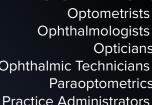
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REGISTRATION SERVICES

3/9 9:30 AM - 6:00 PM

3/10 6:30 AM - 5:30 PM

3/11 6:30 AM - 6:00 PM

EDUCATION PROGRAM 3/9 11:00 AM - 8:30 PM

LIVE CONTINUING

3/10 7:00 AM - 9:30 PM

3/11 7:00 AM - 9:30 PM

3/12 6:30 AM - 6:00 PM **3/12** 7:00 AM - 6:00 PM

3/13 7:30 AM - 10:30 PM 3/13 8:00 AM - 11:15 PM

ALLIED HEALTHCARE PROFESSIONAL GENERAL SESSION

General Session: D.I.S.C. Personality Assessments-Building Common Ground One Interaction at a Time Ryan Parker, OD; Pete Hanlin, LDO, ABOM; Brooke Carrasco, ABOC, NCLEC 3/11 4:30 PM - 6:30 PM

FREE SYMPOSIA SERIES (FREE LUNCH)

OD Lunch Symposium 3/9 1:00 PM - 2:00 PM Presented by Bausch + Lomb

0

OD & AHP Dinner Symposium 3/9 5:15 PM - 6:15 PM

Presented by Allergan, an AbbVie Company & CooperVision

OD Lunch Symposium

3/10 12:30 PM - 1:30 PM Presented by Johnson & Johnson Vision Care

AHP Lunch Symposium 3/10 11:30 AM - 12:30 PM Presented by Novartis

OD Lunch Symposium

3/11 12:00 PM - 1:00 PM Presented by Alcon & Novartis AHP Lunch Symposium 3/11 11:00 AM - 12:00 PM Allergan, a AbbVie Company & CooperVision

OD Lunch Symposium

3/12 12:00 PM - 1:00 PM Presented by Allergan, an AbbVie Company & Alcon

Student Symposium

3/12 11:15 AM - 12:15 PM Presented by Coopervision & Alcon

OD Dinner Symposia 3/12 6:00 PM - 6:45 PM

Presented by RVL Pharmaceuticals

VIRTUAL CONTINUING EDUCATION PROGRAM

3/9 11:00 AM - 5:15 PM 3/10 7:00 AM - 5:00 PM 3/11 7:00 AM - 7:15 PM 3/12 7:00 AM - 6:00 PM

3/13 8:00 AM - 11:15 PM

SPECIAL SESSIONS

Hot Topics in Neuro-Optometry Kelsey Moody Mileski, OD; Rich Castillo, OD, DO; Pilar Vergara, OD 3/10 3:00 PM - 5:00 PM

SECO Rapid Fire-Nothing But New!

Chris Wroten, OD; Jeffry Gerson, OD; Vince Young, MD; Selina McGee, OD **3/11** 8:00 AM - 10:00 AM

Glaucoma 2022 - The OD/MD Angle

Mitchel Ibach, OD; Michael Greenwood, MD 3/12 8:00 AM - 10:00 AM

EVENTS

Welcome Reception 3/10 5:00 PM - 7:00 PM

Allied Healthcare Professionals Party 3/11 6:30 PM - 8:30 PM

Saturday Night Party 3/12 6:30 PM - 8:00 PM

OPTOMETRY'S MARKETPLACE™

Exhibit Hall 3/11 9:30 AM - 5:00 PM 3/12 9:30 AM - 4:00 PM

EDUTAINMENT

3/9 Modern Aesthetics for the Optometric Physician presented at the Architectural Walking Tour6:30 PM - 8:30 PM

-0

3/10 As Seen on TV – Designer Drugs and their Ocular Side Effects presented with the New Orleans City Tour by Night 7:00 PM - 9:30 PM

3/11 Malpractice Misadventures presented at The New Orleans School of Cooking Culinary Event 7:30 PM - 9:30 PM



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REFERENCES: 1. Results of an online survey with Eye Care Professionals who completed an evaluation program for Bausch + Lomb ULTRA® Multifocal for Astigmatism contact lenses (n=219). Survey results include Eye Care Professionals who reported that successful fitting was extremely easy, easy, or somewhat easy (on a 6-point scale) during the first visit, with a margin of error ±4.1%. 2. Results of an online survey with Eye Care Professionals who completed an evaluation program for Bausch + Lomb ULTRA® Multifocal for Astigmatism contact lenses (n=219). Survey results an evaluation program for Bausch + Lomb ULTRA® Multifocal for Astigmatism contact lenses (n=219). Survey results include Eye Care Professionals who strongly agreed, or slightly agreed (on a 6-point agreement scale) with the surveyed statement, with a margin of error ±2.8%.

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THURSDAY, MARCH 10 5:00 PM – 7:00 PM CT

JOIN US AS WE KICK OFF SECO 2022 IN STYLE WITH OUR ANNUAL NETWORKING RECEPTION.

> ERNEST N. MORIAL CONVENTION CENTER MAGNOLIA PORCH

ALLIED HEALTHCARE PROFESSIONALS PARTY

FRIDAY, MARCH 11 6:30 PM - 8:30 PM CT

JOIN YOUR FELLOW COLLEAGUES AND FRIENDS FOR AN EVENING OF MUSIC, DRINKS, SNACK AND NETWORKING.

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CO-LOCATED MEETINGS

SECO 2022 is excited to host affiliate and associated organizations during this year's annual meeting. A continued build of the profession's most valuable education offering, SECO 2022 provides a synergy of more learning and more variety in one meeting place!



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WEDNESDAY PAGE 1 OF 1

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NCLE

Ethics/Jurisprudence

FL Florida Optician CE Broker (live only)

DISCOVER EDUCATION SESSIONS TAILORED TO YOUR PROFESSION AT ATTENDSECO.COM.

11:00 AM	501 💦 🔤 🏧 🕅 👯 🐯 11:00 /	AM-1:00 PM				
11:15 AM	Ocular Surface Disease Update					
11:30 AM	Room TBA Pam Theriot. OD					
11:45 AM						
12:00 PM						
12:15 PM						
12:30 PM						
12:45 PM						
1:00 PM	FREE LUNCH - OD Lunch Sym	1:00 PM-2:00 PM				
1:15 PM	Innovations in Inflammation ar	nd IOP Control Justin Schweitz	rer, OD, FAAO Presented by Bausch + Lomb Vision F	Pharma		
1:30 PM	Innovation Through Experience Room 208	e Mile Brujic, OD, FAAO Presen	ted by Bausch + Lomb Vision Care			
1:45 PM						
2:00 PM			edPRO360	AHP		
2:15 PM	502 502 50 60 FL FL 50 2:00 PM-4		01 Mar PH Constant 2:00 PM-4:00 PM	701 ABO FE SC 2:00 PM-3:00 PM Contrast Sensitivity & Visual Percer	tion .	
2:30 PM	AMD: Earlier Detection and Im Room TBA	R	bom TBA	Room TBA	OD/AHP ADVANCED)
	Mohammad Rafieetary, OD	Lc	uurie Pierce, LDO, ABOM, NCLEC	Pete Hanlin, LDO, ABOM	514 2:30 PM-4:00) PM Ige Tomorrow: MiSight® Certification
2:45 PM				AHP	Room TBA	ige folloriow. Misight' Certification
3:00 PM				729 ABO FT SC 3:00 PM-4:00 PM	Justin Kwan, OD	
3:15 PM				Accommodation & Convergence 10 Room TBA	1	
3:30 PM				Pete Hanlin, LDO, ABOM		
3:45 PM						
4:00 PM						
4:15 PM	503 C F F C 4:15 PM-5:		edPR0360 02 🕅 🔁 4:15 PM-5:15 PM	AHP 702 ABO FL SC 4:15 PM-5:15 PM	OD/AHP ADVANCED 515 4:15 PM-5:15	
4:30 PM	Glaucoma: What Would You Do		ow To Develop Your Business in a Corporate		Act Today, Chan Certification	ge Tomorrow: Paragon CRT
4:45 PM	Room TBA Chris Borgman, OD		oom TBA aria Sampalis, OD	Room TBA Diane Drake, LDO, ABOM, NCLEM	Room TBA	
5:00 PM					Kelly Voltz, OD	
5:15 PM	FREE DINNER - OD/AHP Joint	t Dinner Symposia 🕺 5:15 P	M-6:15 PM			
5:30 PM	Providing Clarity: Innovations i	in Presbyopia Management	Marc Bloomenstein, OD Presented by Allergan, an J	AbbVie Company		
5:45 PM	No Child Left Behind Justin Kw Room 208	an, OD, FAAO; Kelly Voltz, OD, FA.	AO, FSLS Presented by CooperVision			
6:00 PM						
6:15 PM						
6:30 PM	ARCHITECTURAL WALKING	TOUR		6 3		
6:45 PM	900 🗊 📆 🐯 6:30 PM-8:30 PM ((including 50 min CE)				
7:00 PM	Strutting Your Stuff: Modern D	ay Aesthetics and NOLA Arc	hitectural Walking Tour [OFFSITE]			
7:00 PM		al walking tour explores the early		eart of the Central Business District: the Poydras St co		
7:15 PM			e will discuss the architecture, the economy that dro ormer World Trade Center now being restored as the	we their development, and how these buildings and s new Four Seasons Hotel and Gallier Hall	paces have shaped and influenced the ongo	bing development of Poydras St and the CBI
7:30 PM	Chris Wroten, OD	, one end oquare and the h	in the second second second as the			35 30
7:45 PM	Terry Contraction of the			383		
8:00 PM	Contraction Street					
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		SPEDAM				
ABO ABO		South Carolina Optician CE Broke	r (live only)	Neuro-Optometry	Peri-Operative Management of Ophthalmic Surgery	Systemic/Ocular Disease
	Paraoptometric nent & Management of Ocular Disease:	South Carolina OD CE Broker (live	only)	Oral Pharmaceutical	Treatment & Management of Ocular Disease:	surgical Procedures
	ior Segment	CEE/TQ Course (live only)	Injection Skills	Principles of Diagnosis	i ostenor Segment	Functional Vision/Pediatrics
OD CE BROKER	a OD CE Broker (live only)	Contact Lenses	Laser Procedures	PHI Pharmacology	Treatment & Management of Ocular Disease	

Practice Management

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ALLIED HEALTHCARE PROFESSIONALS ONLY COURSES

OD & AHP ADVANCED COURSES

MedPRO360 COURSES OD & AHP



Refractive Surgery Management

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PRESENTATION THEATERS Earn free CE credits on the exhibit hall floor delivered in-person.

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Join industry leaders in discussions about the most compelling topics in the industry.

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OD & AHP ADVANCED LEARNING COURSES (SHADED IN GREY) HAVE VARIOUS ACCREDITATIONS BASED ON CONTENT, AND THE ACCREDITATION INFORMATION IS LISTED FOR EACH COURSE BELOW



FACILITATED LEARNING LABS Small group discussion-based peer-to-peer sharing.

VIRTUAL SESSIONS

Select speakers presenting to full classrooms onsite in New Orleans will be streaming live through the SECO 2022 LIVE CE platform for accredited education for the virtual attendee.

ACCREDITATION **INFORMATION**

COPE:

The content of this COPE pending CE activity was planned and prepared independently by SECO International without input from members of a commercial interest.

AOA PARA:

These courses have been submitted to the AOA Commission on Paraoptometric Certification for consideration.

ABO/NCLE:

These courses have been submitted to the American Board of Opticianry – National Contact Lens Examiners for continuing education credit.

SECO 2022 courses were submitted to COPE, ABO, NCLE, AOA PARA, FL/SC CE Broker and select state boards of opticianry/optometry for consideration. For specific state board of optometry license rules and regulations pertaining to the COPE acceptance, SECO International recommends contacting your state board directly.

The courses listed for FL/SC CE Broker and CEE/TQ are only applicable for live courses. Please see the full listing of virtual accreditations at attendseco.com/virtual-meeting/. SECO International will not be responsible for courses that have not received accreditation. Do not assume that the courses you have registered for will be automatically approved. These courses listed are to serve as a guide to assist you with your course selections. These course listing are being submitted to the specific accrediting agencies for consideration of approval – if the course is not listed, it is not being submitted.

Visit attendseco.com/accreditation-information for the most up to date information.



Kehabilitation

Public Health

Facilitated Lab/Workshop Virtual Session

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THURSDA	PAGE 1 OF 2		OD ONLY COURSES	ALLIED HEALTHCARE PROFESSIONALS ONLY COURSE	S OD & AHP ADVANCED COURSES	MedPRO360 COURSES OD & AHP
7:00 AM 7:15 AM 7:30 AM 7:30 AM 7:45 AM 7:45 AM 7:45 AM	nning for Retinal Disease		OD/AHP ADVANCED 505 😭 🚧 편 🖬 50 7 Screening for Skin Can Room TBA Rich Castillo, OD, DO			OD 102 II II SC 7:00 See the Light! Add Room TBA Selina McGee, OD
8:00 AM 8:15 AM 9:30 AM 9:30 AM 9:15 AM 9:15 AM 9:15 AM 9:30 AM 9:30 AM 9:30 AM 9:45 AM 10:00 AM	tometric Office-based	OD/AHP ADVANCED 506 🐼 🚧 🔤 🖬 🐨 🛱 Modern Day Diabetes Room TBA Jeffry Gerson, OD	E 8:15 AM-10:15 AM		OD/AHP ADVANCED 507 Server and a server and	
The Definition of the definitio	0:30 AM-12:30 PM e, & Orbital Brainteasers	OD 107 💓 🏗 😇 10:30 AM A New Paradigm for Ar Room TBA Bob Sanet, OD; Pilar Verga	mblyopia Management		OD 108 Constraints of the second se	
12:45 PM Johnson & Johnsor	- OD Lunch Symposia X 12:30 PM-1:30 PM N Vision; Products, Innovation and Advocacy Kurt Invention Center, The Great Hall	Moody, OD, FAAO; Chandra Mickles, C	DD, FAAO; Carol Alexander, OE), FAAO Presented by Johnson &	& Johnson Vision Care	
1:30 PM 1:45 PM 2:00 PM 2:15 PM 2:15 PM 2:30 PM 2:30 PM 2:30 PM 2:30 PM	FL SC SC 1:45 PM-2:45 PM : Getting Started	OD 110 PH PL SC 1:45 PM-2: Ocular Nutrition Contro Room TBA Jeffry Gerson, OD			OD 111 I I SC 1:45 PM-2:45 PM My Vision is Blurry: Could it be N Room TBA Mark Dunbar, OD	ly Meds?
3:30 PM During this lecture, we addition, we will discus Ernest N. Memorial Co	3:00 PM-5:00 PM ot Topics in Neuro-Optometry will discuss clinical, research and therapeutic updates on to ss concerning neurologic symptoms including vision loss, pl onvention Center, The Great Hall <i>OD; Rich Castillo, OD, DO; Pilar Vergara, OD</i>					
5:00 PM 5:15 PM 5:30 PM 5:30 PM 5:45 PM 6:00 PM 6:15 PM 6:30 PM				WELCO WELCO KECEP	DME JOIN U STYLE TION RECEP	IS AS WE KICK OFF SECO WITH OUR ANNUAL NET\ TION.
7:15 PM 901 PM FE SC 7 7:30 PM As Seen on TV – D Deluxe motor-coach ti Guests will board delu	TY TOUR BY NIGHT '00 PM-9:00 PM (including 50 min CE) esigner Drugs and Their Ocular Side Effects Prese ransportation & food and beverage options will be available the motorcoaches and set off on a journey to the many uni- the Morning Call beignet stand for a café au lait and beigne	le for purchase. que neighborhoods that make up our	r diverse community. The tour			
ABO ABO AOA Paraoptometric Treatment & Management of Ocul Anterior Segment Florida OD CE Broker (live only) Florida Optician CE Broker (live only)	CEE/TQ Course (live only)	Glaucoma General Optometry Injection Skills Laser Procedures NCLE	Oral Pharmacology	ical gnosis PS	Peri-Operative Management of Ophthalmic Surgery Treatment & Management of Ocular Disease: Posterior Segment Treatment & Management of Ocular Disease Refractive Surgery Management	Systemic/Ocular Disease Surgical Procedures Functional Vision/Pediatrics Low Vision/Vision Impairment & Rehabilit

OD & AHP ADVANCED LEARNING COURSES (SHADED IN GREY) HAVE VARIOUS ACCREDITATIONS BASED ON CONTENT, AND THE ACCREDITATION INFORMATION IS LISTED FOR EACH COURSE BELOW. M-8:00 AM g IPL to Your Practice OD OD 105 C all pice 8:15 AM-10:15 AM The Pressure is On: Managing Challenging Cases in Glaucoma Room TBA Mark Dunbar, OD OD **109 60 FL SC** 10:30 AM-12:30 PM Case Files from Bascom Palmer Room TBA Mark Dunbar, OD

OD 112 SE 1:45 PM-2:45 PM OCT Grand Rounds Room TBA Chris Borgman, OD

e processes including giant cell arteritis, optic neuritis, thyroid eye disease and papilledema. In



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9

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	тн	URSDAY PAGE 2 OF 2	OD ONLY COURSES	ALLIED HEALTHCARE PROFESSIONALS ONLY COURSES	OD & AHP ADVANCED COURSES	MedPRO360 COURSES OD & AHP	OD & AHP ADVANCED LEARNING COURSES (SHADED IN GREY) HAVE VARIOUS ACCREDITATIONS BASED ON CONTENT, AND THE ACCREDITATION INFORMATION IS LISTED FOR EACH COURSE BELOW.
ANCE	7:30 AM	AHP 704 ABD TS SC 7:00 AM-8:00 AM Circadian Rhythms & Blue Light Room TBA Jackie O'Keefe, ABOC					
AT A GL		AHP 711 8:15 AM-10:15 AM Scribe Boot Camp Room TBA Lynn Lawrence, MS, CPOT, ABOC, COA, OSC; Sharon Carter		40 To Ro	dPR0360 94 States Practices Make With Th om TBA stin Choryan	neir Marketing	
DN DAY	11:15 AM	AHP 705 Technology for Technicians and Opticians Room TBA Dave Kading, OD	AHP 706 ADD NEL FL SC 1 I Can't See: Trouble Room TBA Jackie O'Keefe, ABOC	eshooting Rx Complaints		MedPRO360 405 M Res AD Create a Lead N Room TBA Bobby Saenz, OD,	TI 10:30 AM-11:30 AM Management Strategy to Drive Patients to Your Practice MS
IN-PERSON	11:30 AM 11:45 AM 12:00 PM 12:15 PM	303 FREE LUNCH - AHP Lunch Symposia X 11:30 AM-12:30 PM Navigating Dry Eye Disease Whitney Hauser, OD, FAAO presented by Novartis Room 208 Presented by Novartis					
d-N	1:00 PM 1:15 PM	AHP 707 Amo	AHP 708 And The Sec 12:3 Power Optics; Calc Room TBA Phernell Walker, MBA,	culating Position of Wear			Skills to Improve Your Practice
	2:15 PM 2:30 PM	AHP 709 ABD ABD The Tech's Role in the Management of Ocular Emergencies Room TBA Vince Young, MD		40 Fre	dPR0360 7 7 1:45 PM-2:45 PM om 17 to 100 employees; Pearls From om TBA bby Saenz, OD, MS	a Growing Practice	
	3:30 PM 3:45 PM 4:00 PM	AHP 710 And And The O'Keefe's All New Optical Tips Room TBA Laurie Pierce, LDO, ABOM, NCLEC; Jackie O'Keefe, ABOC; Candace O'Keefe, ABOC		40 3:0 Or Ro	dPR0360 D8 FACILITATED LEARNING LAB D0 PM-5:00 PM boarding New Hires: Staff Training om TBA mi Franklin, CPOT, ABOC		
	4:15 PM 4:30 PM 4:45 PM 5:00 PM 5:15 PM						
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ABO
AOA Paraoptometric
Treatment & Management of Ocular Disease: Anterior Segment
Florida OD CE Broker (live only)
Florida Optician CE Broker (live only)

South Carolina Optician CE Broker (live only) South Carolina OD CE Broker (live only) CEE/TQ Course (live only) Contact Lenses Ethics/Jurisprudence Glaucoma General Optometry Injection Skills Neuro-Optometry Oral Pharmaceutical Principles of Diagnosis Pharmacology Practice Management

 Peri-Operative Management of Ophthalmic Surgery
 Treatment & Management of Ocular Disease: Posterior Segment
 Treatment & Management of Ocular Disease
 Refractive Surgery Management Systemic/Ocular Disease
 Surgical Procedures
 Functional Vision/Pediatrics
 Low Vision/Vision Impairment & Rehabilitation
 Public Health

Facilitated Lab/Workshop
Virtual Session
Food Course

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F	- R	DAY PAGE 1 OF 2			OD ONLY COURSES	ALLIED HEALTHCARE PROFESSIONALS ONLY COUR	SES OD & AHP ADVANCED COURSES	MedPRO360 COURSES OD & AHP
-	7:00 AM 7:15 AM 7:30 AM 7:45 AM	OD 114 III III III III III IIII Neuroimaging 101 Room TBA Chris Borgman, OD			OD 115 States 300 7:00 AMD A to Z Room TBA Jeffry Gerson, OD	AM-8:00 AM		OD/AHP ADVANCED 509 🔐 🚧 편 👯 🕄 Makeup and the Ocu Room TBA Pam Theriot, OD
4	8:30 AM	OD/AHP ADVANCED 61 SPECIAL SESSION Constraints of the session will feature four Finis Special Session will feature four Ernest N. Memorial Convention Cer Moderator: Chris Wroten, OD Jeffry Gerson, OD; Vince Young, MD	New! r leading experts talking about every nter, The Great Hall	rthing new in eye care, in a rapid fire format.				
	9:45 AM 10:00 AM	200 FREE CE 10:00 AM-11:00 AM Course TBA Speaker TBA	1 THIS COURSE WILL BE FOR CE CREDIT					
2	11:30 AM	OD 116 To see 11:00 AM-12:00 PM Seeing is Believing - The Futur Room TBA Dave Kading, OD		OD 117 (1) (1) (1) (1) (1) (1) (1) (1) (1) (1)		OD 118 Tel SC 11:00 AM-12:00 F Important Lab Testing in Opt Room TBA Caroline Pate, OD		OD 119 TEL SC 11:00 AM-12:00 PM Handling End Stage Vision Loss Room TBA M. Dunbar, OD
וז	12-20 PM	304 FREE LUNCH - OD Lunch Ernest N. Memorial Convention Cer Title to be Announced presente Myth Busters: Dry Eye Disease Edit	nter, The Great Hall ed by Alcon					
Ξ		202 FREE CE 1:00 PM-2:00 PM Course TBA Speaker TBA	THIS COURSE WILL BE FOR CE CREDIT					
	2:00 PM 2:15 PM 2:30 PM 2:45 PM 3:00 PM 3:15 PM 3:30 PM 3:30 PM	OD 120 MythBusters Room TBA Lee Peplinski, OD	РМ	OD 121 To Construct the second secon		OD 123 To a construction of the second seco	ent: Less Hassle &	124 The set of the
	4:00 PM 4:15 PM 4:30 PM 4:45 PM	205 FREE CE 4:00 PM-5:00 PM : Course TBA Speaker TBA	THIS COURSE WILL BE FOR CE CREDIT					
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	7:00 PM 7:15 PM 7:30 PM 7:45 PM 8:00 PM 8:15 PM	CULINARY EVENT AT THE NE 902 P P P 2 7:30 PM-9:30 PM (Malpractice Misadventures Pre AMC staff Onsite to Escort the Grou A variety of potential malpractice so discovery to deposition to jury select Paul C. Ajamian, OD	including 50 min CE) esented at the New Orleans Sc up to and from the Hotel enarios will be discussed, with an a	hool of Cooking Culinary Event analysis of how they could have been avoided. A	An overview of what a ma	alpractice case entails will be given.	, from the insurance claim to	OD 309 7:00 PM-8:00 PM (PRE-REGISTRATION Sponsor Dinenr: Think Differently: Advance Room TBA Josh Johnston, OD; Joshua Davidson
F	ABO AOA P Treatm Anterio	Paraoptometric nent & Management of Ocular Disease: or Segment OD CE Broker (live only)	South Carolina Optician CE Broker (li South Carolina OD CE Broker (live or CEE/TQ Course (live only) Contact Lenses Ethics/Jurisprudence		Neuro-Opto Oral Pharma Principles o Ph Pharmacolo	aceutical of Diagnosis ogy	Peri-Operative Management of Ophthalmic Surgery Treatment & Management of Ocular Disease Posterior Segment Treatment & Management of Ocular Diseas Refractive Surgery Management	

OD & AHP ADVANCED LEARNING COURSES (SHADED IN GREY) HAVE VARIOUS ACCREDITATIONS BASED ON CONTENT, AND THE ACCREDITATION INFORMATION IS LISTED FOR EACH COURSE BELOW.

7:00 AM-8:00 AM Jar Surface: What You Need to Know



F F	RIDAY PAGE 2 OF 2		OD ONLY COURSES	ALLIED HEALTHCARE PROFESSIONALS ONLY COURS	ES OD & AHP ADVANCED COURSES	MedPRO360 CO OD & AHP		SHADED IN GREY) HAVE VARIOUS ACCREDITATIONS N INFORMATION IS LISTED FOR EACH COURSE BELOW.
1000 A 7.15 A 7.30 A 7.30 A 7.45 A 8.00 A 8.15 A 8.30 A 9.00 A 9.15 A 9.00 A 9.15 A 9.20 A 9.20 A 9.20 A	Managing Difficult Frame Fits Room TBA Diane Drake, LDO, ABOM, NCLEM AHP 713 ADD ABOM, NCLEM What's New for Opticians and Technicians? Room TBA Phernell Walker, MBA, ABOM				MedPR0360 409 Facilitated Learning Lab 8:00 AM-10:00 AM Staffing: Stop the Revolving Door! Room TBA Sharon Carter			
10:00 A 10:15 A 10:30 A 10:45 A 11:00 A 11:15 A 11:15 A 11:20 P 12:30 P 12:30 P 12:30 P 12:30 P 12:30 P 12:30 P 12:30 P	OD & AHP ADVANCED 517 10:30 AM-11:30 AM No Patch! New Treatment Protocol for Amblyopia [LECTURE IN SPANISH] Pilar Vergara, OD	305 FREE LUNCH - AHP Lunch Sympos Focus on Presbyopia: Innovative Approa MyDay [®] daily disposable multifocal cont Room 208	tia X 11:00 AM-12:00 F inches to Patient Mana act lenses: Innovation	agement Rachael Wruble, OD n meets performance Steve Ro	Presented by Allergan, an AbbVie Co sinski, OD Presented by CooperVision	MedF	RO360 (THIS COURSE IS NOT COPE ACCREDITED)	9:30AM-5:00PM
12:30 F 12:45 F 1:00 P 1:15 Pl 1:30 P 1:45 P 2:00 P 2:15 Pl 2:30 P	OCT and Visual Fields - What Tests Are You Doing & Why? Room TBA Andy Gurwood, OD; Marc Myers, OD M 716 Alloonee Eye Diseases Opticians and Technicians Should Be Familiar With Room TBA Vince Young, MD		AHP 717 ABO TO SC 1:15 F Prism: Moving Obje Room TBA Phernell Walker, MBA,	PM-2:15 PM ects in 3D Space	nses	Roor Jack MedF 411 How Roor	ing Meetings Matter n TBA ie O'Keefe, ABOC R0360 (THIS COURSE IS NOT COPE ACCREDITED) ABO INCL IN 115 PM-2:15 PM / to Get 1000 Five-Star Reviews n TBA yy Saenz, OD, MS	S MARKETPLACE TM
2:30 P 2:45 P 3:00 P 3:15 P 3:30 P 3:45 P 4:00 P 4:15 P 4:30 P	M M AHP 718 ABO AM FT SC 3:30 PM-4:30 PM Ocular Anatomy: How and Why the Eye Works Room TBA Andy Gurwood, OD; Marc Myers, OD		AHP 719 Abo FL SC 3:30 Let's Get Techie wit Room TBA Jackie O'Keefe, ABOC	th Photochromic Lenses		412 Find Roor	RO360 (THIS COURSE IS NOT COPE ACCREDITED) ABO Net FT 3:30 PM-4:30 PM ling and Creating Social Media Content n TBA in Choryan	OPTOMET RY*
4:35 P 4:45 P 5:00 P 5:15 P 5:30 P 5:45 P 6:00 P 6:15 P	 720 ^{Auo} ^{Too} 4:30 PM-6:30 PM AHP General Session: DISC Personality Assessments - Building Common Ground One Interaction at a Time Room TBA Ryan Parker, OD; Pete Hanlin, LDO, ABOM; Brooke Carrasco, ABOC, NCLEC M 	MedPRO360 413 Facilitated Learning Lab "How to Build a Dry Eye Center of Excell Room TBA Chris Wolfe, OD & Selina McGee, OD						
6:30 P 6:45 P 7:00 P 7:15 Pl 7:30 P 7:45 P 8:00 P 8:15 Pl 8:30 P 8:45 P 8:45 P	M ALOMINI RECEPTIONS Click Here for M More Information			AHP PARTY 6:30 PM-8:30 PM Ernest N. Memorial Convention Co Sponsored by EssilorLuxottica	enter, Great Hall Pre-function Area	HI PF	ALTHCARE COFESSIONALS SPONSORED IN PART BY ESSILOR LUXOTTICA	
			Oral Pharma Principles of Pharmacolo	accutical f Diagnosis gy TD	Peri-Operative Management of Ophthalmic Surgery Treatment & Management of Ocular Disease: Posterior Segment Treatment & Management of Ocular Disease Refractive Surgery Management	Systemic/Ocular Disease Surgical Procedures Functional Vision/Pediat Low Vision/Vision Impai	rics	







	SA	TURDAY PAGE 1 OF 2		OD ONLY COURSES	ALLIED HEALTHCARE PROFESSIONALS ONLY COURSES	OD & AHP ADVANCED COURSES	MedPRO360 COURSES OD & AHP
リノフト	7:00 AM 7:15 AM 7:30 AM 7:45 AM	OD 128 5 7:00 AM-8:00 AM Pre-Op Prep: Optimizing the Ocular Surface Room TBA Pam Theriot, OD		OD 129 00 11 95 7:00 A Seeing Double Room TBA Kelsey Moody Mileski, O			OD/AHP ADVANCED 510 M PROVINCED Cross-Linking: Yay of Room TBA Bobby Saenz, OD, MS
トロト	8:00 AM 8:15 AM 8:30 AM 8:45 AM	OD/AHP ADVANCED 62 SPECIAL SESSION C SECTION	diagnosis and treatment, and how you can incorp	orate into your practice im	mediately.		
I	9:00 AM 9:15 AM 9:30 AM 9:45 AM	Mitchel Ibach, OD; Michael Greenwood, MD					
	10:15 AM 10:30 AM 10:45 AM	207 FREE CE C 10:00 AM-11:00 AM Utilizing Topical Treatments in Presbyopia – How Will the Par Marc Bloomenstein, OD; Mile Brujic, OD Presented by an unrestricted educational grant from Physicians Education Resou	•	rium?			
NO0	11:00 AM 11:15 AM 11:30 AM 11:45 AM	OD 130 15 11:00 AM-12:00 PM Anterior Segment OCT: The Final Frontier Room TBA Bobby Saenz, OD, MS	OD 131 PR E SC 11:00 AM-12:00 PM Drugs of the Future Room TBA Milton Hom, OD		DD 132 The second state of the second state o		DD/AHP ADVANCED 511 ADVANCED 511 ADVANCED 511 SC 11:00 AM-12:00 PM MRIs, CTs, & Lab Work, Oh My! Room TBA Jill Autry, OD, RPh
	12:00 PM 12:15 PM 12:30 PM 12:45 PM	306 FREE LUNCH - OD Lunch Symposia 22:00 PM-1:00 PM Providing Clarity: Innovations in Presbyopia Management I M Title to be Announced I Presented by Alcon Ernest N. Memorial Convention Center, The Great Hall	elissa Barnett, OD; Chris Lievens, OD Pres	sented by Allergan, an ,	AbbVie Company		
Z	1:00 PM 1:15 PM 1:30 PM 1:45 PM	209 FREE CE 1:00 PM-2:00 PM Exploring Treatments on the Horizon in MGD-Associated Dry <i>Marc Bloomenstein, OD; Justin Schweitzer, OD; Walt Whitley, OD</i>	Eye Disease				
	2:00 PM 2:15 PM 2:30 PM 2:45 PM	OD 133 Sc 2:00 PM-3:00 PM Differentiating Keratitis Room TBA Pam Theriot, OD	OD 134 1 55 2:00 PM-3:00 PM MIGS Update Room TBA Bobby Saenz, OD, MS		DD 135 M FS SC 2:00 PM-3:00 PM Call the Pharmacist! Current Protoco Room TBA Jill Autry, OD, RPh	Is for Ophthalmic Meds	DD 136 🗰 📅 📚 2:00 PM-3:00 PM Demystifying Prism Prescribing for Diplop Room TBA Kelsey Moody Mileski, OD
	3:00 PM 3:15 PM 3:30 PM 3:45 PM	211 FREE CE 3:00 PM-4:00 PM THIS COURSE WILL BE FOR CE CREDIT COURSE TBA Speaker TBA					
	4:00 PM 4:15 PM 4:30 PM 4:45 PM 5:00 PM 5:15 PM 5:30 PM	OD/AHP ADVANCED 512 Wet M FI SC FI SC 4:00 PM-6:00 PM New & Innovative Uses for Contact Lenses Room TBA Dave Kading, OD	OD 137 S S 4:00 PM-6:00 PM Ocular Surface Smackdown: Inflammatic Room TBA Milton Hom, OD	on or Obstruction	od 138 The first set 4:00 PM-6:00 PM Laser Lessons Learned Room TBA Lee Peplinski, OD	-	139 11 5 4:00 PM-6:00 PM Prevention of Medical Errors in Eyecare Room TBA Katie Spear, OD; April Jasper, OD
	5:45 PM 6:00 PM 6:15 PM 6:30 PM	SATURDAY NIGHT PARTY					FREE Dinner - OD Dinner Symposia 🗡 (Diagnosis Ptosis: Our Clinical Experience Derek Cunningham, OD; Selina McGee, OD, FAA(
	6:45 PM 7:00 PM 7:15 PM 7:30 PM		ATURDAY ATURDAY NIGHT PARTY Join your fellow as we close ou bang. Cocktails be available.	s and carnival	with a 🛛 🖌 🚰		
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ALLIED HEALTHCARE PROFESSIONALS ONLY COURSES OD ONLY COURSES SATURDAY PAGE 2 OF 2 ш 721 ABO HOLE FL SC 7:00 AM-8:00 AM Secrets of the Lens Cross Room TBA U

Diane Drake, LDO, ABOM, NCLEM 7:45 AM AHP

8:30 AM 8:45 AM 9:00 AM 9:15 AM 9:30 AM 9:45 AM 10:00 AM 10:15 AM	722 APD APD FF SC 8:00 AM-10:00 AM A Little Bit of S.O.A.P. Room TBA Pete Hanlin, LDO, ABOM; Ryan Parker, OD				
10:30 AM					
10:45 AM					
11:30 AM 11:45 AM 12:00 PM 12:15 PM 12:30 PM	AHP 723 AB F F SC 11:00 AM-12:00 PM Material Matters: A Deep Dive into Lens Substrates and Design Optics Room TBA Phernell Walker, MBA, ABOM AHP 724 AB F SC 12:00 PM-1:00 PM Fundamentals of Progressive Lens Design Room TBA Pete Hanlin, LDO, ABOM	MedPR0360 414 Main Processon Creating Perceived Value for Y Room TBA Pete Hanlin, LDO, ABOM AHP 725 ABD Main Pri Sc 12:00 PM-1:00 Pharmacology for Opticians an Room TBA Jill Autry, OD, RPh	PM	MedPRO360 (THIS COURSE IS NOT COPE ACCREDITED) 415 ABD TS SC 12:00 PM-1:00 PM Build A Budget and Full Marketing Plan In An Hour Room TBA Kristin Choryan	307 FREE LUNCH - Student Lunch Sympos 11:15 AM-12:30 PM MyDay® daily disposable multifocal contact I Title to Be Announced Presented by Alcon Title to Be Announced Presented by VSP Room 208
1:00 PM					
1:15 PM 1:30 PM 1:45 PM 2:00 PM	AHP 726 ABP AM FE SC 2:00 PM-3:00 PM	AHP 727 ABO AM FT SC 2:00 PM-3:00	РМ	MedPR0360 416 Mai Ano FL FL SC 2:00 PM-3:00 PM	
2:15 PM 2:30 PM	Solutions for Anisometropia Room TBA	Age-Appropriate Vision Skills Room TBA		The Feasibility of Dropping Vision Plans Room TBA	
2:45 PM	Phernell Walker, MBA, ABOM	Glen Steele, OD		Chris Wolfe, OD	
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3:15 PM					
3:30 PM		1			
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4:00 PM			MedPRO360		
4:15 PM	728 🔤 🚾 🚧 📆 🗺 4:00 PM-6:00 PM		417 *** *** 4:00 PM-6:00 PM		
4:30 PM	Principles of Refraction for Opticians and Technicians Room TBA		Coding and Billing Room TBA		
4:45 PM	Laurie Pierce, LDO, ABOM, NCLEC		Sharon Carter		
5:00 PM					
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South Carolina Optician CE Broker (live only) South Carolina OD CE Broker (live only) CEE/TQ Course (live only) Contact Lenses Ethics/Jurisprudence

Glaucoma General Optometry Injection Skills Laser Procedures NCLE NCLE

Neuro-Optometry oral Pharmaceutical Principles of Diagnosis Pharmacology PM Practice Management

Peri-Operative Management of Ophthalmic Surgery Treatment & Management of Ocular Disease: Posterior Segment

Treatment & Management of Ocular Disease Refractive Surgery Management

Systemic/Ocular Disease

Functional Vision/Pediatrics

Surgical Procedures

Public Health

OD & AHP ADVANCED COURSES

ED LEARNING COURSES (SHAD AND THE ACCREDITATION INF	

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enses: Innovation meets performance | Steve Rosinski, OD | Presented by CooperVision



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SUNDAY PAGE 1 OF 1

ALLIED HEALTHCARE PROFESSIONALS ONLY COURSES

MedPRO360 COURSES OD & AHP

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্ব	8:00 AM	OD 140 🚺 🛱 😇 8:00 AM-10:00 AM	MedPR0360 418 🙀 🗝 8:00 AM-11:00 AM	OD/AHP ADVANCED 513 8:00 AM-11:00 AM
	8:15 AM	The Great Dry Eye RAFT Debate	Coding and Billing Boot Camp	CPR workshop with RC Health Se
U	8:30 AM	Room TBA	Room TBA	Room TBA
	8:45 AM	Milton Hom, OD; Selina McGee, OD; Bobby Saenz, OD, MS; April Jasper, OD	Chris Wolfe, OD	
र	9:00 AM	Jasper, OD		
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VIRTUAL EDUCATION

March 9th through March 13th, 2022

20 Courses, 31 Hours of OD LIVE CE Education 20 Courses, 25 Hours of AHP LIVE CE Education

For SECO 2022, March 9th through March 13th, select speakers presenting to full classrooms onsite in New Orleans will be streaming live through the SECO 2022 LIVE CE platform for accredited education for the virtual attendee. A total of 40 courses and 66 hours of CE over five days makes this a major meeting in its own right!

There's something for everyone in this lineup. COPE courses approved by ARBO as "Interactive Distance Learning" and ABO and NCLE approved courses for opticians, CL technicians, and AOA Paraoptometrics.

SECO will track Zoom login to verify attendance. AHP attendees must note keywords presented during each session and enter the keywords on their post-course evaluations (not required for ODs). SECO will email PDF CE certificates within 30 days following the event and submit records to ARBO/COPE, CE Broker (SC/FL OD/Optician, TX OD), and NC Opticians Board if the OE Tracker and/or license number is indicated on the attendee registration record. Attendees must self-submit to any other state board.

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OD ONLY COURSES

OD & AHP ADVANCED COURSES MedPRO360 COURSES

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Grow your career with lectures, labs and learning sessions developed to address the targeted needs of your profession. SECO 2022 offers opportunities to connect and learn with the broader optometric community, as well as education curated for every role, whether you're an optometrist, optician, optometric technician, student, or anything in between.

DISCOVER VIRTUAL EDUCATION SESSIONS TAILORED TO YOUR PROFESSION AT ATTENDSECO.COM.

VIRTUAL WEDNESDAY

11:00 AM 11:15 AM 11:30 AM 11:45 AM 12:00 PM 12:15 PM 12:30 PM 12:30 PM	OD/AHP ADVANCED V501 Reference Ocular Surface Disease Update: What's New in 2022 ZOOM Conference Pam Theriot, OD	
1:00 PM		
1:15 PM		
1:30 PM		
1:45 PM	OD/AHP ADVANCED	AHP
2:00 PM	V502 PS SC 2:00 PM-4:00 PM	V701 ^{ABO} 2:00 PM-3:00 PM
2:15 PM	AMD: Earlier Detection and Improved Outcomes ZOOM Conference	Contrast Sensitivity & Visual Perception ZOOM Conference
2:30 PM	Mohammad Rafieetary, OD	Pete Hanlin, LDO, ABOM
2:45 PM		AHP
3:00 PM		V729 ABO 3:00 PM-4:00 PM
3:15 PM		Accommodation & Convergence 101 ZOOM Conference
3:30 PM		Pete Hanlin, LDO, ABOM
3:45 PM		
4:00 PM		
4:15 PM	OD/AHP ADVANCED V503 🔐 🚧 4:15 PM-5:15 PM	AHP V702 AB0 4:15 PM-5:15 PM
4:30 PM	Glaucoma-What Would You Do? ZOOM Conference	Fitting Pediatric Eyewear ZOOM Conference
4:45 PM	Chris Borgman, OD	Diane Drake, LDO, ABOM, NCLEM
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This Activity, COPE Activity # 123107, is accredited by COPE for interactive distance learning continuing education for optometrists.

ACCREDITATION INFORMATION

COPE:

The content of this COPE pending CE activity was planned and prepared independently by SECO International without input from members of a commercial interest. The courses are pending COPE accreditation for INTERACTIVE DISTANCE CE.

AOA PARA:

These courses have been submitted to the AOA Commission on Paraoptometric Certification for consideration.

ABO/NCLE:

These courses have been submitted to the American Board of Opticianry – National Contact Lens Examiners for continuing education credit.

SECO International recommends contacting your state board directly for specific state board of optometry license rules and regulations pertaining to the COPE acceptance. The FL/SC CE Broker and CEE/TQ courses are only applicable for live courses.

Please see the complete listing of virtual accreditations at <u>attendseco.com/virtual-meeting</u>. SECO International will not be responsible for courses that have not received accreditation. Do not assume that the courses you have registered for will be automatically approved. These courses listed are to serve as a guide to assist you with your course selections.

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VIRTUAL SESSIONS Select speakers presenting to full classrooms onsite in New Orleans will be streaming live through the SECO 2022 LIVE CE platform for accredited education for the virtual attendee.





ALL ACCREDITATIONS ARE PENDING.
PLEASE CHECK OUT OUR WEBSITE ATTENDSECO.COM FOR UPDATES.
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OD ONLY COURSES

V704 ABO 7:00 AM-8:00 AM

Jackie O'Keefe, ABOC

Circadian Rhythms & Blue Light ZOOM Conference

MedPRO360 COURSES

VIRTUAL FRIDAY

	7:00 AM	
	7:15 AM	V115 5 3 7:00 AM-8:00 AM
	7:30 AM	ZOOM Conference
	7:45 AM	Jeffry Gerson, OD
	8:00 AM	OD/AHP ADVANCED
	8:15 AM	V61 SPECIAL SESSION 8 48 8:00 AM-10:00 AM
	8:30 AM	SECO Rapid Fire - Nothing But New! This Special Session will feature four leading experts talking about everything new
Their Marketing	8:45 AM	in eye care, in a rapid fire format.
	9:00 AM	ZOOM Conference Moderator: Chris Wroten, OD
	9:15 AM	Jeffry Gerson, OD; Vince Young, MD; Selina McGee, OD
	9:30 AM	
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laints	11:00 AM	OD
	11:15 AM	V117 🔐 🚾 11:00 AM-12:00 PM
	11:30 AM	Interventional Glaucoma Management
	11:45 AM	ZOOM Conference Lee Peplinski, OD
	12:00 PM	AHP
	12:15 PM	V715 ABO 12:00 PM-1:00 PM
	12:30 PM	Understanding the Optics of Strong and Larger Lenses
	12:45 PM	ZOOM Conference Laurie Pierce, LDO, ABOM, NCLEC
	1:00 PM	
	1:15 PM	V716 ABO NELE ADA 1:15 PM-2:15 PM
	1:30 PM	Eye Diseases Opticians and Technicians Should Be Familiar With
	1:45 PM	ZOOM Conference
	2:00 PM	Vince Young, MD
Ocular Emergencies	2:15 PM	
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tical Tips	3:30 PM	
'Keefe, ABOC; Candace O'Keefe, ABOC	3:45 PM	V719 ABO 3:30 PM-4:30 PM
	4:00 PM	Let's Get Techie with Photochromic Lenses
	4:15 PM	Jackie O'Keefe, ABOC
	4:30 PM	
	4:45 PM	
	5:00 PM	OD
	5:15 PM	V125 📅 5:00 PM-7:00 PM
	5:30 PM	Pathology Pitfalls
	5:45 PM	ZOOM Conference Jill Autry, OD, RPh
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8:15 AM	OD
8:30 AM	V105 SC 8:15 AM-10:15 AM
8:45 AM	The Pressure is On: Managing Challenging in Glaucoma
	ZOOM Conference
9:15 AM	Mark Dunbar, OD
9:30 AM	
9:45 AM	
10:15 AM	
10:30 AM	OD
10:45 AM	V106 10:30 AM-12:30 PM
11:00 AM	Neuro, Optic Nerve, & Orbital Brainteasers ZOOM Conference
11:15 AM	Chris Borgman, OD
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1:15 PM	Phernell Walker, MBA, ABOM
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1:45 PM	OD
	V112 C I:45 PM-2:45 PM OCT Grand Rounds
2:15 PM	ZOOM Conference
2:30 PM	Chris Borgman, OD
2:45 PM	
	CO.40 4004 #755
3:15 PM	V60 8 4 5 3:00 PM-5:00 PM Special Session: Hot Topics in Neuro-Opto
3:30 PM	ZOOM Conference
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OD/AHP ADVANCED

V505 🔀 🏁 7:00 AM-8:00 AM

OD V105 SE 8:15 AM-10:15 AM The Pressure is On: Managing Challenging Cases in Glaucoma ZOOM Conference Mark Dunbar, OD	MedPR0360 V404 Map and 8:15 AM-10:15 AM Top 10 Mistakes Practices Make With Their Marketing ZOOM Conference Kristin Choryan
OD V106 SC 10:30 AM-12:30 PM Neuro, Optic Nerve, & Orbital Brainteasers ZOOM Conference Chris Borgman, OD	AHP V706 ABO Net 10:30 AM-11:30 AM I Can't See: Troubleshooting RX Complaints ZOOM Conference Jackie O'Keefe, ABOC
AHP V708 ABO 12:30 PM-1:30 PM Power Optics: Calculating Position of Wear ZOOM Conference Phernell Walker, MBA, ABOM	
OD V112 55 1:45 PM-2:45 PM OCT Grand Rounds ZOOM Conference Chris Borgman, OD	AHP V709 ABO ABO 1:45 PM-2:45 PM The Tech's Role in the Management of Ocular Emergencies ZOOM Conference Vince Young, MD
V60 📷 🕮 😇 3:00 PM-5:00 PM Special Session: Hot Topics in Neuro-Optometry ZOOM Conference Kelsey Moody Mileski, OD; Rich Castillo, DO, OD; Pilar Vergara, OD	AHP V710 ABO 3:00 PM-5:00 PM Sister Act II: The O'Keefe's All New Optical Tips ZOOM Conference Laurie Pierce, LDO, ABOM, NCLEC; Jackie O'Keefe, ABOC; Candace

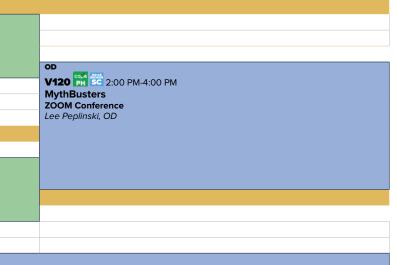
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OD & AHP ADVANCED LEARNING COURSES (SHADED IN GREY) HAVE VARIOUS ACCREDITATIONS BASED ON CONTENT, AND THE ACCREDITATION INFORMATION IS LISTED FOR EACH COURSE BELOW.

	AHP V712 Aro 7:00 AM-8:00 AM Managing Difficult Frame Fits ZOOM Conference Diane Drake, LDO, ABOM, NCLEM
ng new	AHP V713 ABO Net AN 8:00 AM-10:00 AM What's New for Opticians and Technicians? ZOOM Conference Phernell Walker, MBA, ABOM
	OD & AHP ADVANCED V517 10:30 AM-11:30 AM No Patch! New Treatment Protocol for Amblyopia [LECTURE IN SPANISH] <i>Pilar Vergara, OD</i>





	L ACCREDITATIONS ARE PENDING. Ase check out our website attendseco.com for updates.		OD ONLY COURSES	ALLIED HEALTHCARE PROFESSIONALS ONLY COURSES	OD & AHP ADVANCED COURSES	MedPRO360 COURSES
This A	s Activity, COPE Activity # 123107, is accredited by COPE for interactive distance learning c	continuing education for optometrists.		FRUTESSIUIVALS UNLY CUURSES	ADVANCED COURSES	
	VIRTUAL SATURDAY			N	/IRTUAL S	UNDAY
7:15 7:30 7:45	OD V129 No SC 7:00 AM-8:00 AM Seeing Double ZOOM Conference X5 AM Comparison Comparison V129 No SC 7:00 AM-8:00 AM	AHP V721 ABO HOL 7:00 AM-8:00 A Secrets of the Lens Cross ZOOM Conference Diane Drake, LDO, ABOM, NC		7:19 7:30 7:49	0 AM 5 AM 5 AM 5 AM OD	
A TA VIEW CONTRACT OF CONTRAC	VG2 SPECIAL SESSION Image: Content of the second	V722 APP 8:00 AM-10:00 A Little Bit of S.O.A.P. ZOOM Conference Pete Hanlin, LDO, ABOM; Ryan		8:15 8:33 8:44 9:00 9:15 9:30 9:34	S AM S AM	
	15 AM 30 AM 45 AM			10:1	00 AM 15 AM 00 AM 10 AM 15 AM 10 AM 15 AM 10 AM 15 AM	
11:15 11:30	OD AM 15 AM 15 AM Anterior Segment OCT: The Final Frontier 20 OM Conference Bobby Saenz, OD, MS	MedPR0360 V414 Profile Allow 11:00 AM-12:00 Creating Perceived Value ZOOM Conference Pete Hanlin, LDO, ABOM		11:3	o AM Katie Spear, OD; April Jas, 5 AM 5 5 AM 55 AM	per, OD
12:15	AHP V724 ADO 12:00 PM-1:00 PM Fundamentals of Progressive Lens Design ZOOM Conference Pete Hanlin, LDO, ABOM			12:1 12:3	IO PM IS PM IS PM	
1:00	30 PM			1:00	0 PM	
	15 PM				5 PM	
	30 PM				0 PM	
2:00	45 PM OD	AHP			5 PM 0 PM	
2:15	V135 PM 2:00 PM-3:00 PM Call the Pharmacist! Current Protocols for Ophthalmic Meds	Solutions for Anisometrop		2:15	5 PM	
	Jill Autry, OD, RPh	ZOOM Conference Phernell Walker, MBA, ABOM			5 PM	
3:00					0 PM	
3;15	15 PM			3:19	5 PM	
	30 PM				0 PM	
	45 PM				5 PM	
4:00	DD DD	AHP			0 PM	
4:15	V138 S 4:00 PM-6:00 PM	V728 ABO NELE ASS 4:00 PM-6:0		4:15	5 PM	
4:30	Laser Lessons Learned ZOOM Conference	Principles of Refraction fo ZOOM Conference	or Opticians and Technician	S 4:30	0 PM	
4:45	Lee Peplinski, OD	Laurie Pierce, LDO, ABOM, NO	CLEC	4:43	5 PM	
5:00	DO PM			5:00	0 PM	
5:15	15 PM			5:15	5 PM	
5:30	30 PM			5:30	0 PM	
5:45	45 PM			5:43	5 PM	
6:00	DO PM			6:00	0 PM	
6:15	15 PM			6:15	5 PM	
6:30	30 PM			6:30	0 PM	
6:45	45 PM			6:4	5 PM	
7:00	DO PM	and the second secon		7:00	0 PM	

OD & AHP ADVANCED LEARNING COURSES (SHADED IN GREY) HAVE VARIOUS ACCREDITATIONS BASED ON CONTENT, AND THE ACCREDITATION INFORMATION IS LISTED FOR EACH COURSE BELOW.				
er, OD				



Best of New Orleans FOODIES



When you arrive in New Orleans, be hungry. This is a town full of eaters who start talking about what they're going to have for dinner before lunch is over. New Orleans' rich history and cocktail culture have led the city to become one of the most legendary places to eat in the world.

Few other towns feature so many award-winning restaurants, famous chefs or food festivals. The plates can be bone china or paper; the dining rooms can resemble a chateau or a roadhouse. It makes no difference. New Orleans serves up some of the most delicious food on the planet.

Here are some of the best of the best, from famous restaurants' signature dishes to types of food you just can't miss!



Beignets at Cafe du Monde

There's a reason these are a classic. Pair them with a cup of cafe au lait for the ultimate New Orleans experience.

CAFE DU MONDE 800 Decatur St. New Orleans, LA 70116





Fried Chicken at Willie Mae's Scotch House

Around the corner from Dooky Chase, you'll find what the Travel Channel once labeled "America's Best Fried Chicken." There may be a line, but it's worth it.

WILLIE MAE'S SCOTCH HOUSE 2401 St Ann St. New Orleans, LA 70119

Barbecue Shrimp at Pascal's Manale

New Orleans-style barbecue shrimp is as messy as it is delicious, and that's a good thing. French bread is a necessary accompaniment to the buttery, peppery sauce on this dish.

PASCAL'S MANALE RESTAURANT

1838 Napoleon Ave. New Orleans, LA 70115

Oysters at Acme Oyster House

Just off Bourbon Street, Acme is a timeless New Orleans establishment, popular with locals for generations.

ACME OYSTER HOUSE

New Orleans, LA 70130



Po-Boys at Parkway

Fried oyster, shrimp, catfish, garlicky roast beef ... try some or try them all. In the world of poboys, there's really no wrong choice - just as long as you order yours "dressed."

PARKWAY BAKERY & TAVERN 538 Hagan Ave. New Orleans, LA 70119





Best of New Orleans ATTRACTIONS

Looking for something fun to do in New Orleans? We've got you covered, with a variety of world-class attractions and experiences that'll make your visit memorable.

From historic homes and streetcar rides to above-ground cemeteries and worldclass museums like the National World War II Museum, the opportunities for exploration in New Orleans are truly endless. Whether you're an art aficionado, a history buff, or just looking to experience the city's rich history and culture on a deeper level, you'll find a variety of attractions that are sure to pique your interest.



Audubon Zoo

Consistently ranked as one of the top 10 zoos in the country, the Audubon Zoo is known and loved for its engaging educational programs and hands-on animal encounters. Don't miss the Louisiana Swamp and Jaguar Jungle exhibits or their mysterious white alligators!

20 22

SIGHT MEETS VISION* 9-13 | NEW ORLEANS 6500 Magazine St. New Orleans, LA 70118



The Cabildo and the Presbytère

You may wonder what the two buildings on either side of St. Louis Cathedral are. The Cabildo and The Presbytère were built in the late 1700s and functioned as spaces for Louisiana Supreme Court decisions, among other uses.

701 Chartres St., Jackson Square New Orleans, LA 70116



National World War II Museum

The top attraction in New Orleans and a bucket-list destination for fans and students of history around the world, the National WWII Museum takes visitors on a powerful, inspiring journey through the eyes of the men and women who fought for freedom and democracy *in the war that changed the world*.

945 Magazine St. New Orleans, LA 70130

New Orleans City Park

At 1,300 acres, New Orleans City Park is one of the largest urban parks in the United States. It's also home to the largest grove of mature live oaks in the world, some of which are nearly 800 years old.

5 Victory Ave. New Orleans, LA 70124

Bourbon Street

Noisy. Raucous. Nocturnal. For many New Orleans visitors, Bourbon Street embodies the life of a party town. The street is lit by neon lights, throbbing with music and decorated by beads and balconies. Named for a royal family in France and not the amber-colored alcohol, Bourbon Street has become a place for revelry of all sorts.





SATURDAY, MARCH 12 6:30 PM – 8:00 PM CT

Mardi Gras World 1380 Port of New Orleans Pl

Join your fellow friends and colleagues as we close out SECO 2022 with a bang. Cocktails and carnival food will be available.

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VISIT ATTENDSECO.COM FOR MORE INFORMATION

SATURDAY

NIGHT

PARTY

FREE LUNCH

SECO22 WHERE SIGHT MEETS VISION MARCH 9-13 I NEW ORLEANS SYMPOSIUM SERIES

Join your colleagues and enjoy a complimentary meal while industry leaders discuss advances in ophthalmic healthcare and timely topics in advancing the profession. The Symposium Series sessions are unopposed by education for the designated audience and are offered at no charge to registered attendees.

Pre-registration is required to attend all symposiums at SECO 2022. Once registration has reached its maximum, registration will close. A limited amount of open seats may become available onsite on a first come first serve basis.

OD Lunch Symposia Innovations in Inflammation and IOP Control presented by Bausch + Lomb Vision Care Justin Schweitzer, OD, FAAO Innovation Through Experience presented by Bausch + Lomb Vision Care Mile Brujic, OD, FAAO Wednesday, March 9 1:00 PM - 2:00 PM Room 208	OD & AHP Dinner Symposia Providing Clarity: Innovations in Presbyopia Management presented by Allergan, an AbbVie Company Marc Bloomenstein, OD, FAAO Mor Child Left Behind presented by CooperVision Justin Kwan, OD, FAAO; Kelly Voltz, OD, FAAO, FSLS Wednesday, March 9 5:15 PM - 6:15 PM Room 208	OD Lunch Symposia Johnson & Johnson Vision; Products, Innovation and Advocacy presented by Johnson & Johnson Vision Care for the Source of the	AHP Lunch Symposia Navigating Dry Eye Disease presented by Novartis Whitney Hauser, OD, FAAO Thursday, March 10 11:30 AM - 12:30 PM Room 208 V NOVARTIS	OD Lunch Symposia Alcon Symposium Myth Busters: Dry Eye Disease Edition presented by Novartis Whitney Hauser, OD, FAAO Kriday, March 11 12:00 PM - 1:00 PM Great Hall CECE BRILLIANTLY
<text><text><text><text></text></text></text></text>	<text><text><text><text><text><text></text></text></text></text></text></text>	Student Lunch SymposiaMyDay® daily disposable multifocal contact lenses: Innovation meets performance presented by CooperVision Steve Rosinski, ODAlcon Symposium VSP SymposiumSaturday, March 12 11:15 AM - 12:30 PM Room 208EXERCIÓN	OD Dinner SymposiaDiagnosis Ptosis: Our Clinical Experience presented by RVL PharmaceuticalsDerek Cunningham, OD; Selina AcGee, OD, FAAO; Janelle Davison, ODSaturday, March 12 6:00 PM - 6:45 PM Room 208Derek Cunducture Derek Cund	

SHARPEN YOUR SKILLS AT SECO

SECO 2022's educational programming is an experience in itself — and one that you won't soon forget. Get the knowledge you need to provide exceptional patient care and excel in your specific role with sessions offered in a variety of formats, including learning labs, presentation theaters, lectures, and demonstrations. The best place for educating your entire team – SECO is known for its high quality, advanced curriculum for doctors and staff alike and place to earn all of your CE credits, hear from speakers you won't find anywhere else and take a deep dive into the topics that matter most to optometric professionals right now, from corneal disease and ocular infections to healthcare compliance and practice management.



Special Sessions

Learning opportunities are everywhere at SECO 2022, including Optometry's Marketplace[™]. Earn free CE credits and get valuable information in these sessions.



Lectures

Get inspired and informed with lectures presented by the brightest optometric minds and visionary leaders.



MedPRO 360

SECO's business intel and strategy resources for eye care providers.



Dynamic Speakers

See SECO's outstanding line up of speakers and the courses they are presenting.

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DESTINATION NEW ORLEANS

New Orleans as a destination is steeped in culture and stimulating activity that offers guests and their families so many opportunities for fun! Come for business and take advantage of all Atlanta has to offer for you, your family, and your friends!



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THE OVIEW LUXURY EYEWEAR View What's Next for 2022

The View is the place to be at SECO if you make or influence eyewear buying decisions. Learn what's new and what's next and how to solve even your most difficult fitting challenges. Mix and mingle with your peers who face the same issues you do. Share ideas and strategies for creating the most dynamic inventory mix for your unique environment while increasing patient satisfaction and practice revenue.

at AttendSECO.com 25

OD Course Listing By COPE Category

ANTE	ERIOR SEGMENT (AS)	PUBL	JC HEALTH (PB)		
3/9	501 Ocular Surface Disease Update: What's New in 2022 11:00 AM-1:00 PM <i>Pam Theriot, OD</i>	3/11	124 Human Trafficking 2:15 PM-4:15 PM <i>April Jasper, OD</i>		
3/10	505 Screening for Skin Cancer 7:00 AM-8:00 AM <i>Rich Castillo, OD, DO</i>		206 Boxing Out Unconscious Bias: Don't let your unconscious biases put people in a box!		
	507 Dry Eye & Contacts: Put On, Soak In, Drop Out! 8:15 AM-10:15 AM <i>Milton Hom, OD</i>		5:00 PM-6:00 PM Naheed Ahmad, OD; Essence Johnson, OD ETHICS/JURISPRUDENCE (EJ)		
3/11	509 Makeup and the Ocular Surface: What You Need to Know 7:00 AM-8:00 AM <i>Pam Theriot, OD</i>	3/11	902 Malpractice Misadventures & Culinary Event at The New Orleans School of Cooking		
	116 Seeing is Believing-The Future of Dry Eye 11:00 AM-12:00 PM <i>Dave Kading, OD</i>	3/12	7:30 PM-9:30 PM <i>Paul Ajamian, OD</i> 139 Prevention of Medical Errors in Eyecare		
	413 MedPRO360 Facilitated Learning Lab: How to Build a Dry Eye		4:00 PM-6:00 PM Katie Spear, OD		
	Center of Excellence 5:15 PM-7:15 PM Chris Wolfe, OD; Selina McGee, OD	3/13	141 Don't Get Sued! 10:15 AM-11:15 AM <i>Katie Spear, OD</i>		
3/12	128 Pre-Op Prep: Optimizing the Ocular Surface	FUNC	CTIONAL VISION/PEDIATRICS (FV)		
	7:00 AM-8:00 AM <i>Pam Theriot, OD</i> 510 Cross-Linking: Yay or Nay? 7:00 AM-8:00 AM <i>Bobby Saenz, OD</i>	3/10	107 A New Paradigm for Amblyopia Management		
		3/11	10:30 AM-12:30 PM Bob Sanet, OD; Pilar Vergara, OD 201 Vision Therapy Foundations		
	130 Anterior Segment OCT: The Final Frontier		11:00 AM-12:00 AM Daniel Press, OD		
	11:00 AM-12:00 PM Bobby Saenz, OD		123 No Tears Amblyopia Treatment: Less Hassle &		
	133 Differentiating Keratitis 2:00 PM-3:00 PM <i>Pam Theriot, OD</i>		More Effective 2:15 PM-4:15 PM Bob Sanet, OD; Pilar Vergara, OD		
	137 Ocular Surface Smackdown: Inflammation or Obstruction		ERAL OPTOMETRY (GO)		
3/13	4:00 PM-6:00 PM <i>Milton Hom, OD</i> 140 The Great Dry Eye RAFT Debate	3/10	109 Case Files from Bascom Palmer 10:30 AM-12:30 PM <i>Mark Dunbar, OD</i>		
	8:00 AM-10:00 AM Milton Hom, OD, FAAO; Selina McGee, OD; Bobby Saenz II, OD, MS, FAAO ; Jill Autry, OD, RPh	3/11	61 Special Session: SECO Rapid Fire-Nothing But New! 8:00 AM-10:00 AM Chris Wroten, OD; Jeffry Gerson, OD; Vince Young,		
CONTACT LENSES (CL)			MD; Selina McGee, OD		
3/10	508 Scleral Lens Basics: Getting Started 1:45 PM-2:45 PM <i>Dave Kading, OD</i>		125 Pathology Pitfalls 5:00 PM-7:00 PM <i>Jill Autry, OD, RP</i>		
3/12	208 Scleral Lenses: An Overlooked Option for Dry Eyes 11:00 AM-12:00 AM <i>Joshua Davidson, OD</i>	3/12	207 Utilizing Topical Treatments in Presbyopia – How Will the Paradigm Shift with an Updated Armamentarium?		
	512 New & Innovative Uses for Contact Lenses		10:00 AM-11:00 AM Marc Bloomenstein, OD; Mile Brujic, OD		
	4:00 PM-6:00 PM Dave Kading, OD		132 Proactively Managing Myopia		

11:00 AM-12:00 PM Dave Kading, OD

GLAUCOMA (GL)

- 3/9 **503 Glaucoma: What Would You Do?** 4:15 PM-5:15 PM *Chris Borgman, OD*
- 3/10 **105 The Pressure is On: Managing Challenging Cases in Glaucoma** 8:15 AM-10:15 AM *Mark Dunbar, OD*
- 3/11 **117 Interventional Glaucoma Management** 11:00 AM-12:00 PM Lee Peplinski, OD
 - **122 Opening Up on Narrow Angles** 5:15 PM-7:15 PM *Bobby Saenz, OD*
- 3/12 **62 Special Session: Glaucoma 2022 The OD/MD Angle** 8:00 AM-10:00 AM *Mitchel Ibach, OD; Michael Greenwood, MD*

134 MIGS Update

2:00 PM-4:00 PM Bobby Saenz, OD

LASER PROCEDURES (LP)

- 3/10 **102 See the Light! Adding IPL to Your Practice** 7:00 AM-8:00 AM Selina McGee, OD
- 3/12 **138 Laser Lessons Learned** 4:00 PM-6:00 PM Lee Peplinski, OD

LOW VISION (LV)

3/11 **119 Handling End Stage Vision Loss** 11:00 AM-12:00 PM *Mark Dunbar, OD*

NEURO OPTOMETRY (NO)

3/10 **106 Neuro, Optic Nerve, & Orbital Brainteasers** 10:30 AM-12:30 AM *Chris Borgman, OD*

> **60 Special Session: Hot topics in Neuro-Optometry** 3:00 PM-5:00 PM *Rich Castillo, OD; Chris Borgman, OD; Kelsey Moody Mileski, OD*

- 3/11 **114 Neuroimaging 101** 7:00 AM-8:00 AM Chris Borgman, OD
- 3/12 **129 Seeing Double** 7:00 AM-8:00 AM *Kelsey Moody, OD*

136 Demystifying Prism Prescribing for Diplopia 2:00 PM-3:00 PM *Kelsey Moody, OD*

PRINCIPLES OF DIAGNOSIS (PD)

3/10 **101 Image-in That! Scanning for Retinal Disease** 7:00 AM-8:00 AM *Mohammad Rafieetary, OD*

112 OCT Grand Rounds 1:45 PM-2:45 PM Chris Borgman, OD

3/11 **118 Important Lab Testing in Optometry** 11:00 AM-12:00 PM Caroline Pate, OD

> **511 MRIs, CTs, & Lab Work, Oh My!** 11:00 AM-12:00 PM *Jill Autry, OD, RPh*

PHARMACOLOGY (PH)

3/10 **111 My Vision is Blurry: Could it be My Meds?** 1:45 PM-2:45 PM *Mark Dunbar, OD*

> **110 Ocular Nutrition Controversies** 1:45 PM-2:45 PM *Jeffry Gerson, OD*

901 As Seen on TV – Designer Drugs and their Ocular Side Effects presented with the New Orleans City Tour by Night [OFFSITE] 7:00 PM-9:30 PM Caroline Pate, OD

3/11 **120 MythBusters** 2:15 PM-4:15 PM *Lee Peplinski, OD*

> **127 Management of Ocular Pain: Considerations when Prescribing Opiates** 5:15 PM-7:15 PM *Andrew Gurwood, OD; Marc Myers, OD*

3/12 **131 Drugs of the Future** 11:00 AM-12:00 PM *Milton Hom, OD*

> **135 Call The Pharmacist! Current Protocols for Ophthalmic Meds** 2:00 PM-3:00 PM *Jill Autry, OD, RPh*

POSTERIOR SEGMENT (PS)

- 3/9 **502 AMD: Earlier Detection and Improved Outcomes** 2:00 PM-4:00 PM *Mohammad Rafieetary, OD*
- 3/11 **115 AMD A to Z** 7:00 AM-8:00 AM Jeffry Gerson, OD

121 Retinal News: What's Hot, What's Not 2:15 PM-4:15 PM *Mohammad Rafieetary, OD*

126 Retinal Findings in Systemic Disease 5:15 PM-7:15 PM *Jeffry Gerson, OD*

PRACTICE MANAGEMENT (PM)

- 3/9 401 MedPRO360: Eyewear Trends and Selection Techniques 2:00 PM-4:00 PM Laurie Pierce 402 MedPRO360: How To Develop Your Business in a Corporate Setting 4:15 PM-5:15 PM Maria Sampalis, OD 3/10 404 MedPRO360: Top 10 Mistakes Practices Make With Their Marketing 8:15 AM-10:15 AM Trudi Charest 405 MedPRO360: Create a Lead Management Strategy to Drive Patients to Your Practice 10:30 AM-11:30 AM Bobby Saenz, OD 407 MedPRO360: From 17 to 100 employees; Pearls From a Growing Practice 1:45 PM-2:45 PM Bobby Saenz, OD 408 MedPRO360 Facilitated Learning Lab: Onboarding New Hires- Staff Training 3:00 PM-5:00 PM Tami Franklin 3/11 409 MedPRO360 Facilitated Learning Lab: Staffing - Stop the Revolving Door! 8:00 AM-10:00 AM Sharon Carter 203 You Don't Say: Nonverbal Speaks Louder Than Words, Improves Patient Experience Car 2:00 PM-3:00 PM Naheed Ahmad, OD 3/12 414 MedPRO360: Creating Perceived Value for Patients 11:00 AM-12:00 PM Pete Hanlin, LDO, ABOM 416 MedPRO360: The Feasibility of Dropping Vision Plans 2:00 PM-3:00 PM Chris Wolfe, OD 417 MedPRO360: Coding and Billing 4:00 PM-6:00 PM Sharon Carter 142 Facilitated Learning Lab: How to Incorporate Vision Therapy 4:00 PM-6:00 PM Daniel Press, OD 3/13 418 MedPRO360: Coding and Billing Boot Camp 8:00 AM-11:00 AM Chris Wolfe, OD SURGERY PROCEDURES (SP) 900 Strutting Your Stuff: Modern Day Aesthetics and NOLA Architectural Walking Tour 3/9 [OFFSITE] 6:30 PM-8:30 PM Chris Wroten, OD 3/10 **103** Introduction to Optometric Office-based Surgical Procedures 8:15 PM-10:15 PM Rich Castillo, OD, DO SYSTEMIC/OCULAR DISEASE (SD)
- 3/10 **506 Modern Day Diabetes** 8:15 AM-10:15 AM *Jeffry Gerson, OD*

108 Modern Day Diabetes 10:30 AM-12:30 PM *Mohammad Rafieetary, OD*

TREATMENT & MANAGEMENT OF OCULAR DISEASE (TD)

- 3/11 **204 Ultra-Widefield Retinal Imaging in Optometry** 3:00 PM-4:00 PM *Maurice J. Wilson, OD*
- 3/12 **209 Exploring Treatments on the Horizon in MGD-Associated Dry Eye Disease** 1:00 PM-2:00 PM Marc Bloomenstein, OD; Justin Schweitzer, OD; Walt Whitley, OD, MBA

210 AMD Prevention through Utilization of Nutraceuticals, Advanced Instrumentation, and Lifestyle Adaptations 2:00 PM-3:00 PM *Melonie Clemmons, OD*

Kentucky ETP Courses

102 See the Light! Adding IPL to Your PracticeSelina McGee, OD3/10/20227:00 AM-8:00 AM

103 Introduction to Optometric Office-based Surgical Procedures

Rich Castillo, OD, DO 3/10/2022 8:15 AM-10:15 AM

123 Pre-Op Prep: Optimizing the Ocular SurfacePam Theriot, OD3/12/20227:00 AM-8:00 AM

138 Laser Lessons LearnedLee Peplinski, OD3/12/20224:00 PM-6:00 PM

CEE/TQ Courses

502 AMD: Earlier Detection and Improved OutcomesMohammad Rafieetary, OD3/9/20222:00 PM-4:00 PM

105 The Pressure is On: Managing Challenging Cases in GlaucomaMark Dunbar, OD3/10/20228:15 AM-10:15 AM

106 Neuro, Optic Nerve, & Orbital BrainteasersChris Borgman, OD3/10/202210:30 AM-12:30 PM

108 When the Urgent & Extraordinary KnocksMohammad Rafieetary, OD3/10/202210:30 AM-12:30 PM

120 MythBusters

Lee Peplinski, OD 3/11/2022 2:00 PM-4:00 PM

123 No Tears Amblyopia Treatment: Less Hassle & More Effective Bob Sanet, OD; Pilar Vergara, OD 3/11/2022 2:00 PM-4:00 PM

125 Pathology Pitfalls *Jill Autry, OD, RPh 3/11/2022 5:00 PM-7:00 PM*

122 Opening Up on Narrow AnglesBobby Saenz, OD3/11/20225:00 PM-7:00 PM

126 Retinal Findings in Systemic Disease Jeffry Gerson, OD 3/11/2022 5:00 PM-7:00 PM

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SECO'S BUSINESS AND MANAGEMENT STRATEGIES CURRICULUM. JOIN YOUR PEERS FOR A UNIQUE BUSINESS CONFERENCE WITHIN THE SECO CONFERENCE!



Take time to focus on the business of your practice and stay up to date on the latest leadership and management strategies. The popular and newly expanded MedPRO360 curriculum will highlight practice management gurus who will share intel and strategies for:

- Leadership
- Financials
- Sales and Communications
- Customer service
- Digital Marketing
- Billing and coding

According to MedPRO360 Committee Chair, Ted McElroy, O.D. "For most eye care professionals, running a business is hard. That is understandable, because we received little business education while in school. That is where we can help. MedPRO360 provides the resources to help guide you through the obstacles of running a small business. This will help turn the hurdles into opportunities for achieving your greatest business potential."

SECO International extends its appreciation to the following for their unrestricted educational grant support of the SECO 2022 MedPRO360 continuing education program.

VSP GLOBAL PREMIER ACADEMY360



CHECK OUT THESE MEDPRO360 SECO 2022 SESSIONS:

March 9th		
2:00 PM - 4:00 PM	401 MedPRO360: Eyewear Trends and Selection Techniques	Laurie Pierce
4:15 PM - 5:15 PM	402 MedPRO360: How to Develop Your Business in a Corporate Setting	Maria Sampalis, OD
March 10th		
8:15 AM - 10:15 AM	404 MedPRO360: Top 10 Mistakes Practices Make with Their Marketing	Kristin Choryan
10:30 AM - 11:30 AM	405 MedPRO360: Create a Lead Management Strategy to Drive Patients to Your Practice	Bobby Saenz, OD
12:30 PM - 1:30 PM	406 MedPRO360: Communication Skills to Improve Your Practice	Laurie Pierce
1:45 PM - 2:45 PM	407 MedPRO360: From 17 to 100 employees; Pearls from a Growing Practice	Bobby Saenz, OD
3:00 PM - 5:00 PM	408 MedPRO360 Facilitated Learning Lab: Onboarding New Hires- Staff Training	Tami Franklin
March 11th		
8:00 AM - 10:00 AM	409 MedPRO360 Facilitated Learning Lab: Staffing - Stop the Revolving Door!	Sharon Carter
12:00 PM - 1:00 PM	410 MedPRO360: Making Meetings Matter	Jackie O'Keefe
1:15 PM - 2:15 PM	411 MedPRO360: How to Get 1000 Five-Star Reviews	Bobby Saenz, OD
3:30 PM - 4:30 PM	412 MedPRO360: Finding & Creating Social Media Content	Kristin Choryan
5:15 PM - 7:15 PM	413 MedPRO360 Facilitated Learning Lab: How to Build a Dry Eye Center of Excellence	Chris Wolfe, OD; Selina McGee, OD
March 12th		
11:00 AM - 12:00 PM	414 MedPRO360: Creating Perceived Value for Patients	Pete Hanlin
12:00 PM - 1:00 PM	415 MedPRO360: Build A Budget and Full Marketing Plan in An Hour	Kristin Choryan VSP Global
2:00 PM - 3:00 PM	416 MedPRO360: The Feasibility of Dropping Vision Plans	Chris Wolfe, OD
4:00 PM - 6:00 PM	417 MedPRO360: Coding and Billing	Sharon Carter
March 13th		
8:00 AM - 11:00 AM	418 MedPRO360: Coding and Billing Boot Camp	Chris Wolfe, OD



GENERAL INFORMATION

EDUCATION

SECO offers cutting-edge education sessions, including advanced programming designed for all ophthalmic professionals — optometrists, opticians, paraoptometrics, optometric technicians, and everything in between. Earn your CE credits, refine your skills, and guide your practice to its full potential with learning opportunities presented in a variety of engaging formats.

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Discover efficiency-enhancing solutions, state-of-the-art equipment, fashionable eyewear styles, and interactive educational events as far as the eye can see - all in the exhibit hall

CANCELLATION POLICY

New for this year only, Inability to Attend Insurance is included with your SECO 2022 attendee or exhibitor registration. You will receive a refund of your registration fee paid to SECO if you are unable to attend due to a reason covered under the policy. All cancellation claims must be submitted within 30 days of the end of SECO 2022.

HEALTH AND SAFETY GUIDLINES

SECO 2022 is looking forward to welcoming our attendees and exhibitors to New Orleans. Our priority is to deliver a successful, productive, and safe meeting where we can come together as a community to access emerging eyecare trends, explore the latest technologies, gain hands-on training, and forge new connections with the eyecare community.

Please click here for a list a list of the health measures we have in place.



HOTEL AND TRAVEL

Beware of false and fraudulent housing claims. Eventsphere is the only housing provider for the SECO 2022 Congress. Fraudulent companies will present themselves as official partners of SECO and offer you a room that might not be available or guaranteed. We encourage you to use only the link from the attenseco.com website. SECO has contracted discounted rates with the Hilton Riverside New Orleans Hotel and hotels throughout the city to offer you luxury accommodations at the best possible rates. Reservations must be made through our official housing company, Eventsphere, by February 14, 2022 in order to reserve rooms at the discounted rates. Hotels sell out quickly, so we recommend booking your room today. If you have any questions or need assistance with your hotel needs, contact Eventsphere at (866) 393-0555 or Click Here.

OFFICIAL HOTELS:

Courtyard Iberville, 910 Iberville Street \$235 New Orleans Marriott, 555 Canal Street \$245 Renaissance Arts, 700 Tchoupitoulas Street \$249 Renaissance Pere Marguette, 817 Common Street \$235 Sonesta ES Suites NO Convention Center, 345 St. Joseph Street \$228 Sheraton, 500 Canal Street \$245 Hilton New Orleans Riverside, Two Poydras Street \$259

NO SHUTTLE BUS SERVICE

There will not be any shuttle bus services offered at SECO 2022. We recommend staying at one of the hotels within walking distance of the Ernest N. Morial Convention Center. Please visit https://attendseco.com/hotel-travel/ for hotel information..

UBER/LYFT

Attendees arriving by cab or rideshare will be dropped off in Transportation Hub at Hall G of the ENMCC.

PARKING

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The Ernest N. Morial Convention Center provides ample parking for the event in lots adjacent to the facility for \$20 per day. Rates are subject to change. Attendees arriving by cab or rideshare will be dropped off in Transportation Hub at Hall G of the ENMCC.

TRAVEL ASSISTANCE

If you need assistance with Airline tickets contact Frosch Travel at 877-685-3715* or email seco@frosch.com. Delta is pleased to offer special discounts, please click here to book your flights. You may also call Delta Meeting Network at 1.800.328.1111* Monday-Friday, 7:00 a.m. - 7:30 p.m. (CT) and refer to Meeting Event Code NMV3Y. *Please note there is not a service fee for reservations booked and ticketed via our reservation 800 number.



GENERAL INFORMATION

SECO volunteers and ambassadors are happy to answer any questions about SECO 2022. They are wearing SECO Volunteer name badges. You can find additional assistance at the Registration Area in Hall B.

BADGES AND COURSE ATTENDANCE

All information regarding registered courses will be linked to your badge barcode. Your badge is required for admittance to each course and is required to be scanned in and out of each course. If you make any changes to your education registration after you print your badge onsite, it will update automatically—no need to print a new badge. SECO will replace lost badges for a non-refundable fee of \$25. Please wear your SECO badge at all times and remember that a photo ID is required for alcoholic beverage purchases.

SCHEDULE CHANGES



Changes to your course schedule can easily be made by logging into your SECO registration account, which you can access at AttendSECO.com. You can also make changes to your schedule by visiting Registration located in the Hall B lobby, of the New Orleans Ernest N. Morial Convention Center . Please note that schedule changes can only be made before a course is scheduled to begin and cannot be made at the course's location.

COURSE HANDOUTS

You can download course handouts via the SECO 2022 APP or at AttendSECO.com/ handouts

ATTENDANCE REQUIREMENTS

Attendees MUST have a SECO badge scanned and be registered to gain entrance into a course. CE credit will not be granted if attendees arrive 10 minutes after the course begins or take a break longer than 10 minutes during a one-hour course. SECO follows the required CE attendance protocols mandated by our accrediting agencies.

VERIFICATION OF ATTENDANCE (VOA)

To verify and download the Verification of Attendance, visit AttendSECO.com during or after the conference and select Verification of Attendance (VOA). Reg ID # OR last name and email will be required to access the VOA records. Please allow up to 24 hours for the updated records to display on the VOA. If there are any discrepancies, visit the Rivergate Room or contact us through <u>our website</u> following the conference.

NURSING ROOM

The Ernest N. Morial Convention Center provides a nursing station in Lobby B1 (outside of the B1 exhibit hall) for SECO attendees to access at no charge.

CHILDREN AT SECO

Children ages 18 and younger may attend SECO 2022 at no charge. SECO verifies the age of attendees registered in this category onsite. Due to space limitations and the potential for disruption in course rooms, as well as safety issues should overcrowding occur, the presence of infants and children may not attend continuing education courses. Child care services are not available at SECO 2022.



Security officers are onsite in the Ernest N. Morial Convention Center to ensure your safety at SECO. To aid in this effort, name badges are required at all official SECO events and to enter the exhibit hall floor. Please report lost SECO name badges to the Registration counter in the Level 1 lobby. Attendees may be asked to display the contents of any large items (such as boxes or cartons) by SECO officials or convention center security officers. Attendees who witness suspicious acts or unattended packages should report them immediately to security, a SECO volunteer, or a SECO staff member.

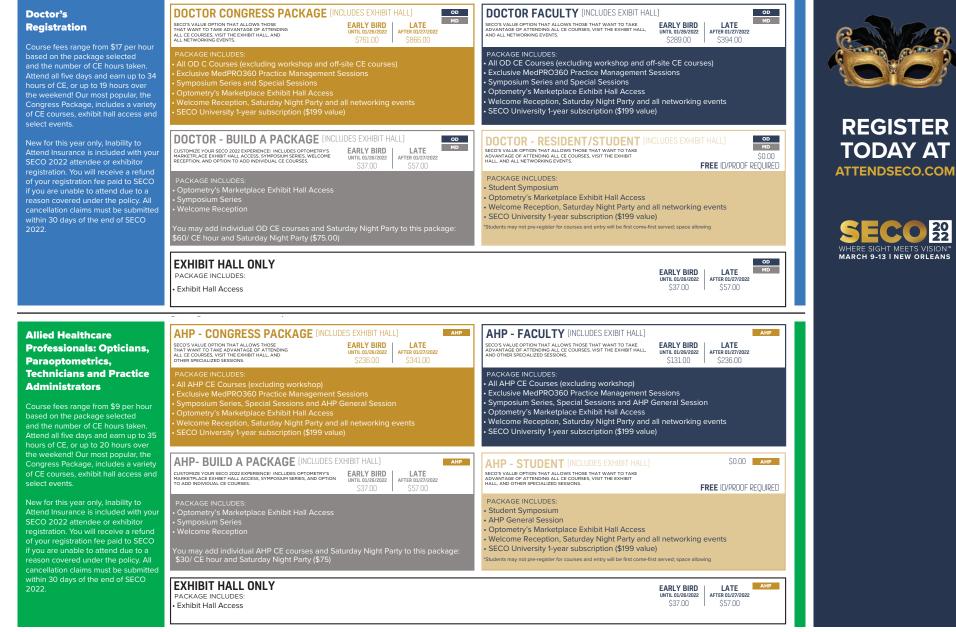
EMERGENCIES

First aid services will be available should an attendee need medical assistance. The EMS office #1 will staffed throughout event hours and is located in Lobby B2. The ENMCC has RED Emergency Phones conveniently located throughout the facility. In order to expedite a response, a ENMCC Public Safety Dispatcher is available 24 hours a day. The emergency number, 504-582-3040 or 3040 from the RED phone, is the primary emergency number for the facility. The Dispatcher will dispatch EMS, Officers, Event Managers, etc. Please refrain from calling 911. The convention center is very large; Facility and Public Safety personnel coordinate the movement of emergency services to the scene. For non-emergencies, dial 3011 from a RED phone or call the Event Management Main Line at 504-582-3011.

Lost and Found is in Hall B, the Rivergate Room at the Ernest N. Morial Convention Center. SECO is not responsible for items lost during the event.



REGISTRATION RATES



Free, **Virtual Training** For New Contact **Lens Patients**



ACUVUE[®] LensAssist*

Prioritize patient contact lens safety and hygiene with free, virtual assistance with an expert through live chat, email, or face-to-face video support.

Increase New Wearer Success*

Extend your practice's relationship with patients

Support your patients from home

Here's what your patients will learn:



Insertion & Removal

Contact Lens Cleaning

Do's & Don'ts

Here's what your patients will get:

A digital step-by-step guide and training videos for putting in and taking out contact lenses, and proper cleaning and care. The videos and tools can be used in-office, allowing staff to maintain a safe distance from patients.



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Training

Videos

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Live

Assistance



For full access to these training videos, plus helpful tips and one-on-one live assistance, visit Acuvue.com/LensAssist

take COMFORT in acuvue

For access to more practice resources, visit jnjvisionpro.com/practicesolutions

*New contact lens wearers (less than 3 months of wear) surveyed on ACUVUE.com from 4/9/19 – 10/31/19. n=126 total respondents.

Important Safety Information: ACUVUE® Brand Contact Lenses are indicated for vision correction. As with any contact lens, eye problems, including corneal ulcers, can develop. Some wearers may experience mild irritation, itching or discomfort. Lenses should not be prescribed if patients have any eye infection, or experience eye discomfort, excessive tearing, vision changes, redness or other eye problems. Consult the package insert for complete information. Complete information is also available from Johnson & Johnson Vision Care, Inc. by calling 1-800-843-2020, or by visiting www.jnjvisionpro.com.

SECO International, LLC 4661 N. Shallowford Road Atlanta, GA 30338

Developed for the profession, by the profession.

Get a first look at the research, technology, and techniques that are evolving patient care and propelling the optometric profession forward. Whether you are looking for the latest in clinical advancements or business management solutions, you will find the speakers, education, solutions, and connections you need to stay on the cutting edge.

It's easy to see why many of the profession's optometrists and allied healthcare professionals turn to SECO when they want to get a clear picture of what's coming in eyecare. As the leading source of optometric education and CE credits, SECO offers experiential learning focused on emerging eyecare trends, technologies, and research, as well as hands-on training designed for all specialties.



Can't attend in person, be sure to join us virtually!

Select speakers presenting to full classrooms onsite in New Orleans will be streaming live through the SECO 2022 LIVE CE platform for accredited education for the virtual attendee.

VISIT ATTENDSECO.COM FOR MORE INFORMATION

SAVE SECO 100 WHERE SIGHT MEETS VISION[™]

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