
Ted McElroy, O.D.

MedPRO360 Committee

Ted McElroy, OD (C)
Will Smith, OD (VC)
Neil Draisin, OD
Jim Herman, OD
Lynn Lawrence, CPOT, ABOC, COA, MS, OSC

Award Winners



PRESIDENT'S AWARD

Dr. Stan Dickerson

The Southern Council of Optometrists is pleased to honor Dr. Stan Dickerson of Columbia, Tennessee, with the 2022 President's Award in recognition of his dedicated years and outstanding advancements to the profession of optometry. Dr. Dickerson is a graduate of Southern College of Optometry and currently practices in Columbia, TN. Dr. Dickerson is a distinguished colleague of the Southern Council of Optometrists, where he served as trustee, served on the logistics, exhibits, and reserve fund committees, and is a Past President. He is a member of the American Optometric Association (39 years), a member of the Tennessee Association of Optometric Physicians where he served as trustee, chairman of the membership committee, long range planning committee, and Past President. Dr. Dickerson is the past president of the Duck River Optometric Society, and Charter member of the Alumni Council, and a member of the Mentorship Program for the Southern College of Optometry. His awards and honors include Optometrist of the Year — Tennessee Association of Optometric Physicians, the Rotary Paul Harris Fellowship award, recognized by the Tennessee State House of Representatives for service to the profession, recognized by the Mayor of Columbia and the Maury County Commission for service to the community. Married to his wife Patricia since 1977, they have three children and five grandchildren. Dr. Dickerson enjoys hunting, fishing, golf, watching football, and most importantly, spending time with his grandchildren.



DISTINGUISHED SERVICE AWARD

Dr. Tammy Than

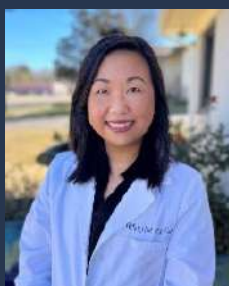
The Southern Council of Optometrists is pleased to honor Dr. Tammy Than of Sun City, Arizona, with the 2022 President's Award in recognition of her exceptional contributions to the profession of optometry. A graduate of the Southern College of Optometry (ranked number 1 of 105 in class), Dr. Than now is Co-owner of Whole Coaching LLC, which works to improve the health of individuals through nutrition, fitness, and life coaching; nutrition certification obtained 2020. She served as a faculty member of UAB School of optometry 2000- 2006 and 2008 to 2014, Staff Optometrist for Carl Vinson VAMC 2006-2008 and 2016 to 2020. Dr. Than served as Professor for Didactic Courses, Master of Ocular Pharmacology, Diseases of the Anterior Segment, Ophthalmic Lasers, Injections, and Minor Surgical Procedures. Also providing instruction in numerous other courses, including Clinicolegal Aspects of Optometry, Physical Diagnosis, and Basic Science and Clinical Optometry. Dr. Than's professional licensure and certifications include: Alabama Institutional Optometry License, 2000-2006; 2008-2016; Oklahoma License, 1996 – present; South Carolina Optometry License, 1996 – present; Certified by American Board of Certification in Medical Optometry, 2012 – present; Arkansas Optometry License, 1996 (retired 2001); Tennessee Optometry License, 1996; injection certified (license retired May 1999); Excimer Laser in Photorefractive Technologies Certification, TLC and Northeastern State University of Optometry, 1995; Laser Therapy for the Anterior Segment Certification, Northeastern State University College of Optometry, 1995; Certificate in Treatment and Management of Ocular Disease, International Association of Boards of Examiners in Optometry, 1994.



OPTOMETRIST OF THE SOUTH

Sidney Stern, OD

The Southern Council of Optometrists is pleased to honor Dr. Sidney Stern of Miami, Florida, with the 2022 Optometrist of the South Award will be presented to. Dr. Stern is currently a distinguished colleague of The Southern Council of Optometrists and a member of the Florida Optometric Association. He is a past FOA President, SECO President, President of the World Council of Optometry Foundation, AOA committee member, as well as serving on many professional and civic boards and committees. Dr. Stern is a continued leader in the profession where he has demonstrated outstanding leadership and exemplary community service and the highest level. He remains a strong and reliable resource for all facets of optometry professionally. To recognize the professional and personal distinctions of one of its most accomplished graduates, The Southern College of Optometry presented Dr. Stern with its Lifetime Achievement Award. Dr. Stern was named Optometrist of The Year 1997 and Optometrist of The Decade 2000 by the Florida Optometric Association. Dr. Stern's list of professional service and accomplishments span four decades of outstanding achievement.



YOUNG OPTOMETRIST OF THE SOUTH

Tiffany Li McElroy, OD

The Southern Council of Optometrists is pleased to honor Dr. Tiffany Li McElroy of Laurel, Mississippi, with the 2022 Young Optometrist of the South Award. Dr. McElroy is recognized by her peers for her outstanding commitment and service to optometry throughout her career. She is a distinguished colleague of the Southern Council of Optometrists, the American Optometric Association, and is an active in the Mississippi Optometric Association. Dr. McElroy has served in the MOA Continuing Education Committee, Vice President of the Optometry for Progress Political Action Committee, MOA Legislative Committee, MOA Assistance to Graduates and Undergraduates (AGU) Committee, and Chairman of the MOA Grass Roots Committee. Dr. McElroy's crowning achievement has been creating and implementing a formal Grassroots committee and structure in 2018, where she served as the MOA's Grassroots Chair until 202. Highly accomplished, A heart for the community, Dr. McElroy can be found in schools giving eye exams to third graders in the morning and at assisted living centers giving eye exams to seniors in the afternoon. Dr. McElroy received the Jones County Best Optometrist award in the 2020 Laurel Leader Call Reader's Choice Awards. Dr. McElroy also received the MOA's Helen St. Clair Young Optometrist of the Year award in both 2020 and 2021 – becoming the first Mississippi young OD to receive the award in consecutive years.



PARA- OPTOMETRIC OF THE SOUTH

Samantha Denton,
CPO, CPOA

The Southern Council of Optometrists is pleased to honor Samantha Denton, CPO, CPOA of Oklahoma City, Oklahoma, with the 2022 Paraoptometric of the South Award. Samantha was named Oklahoma's 2021 Paraoptometric of the Year and currently serves as the Practice Administrator for Leadership Square EyeCare in downtown Oklahoma City. Samantha's colleagues call her their rock, motivator, and cheerleader, and they say she is beloved by her patients. Samantha has achieved two paraoptometric certifications, the CPO and CPOA. She has served on the OAOP Paraoptometric Board as Member at Large for four years and is an avid recruiter of para volunteers. Samantha began her paraoptometric career at Leadership Square EyeCare in May 2007. Currently, Samantha is the Practice Administrator for Leadership Square EyeCare in downtown Oklahoma City. Samantha has managed to achieve all of this while managing an optometry office and a household. She is regularly shuttling Gage, Grayson, and Ella to sports events and school activities and working on becoming a legendary tamale maker with her husband, Brian.

Christine Cook, OD
President Elect
Officer Liaison, Department of
Council Business

Ted McElroy, OD (C)
Chair, Awards Committee

Industry Support Fuels SECO

SECO International delivers world-class optometric education thanks to the continued support of our industry partners. The Industry and Professional Relations Committee works year-round with staff to grow our corporate support and sponsorship opportunities with industry to ensure that SECO Supporters maximize their exposure and return on investment.

Featured Updates

- SECO University webinar symposia met an industry need to reach the profession this past year. Overall SECO University promotional efforts raised almost \$200,000.
- SECO partnered with sponsors in new and creative ways, like working with VSP's Premier 360 program curriculum development for satellite meetings across the country, with the pilot event being hosted at SECO 2022 on Sunday.
- The Presentation Theater is providing 8 FREE hours of COPE and CE Broker accredited education in the exhibit hall, double the number of hours offered at SECO 2021.

Educational Grantors

SECO International extends its appreciation to the following for their unrestricted educational grant support of the SECO 2022 continuing education program.

ALCON
HEALIO
JOBSON
BAUSCH+LOMB
VSP GLOBAL
PREMIER ACADEMY360
ESSILOR

SECO INTERNATIONAL WOULD LIKE TO THANK OUR 2022 SUPPORTERS

TITLE PARTNER

Alcon
 SEE BRILLIANTLY

FEATURED SUPPORTERS

 **Allergan**
 an AbbVie company

 **NOVARTIS**

 **vsp**
PREMIER
 PROGRAM

Premier Academy360

 **Johnson & Johnson** VISION

CONTRIBUTING SUPPORTERS

BAUSCH+LOMB

 **ESSILORLUXOTTICA**

 **CooperVision**

 **OYSTER POINT**

REGENERON
 SCIENCE TO MEDICINE

Horace Deal, OD
Treasurer
 Officer Liaison, Department of
 Business Affairs

Jonathan Shrewsbury, OD
Chair, IPRC

 **SECO INTERNATIONAL**
 WORLD-CLASS EDUCATION FOR OPTOMETRY

SECO Exhibitors



WHERE SIGHT MEETS VISION™
MARCH 9-13 | NEW ORLEANS

Acculens, Inc.	DGH Technology Inc.	Luneau Technology I	POETS Eyewear
Acuity Pro Inc	Digital Healthcare	Optovue	Premier Ophthalmic Services
Aerie Pharmaceuticals, Inc.	Professionals	Lunovus	Professional Eye Care
AFOS	Diopsys, Inc.	M&S Technologies	Associates of America
Akrinos	Doctor Multimedia	MacuHealth	(PECAA)
Alcon	Eastern Ophthalmic Supply	MacuLogix	Quidel Corporation
Allergan, an AbbVie	& Repair	MARCO Ophthalmic	Regener-Eyes
company	E-dr. Network/New Era	Medi Lazer	Regeneron
American Association of	Etnia Barcelona	MedTech International	REMOTE AREA MEDICAL -
Corporate Optometrist	Europa Eyewear	Group	RAM(R)
American Board of	EventSphere	MyEyeDr	Review of Optometry
Opticianry & National	Eye Designs, LLC	Nanodropper	Richard Berliner
Contact Lens Examiners	EyeCare Partners	National Academy of	RightEye
American Board of	Faniel Eyewear	Opticianry (NAO)	RVL Pharmaceuticals, Inc.
Optometry	FCI Ophthalmics	National Optometric	SALT.
Andy Wolf Eyewear	freeCME	Association	Santen
AOA Business Card	Garrett Leight California	Neurolens®	Santinelli International
Applied Medical Systems	Optical	NIDEK Inc.	ScienceBased Health
Avellino Labs	Gazal Eyewear	Nine Eyewear	Scope Health
Avēsis	Heidelberg Engineering	Notal Vision	SHWOOD EYEWEAR
Bausch + Lomb Americas,	HEINE	Nova Southeastern	Sight Sciences
Inc.	HENAU Eyewear	University College of	Southern College of
Bayou Ophthalmic	Heru	Optometry	Optometry
Instruments	ICARE USA	Novartis Pharmaceuticals	Studio Optyx
BQ Ergonomics LLC	iMatrix	OCULUS, Inc.	Sun Ophthalmics
Bruder Healthcare	I-MED Pharma USA	OCuSOFT	Sunbit
Company	Integrated Planning and	Olleyes	The Dry Eye Doctor, Inc.
CareCredit	Wealth Management, LLC	OPTIKAM TECH INC	The Optical Foundry
Coburn Technologies	Jeunesse Innovations	OptiSource International	The SEES Group
College of Optometrists	Johnson & Johnson Vision	Optometric Architects	Thea
in Vision Development	Jonathan Cate	Optos, Inc.	Topcon Healthcare
(COVD)	Kala Pharmaceuticals, Inc	Orgreen Goldsmith	Vintage Wood Collection
Compulink Healthcare	Kasperek USA Optical	OTTICA VENETA	Vision Trends
Solutions / MyEyeStore	Kids Bright Eyes	OWP USA	VSP Global
CooperVision	Lafont	Oyster Point Pharma, Inc.	Walmart Health & Wellness
Crystal Practice	LasikPlus / TLC / Lasik	PentaVision	Weave
Management	Vision Institute	PER®	Zeiss
Cynosure LLC	Leon Global Group LLC	Pharmanex/MD Solution	
De Rigo REM	Lumenis Vision	Plusoptix Inc	
Design Eyewear Group			

**SAVE
THE
DATE**

SECO **100**
WHERE SIGHT MEETS VISION™

**CELEBRATING
100 YEARS
OF SECO**

**MARCH 1-5, 2023
ATLANTA, GA**