



**DESIGNED FOR:**

- Optometrists
- Ophthalmologists
- Opticians
- Ophthalmic Technicians
- Paraoptometrics
- Practice Administrators

**SECO** **2022**  
WHERE SIGHT MEETS VISION™  
MARCH 9-13 | NEW ORLEANS

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**Developed for the profession,  
by the profession.**

Get a first look at the research, technology and techniques that are evolving patient care and propelling the optometric profession forward. Whether you're looking for the latest in clinical advancements or business solutions, you will find the speakers, education, solutions, and the connections you need to stay on the cutting edge.

**REGISTER TODAY AT [ATTENDSECO.COM](https://attendseco.com)**

**PREVIEW GUIDE**

# Get a Clear View of What's in Store for SECO 2022

Looking for networking events, Optometry's Marketplace™ hours, or a specific education session? Take a glance at what's happening.

## REGISTRATION SERVICES

**3/9** 9:30 AM - 6:00 PM

**3/10** 6:30 AM - 5:30 PM

**3/11** 6:30 AM - 6:00 PM

**3/12** 6:30 AM - 6:00 PM

**3/13** 7:30 AM - 10:30 PM

## LIVE CONTINUING EDUCATION PROGRAM

**3/9** 11:00 AM - 8:30 PM

**3/10** 7:00 AM - 9:30 PM

**3/11** 7:00 AM - 9:30 PM

**3/12** 7:00 AM - 6:00 PM

**3/13** 8:00 AM - 11:15 PM

## VIRTUAL CONTINUING EDUCATION PROGRAM

**3/9** 11:00 AM - 5:15 PM

**3/10** 7:00 AM - 5:00 PM

**3/11** 7:00 AM - 7:15 PM

**3/12** 7:00 AM - 6:00 PM

**3/13** 8:00 AM - 11:15 PM

## EVENTS

**Welcome Reception**

**3/10** 5:00 PM - 7:00 PM

**Allied Healthcare Professionals Party**

**3/11** 6:30 PM - 8:30 PM

**Saturday Night Party**

**3/12** 6:30 PM - 8:00 PM

## ALLIED HEALTHCARE PROFESSIONAL GENERAL SESSION

**General Session: D.I.S.C. Personality Assessments-Building Common Ground One Interaction at a Time**

*Ryan Parker, OD; Pete Hanlin, LDO, ABOM;*

*Brooke Carrasco, ABOC, NCLEC*

**3/11** 4:30 PM - 6:30 PM

## FREE SYMPOSIA SERIES (FREE LUNCH)

**OD Lunch Symposium**

**3/9** 1:00 PM - 2:00 PM

*Presented by Bausch + Lomb*

**OD & AHP Dinner Symposium**

**3/9** 5:15 PM - 6:15 PM

*Presented by Allergan, an AbbVie Company & CooperVision*

**OD Lunch Symposium**

**3/10** 12:30 PM - 1:30 PM

*Presented by Johnson & Johnson Vision Care*

**AHP Lunch Symposium**

**3/10** 11:30 AM - 12:30 PM

*Presented by Novartis*

**OD Lunch Symposium**

**3/11** 12:00 PM - 1:00 PM

*Presented by Alcon & Novartis*

**AHP Lunch Symposium**

**3/11** 11:00 AM - 12:00 PM

*Allergan, a AbbVie Company & CooperVision*

**OD Lunch Symposium**

**3/12** 12:00 PM - 1:00 PM

*Presented by Allergan, an AbbVie Company & Alcon*

**Student Symposium**

**3/12** 11:15 AM - 12:15 PM

*Presented by CooperVision & Alcon*

**OD Dinner Symposia**

**3/12** 6:00 PM - 6:45 PM

*Presented by RVL Pharmaceuticals*

## SPECIAL SESSIONS

**Hot Topics in Neuro-Optometry**

*Kelsey Moody Mileski, OD; Rich*

*Castillo, OD, DO; Pilar Vergara, OD*

**3/10** 3:00 PM - 5:00 PM

**SECO Rapid Fire-Nothing But New!**

*Chris Wroten, OD; Jeffry Gerson, OD;*

*Vince Young, MD; Selina McGee, OD*

**3/11** 8:00 AM - 10:00 AM

**Glaucoma 2022 - The OD/MD Angle**

*Mitchel Ibach, OD;*

*Michael Greenwood, MD*

**3/12** 8:00 AM - 10:00 AM

## OPTOMETRY'S MARKETPLACE™

**Exhibit Hall**

**3/11** 9:30 AM - 5:00 PM

**3/12** 9:30 AM - 4:00 PM

## EDUTAINMENT

**3/9** Modern Aesthetics for the Optometric Physician presented at the Architectural Walking Tour

**6:30 PM - 8:30 PM**

**3/10** As Seen on TV – Designer Drugs and their Ocular Side Effects presented with the New Orleans City Tour by Night

**7:00 PM - 9:30 PM**

**3/11** Malpractice Misadventures presented at The New Orleans School of Cooking Culinary Event

**7:30 PM - 9:30 PM**

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# EVEN MORE REASONS TO FIT THE #1 MULTIFOCAL TORIC\*

Now available in 5 cylinders, including -2.25D and -2.75D.



89% of ECPs agreed it's easy to get a **successful fit** during the **first visit** with this lens<sup>1</sup>



99% of ECPs agreed that the **in-office fitting set** for this lens creates a **better overall experience**<sup>2</sup>



95% of ECPs agreed that this lens allows them to **fit patients** who have **previously dropped out of** contact lenses<sup>2</sup>

Check out our easy-to-use multifocal



fitting guide and new music video!

\*Based on sales data from May 2019 through May 2021.

**REFERENCES:** 1. Results of an online survey with Eye Care Professionals who completed an evaluation program for Bausch + Lomb ULTRA® Multifocal for Astigmatism contact lenses (n=219). Survey results include Eye Care Professionals who reported that successful fitting was extremely easy, easy, or somewhat easy (on a 6-point scale) during the first visit, with a margin of error  $\pm 4.1\%$ . 2. Results of an online survey with Eye Care Professionals who completed an evaluation program for Bausch + Lomb ULTRA® Multifocal for Astigmatism contact lenses (n=219). Survey results include Eye Care Professionals who strongly agreed, agreed, or slightly agreed (on a 6-point agreement scale) with the surveyed statement, with a margin of error  $\pm 2.8\%$ .

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SECO International extends its appreciation to the following for their unrestricted educational grant support of the SECO 2022 continuing education program.

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## SECO MEMBER STATES



Alabama Optometric Association



Arkansas Optometric Association



Florida Optometric Association



Georgia Optometric Association



Kentucky Optometric Association



Mississippi Optometric Association



North Carolina State Optometric Society



Oklahoma Association of Optometric Physicians



Optometry Association of Louisiana



South Carolina Optometric Physicians Association



Tennessee Association of Optometric Physicians



Virginia Optometric Association



West Virginia Association of Optometric Physicians

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# CONTINUING EDUCATION COMMITTEES

These dedicated professionals volunteer their time to develop the SECO education programs, providing a level of specialized expertise and leadership year-round. Our educational offerings are for the profession, by the profession!



**Paul C. Ajamian, OD**  
GENERAL  
CONTINUING  
EDUCATION CHAIR



**Paige Foster, OD**  
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EDUCATION CHAIR



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**Ted McElroy, OD**  
MEDPRO360  
PROGRAM CHAIR

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Chris Wroten, OD (Vice Chair)  
Glen Steele, OD

### ALLIED HEALTHCARE PROFESSIONALS EDUCATION

Caroline Pate, OD (Chair)  
David Meldrum, ABO/NCLE, LDO  
Belinda Coberly, CPOA  
Diane Drake, ABO/NCLE, LDO, ABOM,  
NCLEM, FNAO

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Tom Griffith, OD  
Martha Morrow, OD  
Ron Bannister, OD

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Max Ernst, OD  
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Amanda Brewer-Lord, OD (Vice Chair)  
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### EXHIBITS

Freddie Mayes (Chair)  
Darby Chiasson (Vice Chair)  
Ronald Foreman, OD  
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Jim Herman, OD  
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James Herman, OD  
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### MEDPRO360 EDUCATION

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Will Smith, OD (Vice Chair)  
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All Past Presidents

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Rosalind Overton-Smith, OD  
Susan Corwin, COMT  
Marc Hudson, OD  
Charles Harrill, OD  
Jennifer Smith Zolman, OD  
Juan Canizales, OD  
Robert McCullough, OD  
Alice Sterling, OD  
Dean Gurley, OD

### SCHOOLS & COLLEGES OF OPTOMETRY OUTREACH

Aliana Short, OD (UPIKE)  
Annette Bade, OD (NSU)  
Nathan Lighthizer, OD, FAAO  
(NSUOCO)  
Jason Duncan, OD, FAAO (SCO)  
Keshia Elder, OD (UAB)

### TECHNOLOGY

Derrick Thornton, OD (Chair)  
Kristin Sullins, OD  
Walter Mayo, OD  
Adam Parker, OD  
Mollie Glenn, OD



# SECO 2022 WELCOME RECEPTION

**THURSDAY, MARCH 10**  
5:00 PM – 7:00 PM CT

JOIN US AS WE KICK OFF SECO 2022 IN  
STYLE WITH OUR ANNUAL NETWORKING  
RECEPTION.

ERNEST N. MORIAL  
CONVENTION CENTER  
MAGNOLIA PORCH

# ALLIED HEALTHCARE PROFESSIONALS PARTY

**FRIDAY, MARCH 11**  
6:30 PM – 8:30 PM CT

JOIN YOUR FELLOW COLLEAGUES AND FRIENDS  
FOR AN EVENING OF MUSIC, DRINKS, SNACK AND  
NETWORKING.

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ERNEST N. MORIAL  
CONVENTION CENTER  
GREAT HALL  
PRE-FUNCTION AREA

## CO-LOCATED MEETINGS

SECO 2022 is excited to host affiliate and associated organizations during this year's annual meeting. A continued build of the profession's most valuable education offering, SECO 2022 provides a synergy of more learning and more variety in one meeting place!



# SECO 2022

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IN-PERSON DAY AT A GLANCE

# WELCOME TO SECO 2022

## SEE WHAT MATTERS FOR YOUR PROFESSION

Grow your career with lectures, labs and learning sessions developed to address the targeted needs of your profession. SECO 2022 offers opportunities to connect and learn with the broader optometric community, as well as education curated for every role, whether you're an optometrist, optician, optometric technician, student, or anything in between.

**DISCOVER EDUCATION SESSIONS TAILORED TO YOUR PROFESSION AT ATTENDSECO.COM.**



### PRESENTATION THEATERS

Earn free CE credits on the exhibit hall floor delivered in-person.



### SYMPOSIUM SERIES

Join industry leaders in discussions about the most compelling topics in the industry.



### FACILITATED LEARNING LABS

Small group discussion-based peer-to-peer sharing.



### VIRTUAL SESSIONS

Select speakers presenting to full classrooms onsite in New Orleans will be streaming live through the SECO 2022 LIVE CE platform for accredited education for the virtual attendee.

11:00 AM	<b>OD/AHP ADVANCED</b>		
11:15 AM	<b>501</b> 11:00 AM-1:00 PM <b>Ocular Surface Disease Update: What's New in 2022</b> Room TBA <i>Pam Theriot, OD</i>		
11:30 AM			
11:45 AM			
12:00 PM			
12:15 PM			
12:30 PM			
12:45 PM			
1:00 PM	<b>FREE LUNCH - OD Lunch Symposia</b> 1:00 PM-2:00 PM <b>Innovations in Inflammation and IOP Control</b>   <i>Justin Schweitzer, OD, FAAO</i>   Presented by Bausch + Lomb Vision Pharma <b>Innovation Through Experience</b>   <i>Mile Brujic, OD, FAAO</i>   Presented by Bausch + Lomb Vision Care Room 208		
1:15 PM			
1:30 PM			
1:45 PM			
2:00 PM	<b>OD/AHP ADVANCED</b> <b>502</b> 2:00 PM-4:00 PM <b>AMD: Earlier Detection and Improved Outcomes</b> Room TBA <i>Mohammad Rafieetary, OD</i>	<b>MedPRO360</b> <b>401</b> 2:00 PM-4:00 PM <b>Eyewear Trends and Selection Techniques</b> Room TBA <i>Laurie Pierce, LDO, ABOM, NCLEC</i>	<b>AHP</b> <b>701</b> 2:00 PM-3:00 PM <b>Contrast Sensitivity &amp; Visual Perception</b> Room TBA <i>Pete Hanlin, LDO, ABOM</i>
2:15 PM			
2:30 PM			<b>OD/AHP ADVANCED</b> <b>514</b> 2:30 PM-4:00 PM <b>Act Today, Change Tomorrow: MiSight® Certification</b> Room TBA <i>Justin Kwan, OD</i>
2:45 PM			
3:00 PM			
3:15 PM			
3:30 PM			
3:45 PM		<b>AHP</b> <b>729</b> 3:00 PM-4:00 PM <b>Accommodation &amp; Convergence 101</b> Room TBA <i>Pete Hanlin, LDO, ABOM</i>	
4:00 PM			
4:15 PM	<b>OD/AHP ADVANCED</b> <b>503</b> 4:15 PM-5:15 PM <b>Glaucoma: What Would You Do?</b> Room TBA <i>Chris Borgman, OD</i>	<b>MedPRO360</b> <b>402</b> 4:15 PM-5:15 PM <b>How To Develop Your Business in a Corporate Setting</b> Room TBA <i>Maria Sampalis, OD</i>	<b>AHP</b> <b>702</b> 4:15 PM-5:15 PM <b>Fitting Pediatric Eyewear</b> Room TBA <i>Diane Drake, LDO, ABOM, NCLEM</i>
4:30 PM			
4:45 PM			
5:00 PM			
5:15 PM	<b>FREE DINNER - OD/AHP Joint Dinner Symposia</b> 5:15 PM-6:15 PM <b>Providing Clarity: Innovations in Presbyopia Management</b>   <i>Marc Bloomenstein, OD</i>   Presented by Allergan, an AbbVie Company <b>No Child Left Behind</b>   <i>Justin Kwan, OD, FAAO; Kelly Voltz, OD, FAAO, FSLs</i>   Presented by CooperVision Room 208		
5:30 PM			
5:45 PM			
6:00 PM			
6:15 PM			
6:30 PM	<b>ARCHITECTURAL WALKING TOUR</b> <b>900</b> 6:30 PM-8:30 PM (including 50 min CE) <b>Strutting Your Stuff: Modern Day Aesthetics and NOLA Architectural Walking Tour [OFFSITE]</b> <b>Walking Tour Departs from the Hilton Riverside</b> The custom Poydras St Architectural walking tour explores the early development and growth of what has become the heart of the Central Business District: the Poydras St corridor. Looking into the past and present-day conditions of this illustrious, if under-explored, segment of the City's rich urban and architectural tapestry, we will discuss the architecture, the economy that drove their development, and how these buildings and spaces have shaped and influenced the ongoing development of Poydras St and the CBD. The tour features Louisiana Super Dome, One Shell Square and the former World Trade Center now being restored as the new Four Seasons Hotel and Gallier Hall. <i>Chris Wroten, OD</i>		
6:45 PM			
7:00 PM			
7:15 PM			
7:30 PM			
7:45 PM			
8:00 PM			
8:15 PM			

## ACCREDITATION INFORMATION

### COPE:

The content of this COPE pending CE activity was planned and prepared independently by SECO International without input from members of a commercial interest.

### AOA PARA:

These courses have been submitted to the AOA Commission on Paraoptometric Certification for consideration.

### ABO/NCLE:

These courses have been submitted to the American Board of Opticianry – National Contact Lens Examiners for continuing education credit.

**SECO 2022** courses were submitted to **COPE, ABO, NCLE, AOA PARA, FL/SC CE Broker** and select state boards of opticianry/optometry for consideration. For specific state board of optometry license rules and regulations pertaining to the COPE acceptance, SECO International recommends contacting your state board directly.

The courses listed for FL/SC CE Broker and CEE/TQ are only applicable for live courses. Please see the full listing of virtual accreditations at [attendseco.com/virtual-meeting/](http://attendseco.com/virtual-meeting/). SECO International will not be responsible for courses that have not received accreditation. Do not assume that the courses you have registered for will be automatically approved. These courses listed are to serve as a guide to assist you with your course selections. These course listing are being submitted to the specific accrediting agencies for consideration of approval – if the course is not listed, it is not being submitted.

**Visit [attendseco.com/accreditation-information](http://attendseco.com/accreditation-information) for the most up to date information.**

- ABO
- AOA Paraoptometric
- Treatment & Management of Ocular Disease: Anterior Segment
- Florida OD CE Broker (live only)
- Florida Optician CE Broker (live only)

- South Carolina Optician CE Broker (live only)
- South Carolina OD CE Broker (live only)
- CEE/TQ Course (live only)
- Contact Lenses
- Ethics/Jurisprudence

- Glaucoma
- General Optometry
- Injection Skills
- Laser Procedures
- NCLE

- Neuro-Optometry
- Oral Pharmaceutical
- Principles of Diagnosis
- Pharmacology
- Practice Management

- Peri-Operative Management of Ophthalmic Surgery
- Treatment & Management of Ocular Disease: Posterior Segment
- Treatment & Management of Ocular Disease
- Refractive Surgery Management

- Systemic/Ocular Disease
- Surgical Procedures
- Functional Vision/Pediatrics
- Low Vision/Vision Impairment & Rehabilitation
- Public Health

- Facilitated Lab/Workshop
- Virtual Session
- Food Course


This Activity, COPE Activity # 123106, is accredited by COPE for live continuing education for optometrists.



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IN-PERSON DAY AT A GLANCE

7:00 AM	<b>OD</b> <b>101</b> 7:00 AM-8:00 AM <b>Image-in That! Scanning for Retinal Disease</b> Room TBA <i>Mohammad Rafieetary, OD</i>	<b>OD/AHP ADVANCED</b> <b>505</b> 7:00 AM-8:00 AM <b>Screening for Skin Cancer</b> Room TBA <i>Rich Castillo, OD, DO</i>	<b>OD</b> <b>102</b> 7:00 AM-8:00 AM <b>See the Light! Adding IPL to Your Practice</b> Room TBA <i>Selina McGee, OD</i>	
8:00 AM	<b>OD</b> <b>103</b> 8:15 AM-10:15 AM <b>Introduction to Optometric Office-based Surgical Procedures</b> Room TBA <i>Rich Castillo, OD, DO</i>	<b>OD/AHP ADVANCED</b> <b>506</b> 8:15 AM-10:15 AM <b>Modern Day Diabetes</b> Room TBA <i>Jeffry Gerson, OD</i>	<b>OD/AHP ADVANCED</b> <b>507</b> 8:15 AM-10:15 AM <b>Dry Eye &amp; Contacts: Put On, Soak In, Drop Out!</b> Room TBA <i>Milton Hom, OD</i>	<b>OD</b> <b>105</b> 8:15 AM-10:15 AM <b>The Pressure is On: Managing Challenging Cases in Glaucoma</b> Room TBA <i>Mark Dunbar, OD</i>
10:30 AM	<b>OD</b> <b>106</b> 10:30 AM-12:30 PM <b>Neuro, Optic Nerve, &amp; Orbital Brainteasers</b> Room TBA <i>Chris Borgman, OD</i>	<b>OD</b> <b>107</b> 10:30 AM-12:30 PM <b>A New Paradigm for Amblyopia Management</b> Room TBA <i>Bob Sanet, OD; Pilar Vergara, OD</i>	<b>OD</b> <b>108</b> 10:30 AM-12:30 PM <b>When the Urgent &amp; Extraordinary Knocks</b> Room TBA <i>Mohammad Rafieetary, OD</i>	<b>OD</b> <b>109</b> 10:30 AM-12:30 PM <b>Case Files from Bascom Palmer</b> Room TBA <i>Mark Dunbar, OD</i>
12:30 PM	<b>302 FREE LUNCH - OD Lunch Symposia</b> 12:30 PM-1:30 PM			
12:45 PM	<b>Johnson &amp; Johnson Vision; Products, Innovation and Advocacy</b>   <i>Kurt Moody, OD, FAAO; Chandra Mickles, OD, FAAO; Carol Alexander, OD, FAAO</i>   Presented by Johnson & Johnson Vision Care			
1:00 PM	<b>Ernest N. Memorial Convention Center, The Great Hall</b>			
1:45 PM	<b>OD/AHP ADVANCED</b> <b>508</b> 1:45 PM-2:45 PM <b>Scleral Lens Basics: Getting Started</b> Room TBA <i>Dave Kading, OD</i>	<b>OD</b> <b>110</b> 1:45 PM-2:45 PM <b>Ocular Nutrition Controversies</b> Room TBA <i>Jeffry Gerson, OD</i>	<b>OD</b> <b>111</b> 1:45 PM-2:45 PM <b>My Vision is Blurry: Could it be My Meds?</b> Room TBA <i>Mark Dunbar, OD</i>	<b>OD</b> <b>112</b> 1:45 PM-2:45 PM <b>OCT Grand Rounds</b> Room TBA <i>Chris Borgman, OD</i>
3:00 PM	<b>60</b> 3:00 PM-5:00 PM <b>Special Session: Hot Topics in Neuro-Optometry</b> During this lecture, we will discuss clinical, research and therapeutic updates on topics related to neuro-optometry. This session will be led by three optometrists from three different clinical backgrounds to encompass all aspects of optometric care. We will discuss disease processes including giant cell arteritis, optic neuritis, thyroid eye disease and papilledema. In addition, we will discuss concerning neurologic symptoms including vision loss, photopsia and headache and the potential need for work-up. Finally, we will discuss behavioral optometry and the role of the optometrist in treating these patients. <b>Ernest N. Memorial Convention Center, The Great Hall</b> <i>Kelsey Moody Mileski, OD; Rich Castillo, OD, DO; Pilar Vergara, OD</i>			
5:00 PM	<b>WELCOME RECEPTION</b> 5:00 PM-7:00 PM ENMCC, Magnolia Porch			 <p>JOIN US AS WE KICK OFF SECO 2022 IN STYLE WITH OUR ANNUAL NETWORKING RECEPTION.</p>
7:00 PM	<b>NEW ORLEANS CITY TOUR BY NIGHT</b> <b>901</b> 7:00 PM-9:00 PM (including 50 min CE) <b>As Seen on TV – Designer Drugs and Their Ocular Side Effects Presented with the New Orleans City Tour by Night</b> Deluxe motor-coach transportation & food and beverage options will be available for purchase. Guests will board deluxe motorcoaches and set off on a journey to the many unique neighborhoods that make up our diverse community. The tour begins down Decatur Street, past Jackson Square and the French Market, through Treme' and then on to Esplanade Avenue past the St. Louis Cemetery and into City Park. At the park we'll stop for 30 minutes, here guests can visit the Morning Call beignet stand for a café au lait and beignets. The tour will continue to Lakeshore Drive and Lake Pontchartrain and then through the Carrollton neighborhood to the beautiful mansions along St. Charles Avenue, through Downtown past the Louisiana Superdome and back to the hotel. <i>Caroline Pate, OD</i>			
7:15 PM				
7:30 PM				

- ABO
- AQA Paraoptometric Treatment & Management of Ocular Disease: Anterior Segment
- Florida OD CE Broker (live only)
- Florida Optician CE Broker (live only)

- South Carolina Optician CE Broker (live only)
- South Carolina OD CE Broker (live only)
- CEE/TQ Course (live only)
- Contact Lenses
- Ethics/Jurisprudence

- Glaucoma
- General Optometry
- Injection Skills
- Laser Procedures
- NCLE

- Neuro-Optometry
- Oral Pharmaceutical
- Principles of Diagnosis
- Pharmacology
- Practice Management

- Peri-Operative Management of Ophthalmic Surgery
- Treatment & Management of Ocular Disease: Posterior Segment
- Treatment & Management of Ocular Disease
- Refractive Surgery Management

- Systemic/Ocular Disease
- Surgical Procedures
- Functional Vision/Pediatrics
- Low Vision/Vision Impairment & Rehabilitation
- Public Health

- Facilitated Lab/Workshop
- Virtual Session
- Food Course

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MARCH 9-13 | NEW ORLEANS  
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IN-PERSON DAY AT A GLANCE

7:00 AM	<b>AHP</b> <b>704</b> 7:00 AM-8:00 AM <b>Circadian Rhythms &amp; Blue Light</b> Room TBA <i>Jackie O'Keefe, ABOC</i>		
7:15 AM			
7:30 AM			
7:45 AM			
8:00 AM	<b>AHP</b> <b>711</b> 8:15 AM-10:15 AM <b>Scribe Boot Camp</b> Room TBA <i>Lynn Lawrence, MS, CPOT, ABOC, COA, OSC; Sharon Carter</i>		<b>MedPRO360</b> <b>404</b> 8:15 AM-10:15 AM <b>Top 10 Mistakes Practices Make With Their Marketing</b> Room TBA <i>Trudi Charest</i>
8:15 AM			
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10:30 AM	<b>AHP</b> <b>705</b> 10:30 AM-11:30 AM <b>Revolutionary Dry Eye Technology for Technicians and Opticians</b> Room TBA <i>Dave Kading, OD</i>	<b>AHP</b> <b>706</b> 10:30 AM-11:30 AM <b>I Can't See: Troubleshooting Rx Complaints</b> Room TBA <i>Jackie O'Keefe, ABOC</i>	<b>MedPRO360</b> <b>405</b> 10:30 AM-11:30 AM <b>Create a Lead Management Strategy to Drive Patients to Your Practice</b> Room TBA <i>Bobby Saenz, OD, MS</i>
10:45 AM			
11:00 AM	<b>303 FREE LUNCH - AHP Lunch Symposia</b> 11:30 AM-12:30 PM Navigating Dry Eye Disease   <i>Whitney Hauser, OD, FAAO</i>   presented by <i>Novartis</i> Room 208 Presented by <i>Novartis</i>		
11:15 AM			
11:30 AM			
11:45 AM			
12:00 PM			
12:15 PM			
12:30 PM	<b>AHP</b> <b>707</b> 12:30 PM-1:30 PM <b>Ocular History Taking</b> Room TBA <i>Lynn Lawrence, MS, CPOT, ABOC, COA, OSC</i>	<b>AHP</b> <b>708</b> 12:30 PM-1:30 PM <b>Power Optics; Calculating Position of Wear</b> Room TBA <i>Phernell Walker, MBA, ABOM</i>	<b>MedPRO360</b> (THIS COURSE IS NOT COPE ACCREDITED) <b>406</b> 12:30 PM-1:30 PM <b>Communication Skills to Improve Your Practice</b> Room TBA <i>Laurie Pierce, LDO, ABOM, NCLEC</i>
12:45 PM			
1:00 PM			
1:15 PM			
1:30 PM			
1:45 PM	<b>AHP</b> <b>709</b> 1:45 PM-2:45 PM <b>The Tech's Role in the Management of Ocular Emergencies</b> Room TBA <i>Vince Young, MD</i>		<b>MedPRO360</b> <b>407</b> 1:45 PM-2:45 PM <b>From 17 to 100 employees; Pearls From a Growing Practice</b> Room TBA <i>Bobby Saenz, OD, MS</i>
1:55 PM			
2:00 PM			
2:15 PM			
2:30 PM			
2:45 PM			
3:00 PM	<b>AHP</b> <b>710</b> 3:00 PM-5:00 PM <b>Sister Act II: The O'Keefe's All New Optical Tips</b> Room TBA <i>Laurie Pierce, LDO, ABOM, NCLEC; Jackie O'Keefe, ABOC; Candace O'Keefe, ABOC</i>		<b>MedPRO360</b> <b>408 FACILITATED LEARNING LAB</b> 3:00 PM-5:00 PM <b>Onboarding New Hires: Staff Training</b> Room TBA <i>Tami Franklin, CPOT, ABOC</i>
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ABO  
 AQA Paraoptometric  
 AS Treatment & Management of Ocular Disease: Anterior Segment  
 FL Florida OD CE Broker (live only)  
 FL Florida Optician CE Broker (live only)

SC South Carolina Optician CE Broker (live only)  
 SC South Carolina OD CE Broker (live only)  
 C&E CEE/TQ Course (live only)  
 CL Contact Lenses  
 EJ Ethics/Jurisprudence

GL Glaucoma  
 GO General Optometry  
 IS Injection Skills  
 LP Laser Procedures  
 NCLE

NO Neuro-Optometry  
 OP Oral Pharmaceutical  
 PD Principles of Diagnosis  
 PH Pharmacology  
 PM Practice Management

PO Peri-Operative Management of Ophthalmic Surgery  
 PS Treatment & Management of Ocular Disease: Posterior Segment  
 TD Treatment & Management of Ocular Disease  
 RS Refractive Surgery Management

SD Systemic/Ocular Disease  
 SP Surgical Procedures  
 PV Functional Vision/Pediatrics  
 LV Low Vision/Vision Impairment & Rehabilitation  
 PH Public Health

Facilitated Lab/Workshop  
 Virtual Session  
 Food Course  
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IN-PERSON DAY AT A GLANCE

7:00 AM	<b>OD</b>	<b>114</b> 7:00 AM-8:00 AM <b>Neuroimaging 101</b> Room TBA Chris Borgman, OD	<b>OD</b>	<b>115</b> 7:00 AM-8:00 AM <b>AMD A to Z</b> Room TBA Jeffry Gerson, OD	<b>OD/AHP ADVANCED</b>	<b>509</b> 7:00 AM-8:00 AM <b>Makeup and the Ocular Surface: What You Need to Know</b> Room TBA Pam Theriot, OD
8:00 AM	<b>OD/AHP ADVANCED</b>					
8:00 AM	<b>61 SPECIAL SESSION</b> 8:00 AM-10:00 AM <b>SECO Rapid Fire: Nothing But New!</b> This Special Session will feature four leading experts talking about everything new in eye care, in a rapid fire format. <b>Ernest N. Memorial Convention Center, The Great Hall</b> Moderator: Chris Wroten, OD Jeffry Gerson, OD; Vince Young, MD; Selina McGee, OD					
10:00 AM	<b>200 FREE CE</b> 10:00 AM-11:00 AM <i>THIS COURSE WILL BE FOR CE CREDIT</i> Course TBA Speaker TBA					
11:00 AM	<b>OD</b>	<b>116</b> 11:00 AM-12:00 PM <b>Seeing is Believing - The Future of Dry Eye!</b> Room TBA Dave Kading, OD	<b>OD</b>	<b>117</b> 11:00 AM-12:00 PM <b>Interventional Glaucoma Management</b> Room TBA Lee Peplinski, OD	<b>OD</b>	<b>118</b> 11:00 AM-12:00 PM <b>Important Lab Testing in Optometry</b> Room TBA Caroline Pate, OD
11:00 AM	<b>201 FREE CE</b> 11:00 AM-12:00 PM <b>Vision Therapy Foundations</b> Daniel Press, OD Exhibit Hall Presentation Theater <i>Presented by an unrestricted educational grant from College Optometrist Vision Development (COVD)</i>					
12:00 PM	<b>304 FREE LUNCH - OD Lunch Symposia</b> 12:00 PM-1:00 PM Ernest N. Memorial Convention Center, The Great Hall Title to be Announced   presented by Alcon Myth Busters: Dry Eye Disease Edition   Whitney Hauser, OD, FAAO   presented by Novartis					
1:00 PM	<b>202 FREE CE</b> 1:00 PM-2:00 PM <i>THIS COURSE WILL BE FOR CE CREDIT</i> Course TBA Speaker TBA					
2:00 PM	<b>OD</b>	<b>120</b> 2:00 PM-4:00 PM <b>MythBusters</b> Room TBA Lee Peplinski, OD	<b>OD</b>	<b>121</b> 2:00 PM-4:00 PM <b>Retinal News: What's Hot, What's Not</b> Room TBA Mohammad Rafieetary, OD	<b>OD</b>	<b>123</b> 2:00 PM-4:00 PM <b>No Tears Amblyopia Treatment: Less Hassle &amp; More Effective</b> Room TBA Bob Sanet, OD; Pilar Vergara, OD
2:00 PM	<b>203 FREE CE</b> 2:00 PM-3:00 PM <b>You Don't Say: Nonverbal Speaks Louder Than Words, Improves Patient Experience Care</b> Naheed Ahmad, OD <i>Presented by an unrestricted educational grant from American Association of Corporate Optometrist (AACO)</i>					
3:00 PM	<b>204 FREE CE</b> 3:00 PM-4:00 PM <b>Ultra-Widefield Retinal Imaging in Optometry</b> Maurice Wilson, OD <i>Presented by an unrestricted educational grant from American Association of Corporate Optometrist (AACO)</i>					
4:00 PM	<b>205 FREE CE</b> 4:00 PM-5:00 PM <i>THIS COURSE WILL BE FOR CE CREDIT</i> Course TBA Speaker TBA					
5:00 PM	<b>OD</b>	<b>122</b> 5:00 PM-7:00 PM <b>Opening Up on Narrow Angles</b> Room TBA Bobby Saenz, OD, MS	<b>OD</b>	<b>125</b> 5:00 PM-7:00 PM <b>Pathology Pitfalls</b> Room TBA Jill Autry, OD, RPH	<b>OD</b>	<b>126</b> 5:00 PM-7:00 PM <b>Retinal Findings in Systemic Disease</b> Room TBA Jeffry Gerson, OD
5:00 PM	<b>206 FREE CE</b> 5:00 PM-6:00 PM <b>Boxing Out Unconscious Bias: Don't let your unconscious biases put people in a box!</b> Naheed Ahmad, OD; Essence Johnson, OD <i>Presented by an unrestricted educational grant from American Association of Corporate Optometrist (AACO)</i>					
7:00 PM	<b>OD</b>					
7:00 PM	<b>309</b> 7:00 PM-8:00 PM (PRE-REGISTRATION ONLY) <b>Sponsor Diner: Think Differently: Advancing Treatment in Dry Eye Disease</b> Room TBA Josh Johnston, OD; Joshua Davidson, OD					
7:30 PM	<b>CULINARY EVENT AT THE NEW ORLEANS SCHOOL OF COOKING</b>					
7:30 PM	<b>902</b> 7:30 PM-9:30 PM (including 50 min CE) <b>Malpractice Misadventures Presented at the New Orleans School of Cooking Culinary Event</b> AMC staff Onsite to Escort the Group to and from the Hotel A variety of potential malpractice scenarios will be discussed, with an analysis of how they could have been avoided. An overview of what a malpractice case entails will be given, from the insurance claim to discovery to deposition to jury selection to trial. We will have our cake and eat it too! Paul C. Ajamian, OD					

OPTOMETRY'S MARKETPLACE™ 9:30AM-5:00PM

- ABO
- AQA Paraoptometric
- Treatment & Management of Ocular Disease: Anterior Segment
- Florida OD CE Broker (live only)
- Florida Optician CE Broker (live only)

- South Carolina Optician CE Broker (live only)
- South Carolina OD CE Broker (live only)
- CEE/TQ Course (live only)
- Contact Lenses
- Ethics/Jurisprudence

- Glaucoma
- General Optometry
- Injection Skills
- Laser Procedures
- NCLC

- Neuro-Optometry
- Oral Pharmaceutical
- Principles of Diagnosis
- Pharmacology
- Practice Management

- Peri-Operative Management of Ophthalmic Surgery
- Treatment & Management of Ocular Disease: Posterior Segment
- Treatment & Management of Ocular Disease
- Refractive Surgery Management

- Systemic/Ocular Disease
- Surgical Procedures
- Functional Vision/Pediatrics
- Low Vision/Vision Impairment & Rehabilitation
- Public Health

- Facilitated Lab/Workshop
  - Virtual Session
  - Food Course
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IN-PERSON DAY AT A GLANCE

7:00 AM	<b>AHP</b> <b>712</b> 7:00 AM-8:00 AM <b>Managing Difficult Frame Fits</b> Room TBA <i>Diane Drake, LDO, ABOM, NCLEM</i>			<b>MedPRO360</b> <b>409 Facilitated Learning Lab</b> 8:00 AM-10:00 AM <b>Staffing: Stop the Revolving Door!</b> Room TBA <i>Sharon Carter</i>		
7:15 AM						
7:30 AM						
7:45 AM						
8:00 AM	<b>AHP</b> <b>713</b> 8:00 AM-10:00 AM <b>What's New for Opticians and Technicians?</b> Room TBA <i>Phernell Walker, MBA, ABOM</i>					
8:15 AM						
8:30 AM						
8:45 AM						
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10:30 AM	<b>OD &amp; AHP ADVANCED</b> <b>517</b> 10:30 AM-11:30 AM <b>No Patch! New Treatment Protocol for Amblyopia</b> [LECTURE IN SPANISH] <i>Pilar Vergara, OD</i>					
10:45 AM						
11:00 AM				<b>305 FREE LUNCH - AHP Lunch Symposia</b> 11:00 AM-12:00 PM <b>Focus on Presbyopia: Innovative Approaches to Patient Management</b>   <i>Rachael Wruble, OD</i>   Presented by Allergan, an AbbVie Company <b>MyDay® daily disposable multifocal contact lenses: Innovation meets performance</b>   <i>Steve Rosinski, OD</i>   Presented by CooperVision Room 208		
11:15 AM						
11:30 AM						
11:45 AM						
12:00 PM	<b>AHP</b> <b>714</b> 12:00 PM-1:00 PM <b>OCT and Visual Fields - What Tests Are You Doing &amp; Why?</b> Room TBA <i>Andy Gurwood, OD; Marc Myers, OD</i>			<b>AHP</b> <b>715</b> 12:00 PM-1:00 PM <b>Understanding the Optics of Strong and Larger Lenses</b> Room TBA <i>Laurie Pierce, LDO, ABOM, NCLEC</i>		
12:15 PM				<b>MedPRO360</b> (THIS COURSE IS NOT COPE ACCREDITED) <b>410</b> 12:00 PM-1:00 PM <b>Making Meetings Matter</b> Room TBA <i>Jackie O'Keefe, ABOC</i>		
12:30 PM						
12:45 PM						
1:00 PM						
1:15 PM	<b>AHP</b> <b>716</b> 1:15 PM-2:15 PM <b>Eye Diseases Opticians and Technicians Should Be Familiar With</b> Room TBA <i>Vince Young, MD</i>			<b>AHP</b> <b>717</b> 1:15 PM-2:15 PM <b>Prism: Moving Objects in 3D Space</b> Room TBA <i>Phernell Walker, MBA, ABOM</i>		
1:30 PM				<b>MedPRO360</b> (THIS COURSE IS NOT COPE ACCREDITED) <b>411</b> 1:15 PM-2:15 PM <b>How to Get 1000 Five-Star Reviews</b> Room TBA <i>Bobby Saenz, OD, MS</i>		
1:45 PM						
2:00 PM						
2:15 PM						
2:30 PM						
2:45 PM						
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3:15 PM						
3:30 PM	<b>AHP</b> <b>718</b> 3:30 PM-4:30 PM <b>Ocular Anatomy: How and Why the Eye Works</b> Room TBA <i>Andy Gurwood, OD; Marc Myers, OD</i>			<b>AHP</b> <b>719</b> 3:30 PM-4:30 PM <b>Let's Get Techie with Photochromic Lenses</b> Room TBA <i>Jackie O'Keefe, ABOC</i>		
3:45 PM				<b>MedPRO360</b> (THIS COURSE IS NOT COPE ACCREDITED) <b>412</b> 3:30 PM-4:30 PM <b>Finding and Creating Social Media Content</b> Room TBA <i>Trudi Charest</i>		
4:00 PM						
4:15 PM						
4:30 PM	<b>AHP</b> <b>720</b> 4:30 PM-6:30 PM <b>AHP General Session: DISC Personality Assessments - Building Common Ground One Interaction at a Time</b> Room TBA <i>Ryan Parker, OD; Pete Hanlin, LDO, ABOM; Brooke Carrasco, ABOC, NCLEC</i>					
4:45 PM						
5:00 PM						
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6:30 PM	<b>ALUMNI RECEPTIONS</b>  Click Here for More Information			<b>AHP PARTY</b> 6:30 PM-8:30 PM Ernest N. Memorial Convention Center, Great Hall Pre-function Area Sponsored by EssilorLuxottica		
6:45 PM				<b>ALLIED HEALTHCARE PROFESSIONALS PARTY</b> SPONSORED IN PART BY 		
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9:00 PM						

OPTOMETRY'S MARKETPLACE™ 9:30AM-5:00PM

- ABO
- AQA Paraoptometric Treatment & Management of Ocular Disease: Anterior Segment
- Florida OD CE Broker (live only)
- Florida Optician CE Broker (live only)

- South Carolina Optician CE Broker (live only)
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- CEE/TQ Course (live only)
- Contact Lenses
- Ethics/Jurisprudence

- Glaucoma
- General Optometry
- Injection Skills
- Laser Procedures
- NCLE

- Neuro-Optometry
- Oral Pharmaceutical
- Principles of Diagnosis
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OD ONLY COURSES

ALLIED HEALTHCARE PROFESSIONALS ONLY COURSES

OD & AHP ADVANCED COURSES

MedPRO360 COURSES OD & AHP

OD & AHP ADVANCED LEARNING COURSES (SHADED IN GREY) HAVE VARIOUS ACCREDITATIONS BASED ON CONTENT, AND THE ACCREDITATION INFORMATION IS LISTED FOR EACH COURSE BELOW.

**IN-PERSON DAY AT A GLANCE**

7:00 AM	<b>OD</b> <b>128</b> 7:00 AM-8:00 AM <b>Pre-Op Prep: Optimizing the Ocular Surface</b> Room TBA <i>Pam Theriot, OD</i>	<b>OD</b> <b>129</b> 7:00 AM-8:00 AM <b>Seeing Double</b> Room TBA <i>Kelsey Moody Mileski, OD</i>	<b>OD/AHP ADVANCED</b> <b>510</b> 7:00 AM-8:00 AM <b>Cross-Linking: Yay or Nay?</b> Room TBA <i>Bobby Saenz, OD, MS</i>		
8:00 AM	<b>OD/AHP ADVANCED</b> <b>62 SPECIAL SESSION</b> 8:00 AM-10:00 AM <b>Glaucoma 2022: The OD/MD Angle</b> A well known OD/MD team will discuss all the latest news on glaucoma diagnosis and treatment, and how you can incorporate into your practice immediately. <b>Ernest N. Memorial Convention Center, The Great Hall</b> Moderator: <i>Chris Wroten, OD</i> <i>Mitchel Ibach, OD; Michael Greenwood, MD</i>				
10:00 AM	<b>207 FREE CE</b> 10:00 AM-11:00 AM <b>Utilizing Topical Treatments in Presbyopia – How Will the Paradigm Shift with an Updated Armamentarium?</b> <i>Marc Bloomenstern, OD; Mile Brujic, OD</i> <i>Presented by an unrestricted educational grant from Physicians Education Resource (PER)</i>				
11:00 AM	<b>OD</b> <b>130</b> 11:00 AM-12:00 PM <b>Anterior Segment OCT: The Final Frontier</b> Room TBA <i>Bobby Saenz, OD, MS</i>	<b>OD</b> <b>131</b> 11:00 AM-12:00 PM <b>Drugs of the Future</b> Room TBA <i>Milton Hom, OD</i>	<b>OD</b> <b>132</b> 11:00 AM-12:00 PM <b>Proactively Managing Myopia</b> Room TBA <i>Dave Kading, OD</i>	<b>OD/AHP ADVANCED</b> <b>511</b> 11:00 AM-12:00 PM <b>MRIs, CTs, &amp; Lab Work, Oh My!</b> Room TBA <i>Jill Autry, OD, RPh</i>	<b>208 FREE CE</b> 11:00 AM-12:00 PM <b>Scleral Lenses: An Overlooked Option for Dry Eyes</b> Exhibit Hall Presentation Theater <i>Joshua Davidson, OD</i> <i>Presented by an unrestricted educational grant from Scleral Lens Society (SLS)</i>
12:00 PM	<b>306 FREE LUNCH - OD Lunch Symposia</b> 12:00 PM-1:00 PM <b>Providing Clarity: Innovations in Presbyopia Management</b>   <i>Melissa Barnett, OD; Chris Lievens, OD</i>   <i>Presented by Allergan, an AbbVie Company</i> Title to be Announced   <i>Presented by Alcon</i> <b>Ernest N. Memorial Convention Center, The Great Hall</b>				
1:00 PM	<b>209 FREE CE</b> 1:00 PM-2:00 PM <b>Exploring Treatments on the Horizon in MGD-Associated Dry Eye Disease</b> <i>Marc Bloomenstern, OD; Justin Schweitzer, OD; Walt Whitley, OD</i>				
2:00 PM	<b>OD</b> <b>133</b> 2:00 PM-3:00 PM <b>Differentiating Keratitis</b> Room TBA <i>Pam Theriot, OD</i>	<b>OD</b> <b>134</b> 2:00 PM-3:00 PM <b>MIGS Update</b> Room TBA <i>Bobby Saenz, OD, MS</i>	<b>OD</b> <b>135</b> 2:00 PM-3:00 PM <b>Call the Pharmacist! Current Protocols for Ophthalmic Meds</b> Room TBA <i>Jill Autry, OD, RPh</i>	<b>OD</b> <b>136</b> 2:00 PM-3:00 PM <b>Demystifying Prism Prescribing for Diplopia</b> Room TBA <i>Kelsey Moody Mileski, OD</i>	<b>210 FREE CE</b> 2:00 PM-3:00 PM <b>AMD Prevention through Utilization of Nutraceuticals, Advanced Instrumentation, and Lifestyle Adaptations</b> <i>Melonie Clemmons, OD</i> <i>Presented by an unrestricted educational grant from American Association of Corporate Optometrist (AACO)</i>
3:00 PM	<b>211 FREE CE</b> 3:00 PM-4:00 PM <i>THIS COURSE WILL BE FOR CE CREDIT</i> <b>Course TBA</b> <i>Speaker TBA</i>				
4:00 PM	<b>OD/AHP ADVANCED</b> <b>512</b> 4:00 PM-6:00 PM <b>New &amp; Innovative Uses for Contact Lenses</b> Room TBA <i>Dave Kading, OD</i>	<b>OD</b> <b>137</b> 4:00 PM-6:00 PM <b>Ocular Surface Smackdown: Inflammation or Obstruction</b> Room TBA <i>Milton Hom, OD</i>	<b>OD</b> <b>138</b> 4:00 PM-6:00 PM <b>Laser Lessons Learned</b> Room TBA <i>Lee Peplinski, OD</i>	<b>OD</b> <b>139</b> 4:00 PM-6:00 PM <b>Prevention of Medical Errors in Eyecare</b> Room TBA <i>Katie Spear, OD; April Jasper, OD</i>	<b>142</b> 4:00 PM-6:00 PM <b>Facilitated Learning Lab: How to Incorporate Vision Therapy</b> Room TBA <i>Daniel Press, OD</i>
6:00 PM	<b>FREE Dinner - OD Dinner Symposia</b> 6:00 PM-6:45 PM <b>Diagnosis Ptosis: Our Clinical Experience</b>   <i>presented by RVL Pharmaceuticals</i> <i>Derek Cunningham, OD; Selina McGee, OD, FAAO; Janelle Davison, OD Ernest N. Memorial Convention Center, The Great Hall</i>				
6:30 PM	<b>SATURDAY NIGHT PARTY</b> 6:30 PM-8:00 PM <b>Mardi Gras World</b> <i>Sponsored by EssilorLuxottica</i>				
7:00 PM					

**OPTOMETRY'S MARKETPLACE™ 9:30AM-4:00PM**

- ABO
- AQA Paraoptometric
- Treatment & Management of Ocular Disease: Anterior Segment
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- Florida Optician CE Broker (live only)

- South Carolina Optician CE Broker (live only)
- South Carolina OD CE Broker (live only)
- CEE/TQ Course (live only)
- Contact Lenses
- Ethics/Jurisprudence

- Glaucoma
- General Optometry
- Injection Skills
- Laser Procedures
- NCLC

- Neuro-Optometry
- Oral Pharmaceutical
- Principles of Diagnosis
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- Treatment & Management of Ocular Disease
- Refractive Surgery Management

- Systemic/Ocular Disease
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ALLIED HEALTHCARE PROFESSIONALS ONLY COURSES

OD & AHP ADVANCED COURSES

MedPRO360 COURSES OD & AHP

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IN-PERSON DAY AT A GLANCE

7:00 AM	<b>AHP</b> <b>721</b> 7:00 AM-8:00 AM <b>Secrets of the Lens Cross</b> Room TBA <i>Diane Drake, LDO, ABOM, NCLEM</i>		
7:15 AM			
7:30 AM			
7:45 AM			
8:00 AM	<b>AHP</b> <b>722</b> 8:00 AM-10:00 AM <b>A Little Bit of S.O.A.P.</b> Room TBA <i>Pete Hanlin, LDO, ABOM; Ryan Parker, OD</i>		
8:15 AM			
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11:00 AM	<b>AHP</b> <b>723</b> 11:00 AM-12:00 PM <b>Material Matters: A Deep Dive into Lens Substrates and Design Optics</b> Room TBA <i>Phernell Walker, MBA, ABOM</i>	<b>MedPRO360</b> <b>414</b> 11:00 AM-12:00 PM <b>Creating Perceived Value for Your Patients</b> Room TBA <i>Pete Hanlin, LDO, ABOM</i>	<b>307 FREE LUNCH - Student Lunch Symposia</b> 11:15 AM-12:30 PM <b>MyDay® daily disposable multifocal contact lenses: Innovation meets performance</b>   <i>Steve Rosinski, OD</i>   Presented by CooperVision <b>Title to Be Announced</b>   Presented by Alcon <b>Title to Be Announced</b>   Presented by VSP Room 208
11:15 AM			
11:30 AM			
11:45 AM			
12:00 PM	<b>AHP</b> <b>724</b> 12:00 PM-1:00 PM <b>Fundamentals of Progressive Lens Design</b> Room TBA <i>Pete Hanlin, LDO, ABOM</i>	<b>AHP</b> <b>725</b> 12:00 PM-1:00 PM <b>Pharmacology for Opticians and Technicians</b> Room TBA <i>Jill Autry, OD, RPh</i>	<b>MedPRO360</b> (THIS COURSE IS NOT COPE ACCREDITED) <b>415</b> 12:00 PM-1:00 PM <b>Build A Budget and Full Marketing Plan In An Hour</b> Room TBA <i>Trudi Charest, Optician</i>
12:15 PM			
12:30 PM			
12:45 PM			
1:00 PM			
1:15 PM			
1:30 PM			
1:45 PM			
2:00 PM	<b>AHP</b> <b>726</b> 2:00 PM-3:00 PM <b>Solutions for Anisometropia</b> Room TBA <i>Phernell Walker, MBA, ABOM</i>	<b>AHP</b> <b>727</b> 2:00 PM-3:00 PM <b>Age-Appropriate Vision Skills</b> Room TBA <i>Glen Steele, OD</i>	<b>MedPRO360</b> <b>416</b> 2:00 PM-3:00 PM <b>The Feasibility of Dropping Vision Plans</b> Room TBA <i>Chris Wolfe, OD</i>
2:15 PM			
2:30 PM			
2:45 PM			
3:00 PM			
3:15 PM			
3:30 PM			
3:45 PM			
4:00 PM	<b>AHP</b> <b>728</b> 4:00 PM-6:00 PM <b>Principles of Refraction for Opticians and Technicians</b> Room TBA <i>Laurie Pierce, LDO, ABOM, NCLEC</i>	<b>MedPRO360</b> <b>417</b> 4:00 PM-6:00 PM <b>Coding and Billing</b> Room TBA <i>Sharon Carter</i>	
4:15 PM			
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8:45 PM			

OPTOMETRY'S MARKETPLACE™ 9:30AM-4:00PM

- ABO
- AOA Paraoptometric
- Treatment & Management of Ocular Disease: Anterior Segment
- Florida OD CE Broker (live only)
- Florida Optician CE Broker (live only)

- South Carolina Optician CE Broker (live only)
- South Carolina OD CE Broker (live only)
- CEE/TQ Course (live only)
- Contact Lenses
- Ethics/Jurisprudence

- Glaucoma
- General Optometry
- Injection Skills
- Laser Procedures
- NCLE

- Neuro-Optometry
- Oral Pharmaceutical
- Principles of Diagnosis
- Pharmacology
- Practice Management

- Peri-Operative Management of Ophthalmic Surgery
- Treatment & Management of Ocular Disease: Posterior Segment
- Treatment & Management of Ocular Disease
- Refractive Surgery Management

- Systemic/Ocular Disease
- Surgical Procedures
- Functional Vision/Pediatrics
- Low Vision/Vision Impairment & Rehabilitation
- Public Health

- Facilitated Lab/Workshop
  - Virtual Session
  - Food Course
- This Activity, COPE Activity # 123106, is accredited by COPE for live continuing education for optometrists.

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**REGISTER TODAY** at AttendSECO.com | 14



IN-PERSON DAY AT A GLANCE

7:00 AM			
7:15 AM			
7:30 AM			
7:45 AM			
8:00 AM	<b>OD</b> <b>140</b> 8:00 AM-10:00 AM <b>The Great Dry Eye RAFT Debate</b> Room TBA <i>Milton Hom, OD; Selina McGee, OD; Bobby Saenz, OD, MS; April Jasper, OD</i>	<b>MedPRO360</b> <b>418</b> 8:00 AM-11:00 AM <b>Coding and Billing Boot Camp</b> Room TBA <i>Chris Wolfe, OD</i>	<b>OD/AHP ADVANCED</b> <b>513</b> 8:00 AM-11:00 AM <b>CPR workshop with RC Health Services</b> Room TBA
8:15 AM			
8:30 AM			
8:45 AM			
9:00 AM			
9:15 AM			
9:30 AM			
9:45 AM			
10:00 AM			
10:15 AM	<b>OD</b> <b>141</b> 10:15 AM-11:15 AM <b>Don't Get Sued!</b> Room TBA <i>Katie Spear, OD; April Jasper, OD</i>		
10:30 AM			
10:45 AM			
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1:30 PM			

**SAVE THE DATE**

**SECO 100**  
WHERE SIGHT MEETS VISION™

**CELEBRATING 100 YEARS OF SECO**  
MARCH 1-5, 2023 | ATLANTA, GA



SECO International extends its appreciation to the following for their unrestricted educational grant support of the SECO 2022 continuing education program.

- ALCON**
- HEALIO**
- JOBSON**
- BAUSCH+LOMB**
- VSP GLOBAL**
- PREMIER ACADEMY360**
- ESSILOR**

## VIRTUAL EDUCATION

**March 9th through March 13th, 2022**

**20 Courses, 31 Hours of OD LIVE CE Education**

**20 Courses, 25 Hours of AHP LIVE CE Education**

For SECO 2022, March 9th through March 13th, select speakers presenting to full classrooms onsite in New Orleans will be streaming live through the SECO 2022 LIVE CE platform for accredited education for the virtual attendee. A total of 40 courses and 66 hours of CE over five days makes this a major meeting in its own right!

There's something for everyone in this lineup. COPE courses approved by ARBO as "Interactive Distance Learning" and ABO and NCLE approved courses for opticians, CL technicians, and AOA Paraoptometrics.

SECO will track Zoom login to verify attendance. AHP attendees must note keywords presented during each session and enter the keywords on their post-course evaluations (not required for ODs). SECO will email PDF CE certificates within 30 days following the event and submit records to ARBO/COPE, CE Broker (SC/FL OD/Optician, TX OD), and NC Opticians Board if the OE Tracker and/or license number is indicated on the attendee registration record. Attendees must self-submit to any other state board.

**FOR THE LATEST VIRTUAL EDUCATION INFORMATION VISIT [ATTENDSECO.COM](https://attendseco.com).**



# WELCOME TO SECO 2022

## SEE WHAT MATTERS FOR YOUR PROFESSION

Grow your career with lectures, labs and learning sessions developed to address the targeted needs of your profession. SECO 2022 offers opportunities to connect and learn with the broader optometric community, as well as education curated for every role, whether you're an optometrist, optician, optometric technician, student, or anything in between.

**DISCOVER VIRTUAL EDUCATION SESSIONS TAILORED TO YOUR PROFESSION AT [ATTENDSECO.COM](http://ATTENDSECO.COM).**



### VIRTUAL SESSIONS

Select speakers presenting to full classrooms onsite in New Orleans will be streaming live through the SECO 2022 LIVE CE platform for accredited education for the virtual attendee.

## VIRTUAL WEDNESDAY

11:00 AM	<b>OD/AHP ADVANCED</b>	
11:15 AM	<b>V501</b> 11:00 AM-1:00 PM Ocular Surface Disease Update: What's New in 2022 ZOOM Conference Pam Theriot, OD	
11:30 AM		
11:45 AM		
12:00 PM		
12:15 PM		
12:30 PM		
12:45 PM		
1:00 PM		
1:15 PM		
1:30 PM		
1:45 PM		
2:00 PM	<b>OD/AHP ADVANCED</b>	<b>AHP</b>
2:15 PM	<b>V502</b> 2:00 PM-4:00 PM AMD: Earlier Detection and Improved Outcomes ZOOM Conference Mohammad Rafieetary, OD	<b>V701</b> 2:00 PM-3:00 PM Contrast Sensitivity & Visual Perception ZOOM Conference Pete Hanlin, LDO, ABOM
2:30 PM		
2:45 PM		
3:00 PM		<b>AHP</b>
3:15 PM		<b>V729</b> 3:00 PM-4:00 PM Accommodation & Convergence 101 ZOOM Conference Pete Hanlin, LDO, ABOM
3:30 PM		
3:45 PM		
4:00 PM	<b>OD/AHP ADVANCED</b>	
4:15 PM	<b>V503</b> 4:15 PM-5:15 PM Glaucoma-What Would You Do? ZOOM Conference Chris Borgman, OD	
4:30 PM		<b>AHP</b>
4:45 PM		<b>V702</b> 4:15 PM-5:15 PM Fitting Pediatric Eyewear ZOOM Conference Diane Drake, LDO, ABOM, NCLEM
5:00 PM		
5:15 PM		
5:30 PM		
5:45 PM		
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7:00 PM		

This Activity, COPE Activity # 123107, is accredited by COPE for interactive distance learning continuing education for optometrists.

## ACCREDITATION INFORMATION

### COPE:

The content of this COPE pending CE activity was planned and prepared independently by SECO International without input from members of a commercial interest. The courses are pending COPE accreditation for INTERACTIVE DISTANCE CE.

### AOA PARA:

These courses have been submitted to the AOA Commission on Paraoptometric Certification for consideration.

### ABO/NCLE:

These courses have been submitted to the American Board of Opticianry – National Contact Lens Examiners for continuing education credit.

**SECO International recommends contacting your state board directly for specific state board of optometry license rules and regulations pertaining to the COPE acceptance. The FL/SC CE Broker and CEE/TQ courses are only applicable for live courses.**

Please see the complete listing of virtual accreditations at [attendseco.com/virtual-meeting](http://attendseco.com/virtual-meeting). SECO International will not be responsible for courses that have not received accreditation. Do not assume that the courses you have registered for will be automatically approved. These courses listed are to serve as a guide to assist you with your course selections.



ALL ACCREDITATIONS ARE PENDING.

PLEASE CHECK OUT OUR WEBSITE ATTENDSECO.COM FOR UPDATES.

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OD ONLY COURSES

ALLIED HEALTHCARE PROFESSIONALS ONLY COURSES

OD & AHP ADVANCED COURSES

MedPRO360 COURSES

OD & AHP ADVANCED LEARNING COURSES (SHADED IN GREY) HAVE VARIOUS ACCREDITATIONS BASED ON CONTENT, AND THE ACCREDITATION INFORMATION IS LISTED FOR EACH COURSE BELOW.

VIRTUAL DAY AT A GLANCE

# VIRTUAL THURSDAY

7:00 AM	<b>OD/AHP ADVANCED</b> <b>V505</b> 7:00 AM-8:00 AM <b>Screening for Skin Cancer</b> ZOOM Conference <i>Rich Castillo, DO, OD</i>	<b>AHP</b> <b>V704</b> 7:00 AM-8:00 AM <b>Circadian Rhythms &amp; Blue Light</b> ZOOM Conference <i>Jackie O'Keefe, ABOC</i>
7:15 AM		
7:30 AM		
7:45 AM		
8:00 AM	<b>OD</b> <b>V105</b> 8:15 AM-10:15 AM <b>The Pressure is On: Managing Challenging Cases in Glaucoma</b> ZOOM Conference <i>Mark Dunbar, OD</i>	<b>MedPRO360</b> <b>V404</b> 8:15 AM-10:15 AM <b>Top 10 Mistakes Practices Make With Their Marketing</b> ZOOM Conference <i>Trudi Charest</i>
8:15 AM		
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10:00 AM		
10:15 AM		
10:30 AM	<b>OD</b> <b>V106</b> 10:30 AM-12:30 PM <b>Neuro, Optic Nerve, &amp; Orbital Brainteasers</b> ZOOM Conference <i>Chris Borgman, OD</i>	<b>AHP</b> <b>V706</b> 10:30 AM-11:30 AM <b>I Can't See: Troubleshooting RX Complaints</b> ZOOM Conference <i>Jackie O'Keefe, ABOC</i>
10:45 AM		
11:00 AM		
11:15 AM		
11:30 AM		
11:45 AM		
12:00 PM		
12:15 PM		
12:30 PM	<b>AHP</b> <b>V708</b> 12:30 PM-1:30 PM <b>Power Optics: Calculating Position of Wear</b> ZOOM Conference <i>Phernell Walker, MBA, ABOM</i>	
12:45 PM		
1:00 PM		
1:15 PM		
1:30 PM		
1:45 PM	<b>OD</b> <b>V112</b> 1:45 PM-2:45 PM <b>OCT Grand Rounds</b> ZOOM Conference <i>Chris Borgman, OD</i>	<b>AHP</b> <b>V709</b> 1:45 PM-2:45 PM <b>The Tech's Role in the Management of Ocular Emergencies</b> ZOOM Conference <i>Vince Young, MD</i>
2:00 PM		
2:15 PM		
2:30 PM		
2:45 PM		
3:00 PM	<b>AHP</b> <b>V60</b> 3:00 PM-5:00 PM <b>Special Session: Hot Topics in Neuro-Optometry</b> ZOOM Conference <i>Kelsey Moody Mileski, OD; Rich Castillo, DO, OD; Pilar Vergara, OD</i>	<b>AHP</b> <b>V710</b> 3:00 PM-5:00 PM <b>Sister Act II: The O'Keefe's All New Optical Tips</b> ZOOM Conference <i>Laurie Pierce, LDO, ABOM, NCLEC; Jackie O'Keefe, ABOC; Candace O'Keefe, ABOC</i>
3:15 PM		
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# VIRTUAL FRIDAY

7:00 AM	<b>OD</b> <b>V115</b> 7:00 AM-8:00 AM <b>AMD A to Z</b> ZOOM Conference <i>Jeffry Gerson, OD</i>	<b>AHP</b> <b>V712</b> 7:00 AM-8:00 AM <b>Managing Difficult Frame Fits</b> ZOOM Conference <i>Diane Drake, LDO, ABOM, NCLEM</i>
7:15 AM		
7:30 AM		
7:45 AM		
8:00 AM	<b>OD/AHP ADVANCED</b> <b>V61 SPECIAL SESSION</b> 8:00 AM-10:00 AM <b>SECO Rapid Fire - Nothing But New!</b> This Special Session will feature four leading experts talking about everything new in eye care, in a rapid fire format. ZOOM Conference Moderator: <i>Chris Wroten, OD</i> <i>Jeffry Gerson, OD; Vince Young, MD; Selina McGee, OD</i>	<b>AHP</b> <b>V713</b> 8:00 AM-10:00 AM <b>What's New for Opticians and Technicians?</b> ZOOM Conference <i>Phernell Walker, MBA, ABOM</i>
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10:45 AM		
11:00 AM	<b>OD</b> <b>V117</b> 11:00 AM-12:00 PM <b>Interventional Glaucoma Management</b> ZOOM Conference <i>Lee Peplinski, OD</i>	<b>OD &amp; AHP ADVANCED</b> <b>V517</b> 10:30 AM-11:30 AM <b>No Patch! New Treatment Protocol for Amblyopia</b> [LECTURE IN SPANISH] <i>Pilar Vergara, OD</i>
11:15 AM		
11:30 AM		
11:45 AM		
12:00 PM	<b>AHP</b> <b>V715</b> 12:00 PM-1:00 PM <b>Understanding the Optics of Strong and Larger Lenses</b> ZOOM Conference <i>Laurie Pierce, LDO, ABOM, NCLEC</i>	
12:15 PM		
12:30 PM		
12:45 PM		
1:00 PM		
1:15 PM	<b>V716</b> 1:15 PM-2:15 PM <b>Eye Diseases Opticians and Technicians Should Be Familiar With</b> ZOOM Conference <i>Vince Young, MD</i>	
1:30 PM		
1:45 PM		
2:00 PM		<b>OD</b> <b>V120</b> 2:00 PM-4:00 PM <b>MythBusters</b> ZOOM Conference <i>Lee Peplinski, OD</i>
2:15 PM		
2:30 PM		
2:45 PM		
3:00 PM		
3:15 PM		
3:30 PM	<b>AHP</b> <b>V719</b> 3:30 PM-4:30 PM <b>Let's Get Techie with Photochromic Lenses</b> ZOOM Conference <i>Jackie O'Keefe, ABOC</i>	
3:45 PM		
4:00 PM		
4:15 PM		
4:30 PM		
4:45 PM		
5:00 PM	<b>OD</b> <b>V125</b> 5:00 PM-7:00 PM <b>Pathology Pitfalls</b> ZOOM Conference <i>Jill Autry, OD, RPh</i>	
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**ALL ACCREDITATIONS ARE PENDING.**  
PLEASE CHECK OUT OUR WEBSITE [ATTENDSECO.COM](https://attendseco.com) FOR UPDATES.

This Activity, COPE Activity # 123107, is accredited by COPE for interactive distance learning continuing education for optometrists.

OD ONLY COURSES

ALLIED HEALTHCARE PROFESSIONALS ONLY COURSES

OD & AHP ADVANCED COURSES

MedPRO360 COURSES

OD & AHP ADVANCED LEARNING COURSES (SHADED IN GREY) HAVE VARIOUS ACCREDITATIONS BASED ON CONTENT, AND THE ACCREDITATION INFORMATION IS LISTED FOR EACH COURSE BELOW.

VIRTUAL DAY AT A GLANCE

VIRTUAL SATURDAY	
7:00 AM	
7:15 AM	
7:30 AM	
7:45 AM	
8:00 AM	<b>OD</b> <b>V129</b> <small>COPE NO SC</small> 7:00 AM-8:00 AM <b>Seeing Double</b> <b>ZOOM Conference</b> <i>Kelsey Moody Mileski, OD</i>
8:15 AM	<b>OD/AHP ADVANCED</b> <b>V62 SPECIAL SESSION</b> <small>COPE GL JAOA PARA SC</small> 8:00 AM-10:00 AM <b>Glaucoma 2022 - The OD/MD Angle</b> <b>ZOOM Conference</b> <i>Moderator: Chris Wroten, OD</i> <i>Mitchel Ibach, OD; Michael Greenwood, MD</i>
8:30 AM	
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11:00 AM	<b>OD</b> <b>V130</b> <small>COPE AS SC</small> 11:00 AM-12:00 PM <b>Anterior Segment OCT: The Final Frontier</b> <b>ZOOM Conference</b> <i>Bobby Saenz, OD, MS</i>
11:15 AM	<b>MedPRO360</b> <b>V414</b> <small>COPE ABO PM</small> 11:00 AM-12:00 PM <b>Creating Perceived Value for Your Patients</b> <b>ZOOM Conference</b> <i>Pete Hanlin, LDO, ABOM</i>
11:30 AM	
11:45 AM	
12:00 PM	<b>AHP</b> <b>V724</b> <small>ABO</small> 12:00 PM-1:00 PM <b>Fundamentals of Progressive Lens Design</b> <b>ZOOM Conference</b> <i>Pete Hanlin, LDO, ABOM</i>
12:15 PM	
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2:00 PM	<b>OD</b> <b>V135</b> <small>COPE PH</small> 2:00 PM-3:00 PM <b>Call the Pharmacist! Current Protocols for Ophthalmic Meds</b> <b>ZOOM Conference</b> <i>Jill Autry, OD, RPh</i>
2:15 PM	<b>AHP</b> <b>V726</b> <small>ABO JAOA PARA</small> 2:00 PM-3:00 PM <b>Solutions for Anisometropia</b> <b>ZOOM Conference</b> <i>Phernell Walker, MBA, ABOM</i>
2:30 PM	
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4:00 PM	<b>OD</b> <b>V138</b> <small>COPE LP SC</small> 4:00 PM-6:00 PM <b>Laser Lessons Learned</b> <b>ZOOM Conference</b> <i>Lee Peplinski, OD</i>
4:15 PM	<b>AHP</b> <b>V728</b> <small>ABO NCLE JAOA PARA</small> 4:00 PM-6:00 PM <b>Principles of Refraction for Opticians and Technicians</b> <b>ZOOM Conference</b> <i>Laurie Pierce, LDO, ABOM, NCLEC</i>
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VIRTUAL SUNDAY	
7:00 AM	
7:15 AM	
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8:00 AM	<b>OD</b> <b>V140</b> <small>COPE AS SC</small> 8:00 AM-10:00 AM <b>The Great Dry Eye RAFT Debate</b> <b>ZOOM Conference</b> <i>Milton Hom, OD; Selina McGee, OD; Bobby Saenz, OD, MS; April Jasper, OD</i>
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10:15 AM	<b>OD</b> <b>V141</b> <small>COPE EJ</small> 10:15 AM-11:15 AM <b>Don't Get Sued!</b> <b>ZOOM Conference</b> <i>Katie Spear, OD; April Jasper, OD</i>
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# Best of New Orleans FOODIES

**SECO** 2022  
WHERE SIGHT MEETS VISION  
MARCH 9-13 | NEW ORLEANS

TITLE PARTNER  
**Alcon**  
SEE BRILLIANTLY

When you arrive in New Orleans, be hungry. This is a town full of eaters who start talking about what they're going to have for dinner before lunch is over. New Orleans' rich history and cocktail culture have led the city to become one of the most legendary places to eat in the world.

Few other towns feature so many award-winning restaurants, famous chefs or food festivals. The plates can be bone china or paper; the dining rooms can resemble a chateau or a roadhouse. It makes no difference. New Orleans serves up some of the most delicious food on the planet.

Here are some of the best of the best, from famous restaurants' signature dishes to types of food you just can't miss!



## Beignets at Cafe du Monde

There's a reason these are a classic. Pair them with a cup of cafe au lait for the ultimate New Orleans experience.

### CAFE DU MONDE

800 Decatur St.  
New Orleans, LA 70116



## Po-Boys at Parkway

Fried oyster, shrimp, catfish, garlicky roast beef ... try some or try them all. In the world of po-boys, there's really no wrong choice - just as long as you order yours "dressed."

### PARKWAY BAKERY & TAVERN

538 Hagan Ave.  
New Orleans, LA 70119



## Fried Chicken at Willie Mae's Scotch House

Around the corner from Dooky Chase, you'll find what the Travel Channel once labeled "America's Best Fried Chicken." There may be a line, but it's worth it.

### WILLIE MAE'S SCOTCH HOUSE

2401 St Ann St.  
New Orleans, LA 70119



## Barbecue Shrimp at Pascal's Manale

New Orleans-style barbecue shrimp is as messy as it is delicious, and that's a good thing. French bread is a necessary accompaniment to the buttery, peppery sauce on this dish.

### PASCAL'S MANALE RESTAURANT

1838 Napoleon Ave.  
New Orleans, LA 70115



## Oysters at Acme Oyster House

Just off Bourbon Street, Acme is a timeless New Orleans establishment, popular with locals for generations.

### ACME OYSTER HOUSE

724 Iberville St.  
New Orleans, LA 70130



# Best of New Orleans ATTRACTIONS

**SECO** 2022  
WHERE SIGHT MEETS VISION™  
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Looking for something fun to do in New Orleans? We've got you covered, with a variety of world-class attractions and experiences that'll make your visit memorable.

From historic homes and streetcar rides to above-ground cemeteries and world-class museums like the National World War II Museum, the opportunities for exploration in New Orleans are truly endless. Whether you're an art aficionado, a history buff, or just looking to experience the city's rich history and culture on a deeper level, you'll find a variety of attractions that are sure to pique your interest.



## The Cabildo and the Presbytère

You may wonder what the two buildings on either side of St. Louis Cathedral are. The Cabildo and The Presbytère were built in the late 1700s and functioned as spaces for Louisiana Supreme Court decisions, among other uses.

701 Chartres St., Jackson Square  
New Orleans, LA 70116



## New Orleans City Park

At 1,300 acres, New Orleans City Park is one of the largest urban parks in the United States. It's also home to the largest grove of mature live oaks in the world, some of which are nearly 800 years old.

5 Victory Ave.  
New Orleans, LA 70124



## Audubon Zoo

Consistently ranked as one of the top 10 zoos in the country, the Audubon Zoo is known and loved for its engaging educational programs and hands-on animal encounters. Don't miss the Louisiana Swamp and Jaguar Jungle exhibits or their mysterious white alligators!

6500 Magazine St.  
New Orleans, LA 70118



## National World War II Museum

The top attraction in New Orleans and a bucket-list destination for fans and students of history around the world, the National WWII Museum takes visitors on a powerful, inspiring journey through the eyes of the men and women who fought for freedom and democracy *in the war that changed the world.*

945 Magazine St.  
New Orleans, LA 70130



## Bourbon Street

Noisy. Raucous. Nocturnal. For many New Orleans visitors, Bourbon Street embodies the life of a party town. The street is lit by neon lights, throbbing with music and decorated by beads and balconies. Named for a royal family in France and not the amber-colored alcohol, Bourbon Street has become a place for revelry of all sorts.



# SECO **2022**

WHERE SIGHT MEETS VISION™  
MARCH 9-13 | NEW ORLEANS

SATURDAY, MARCH 12  
6:30 PM – 8:00 PM CT

**Mardi Gras World**  
1380 Port of New Orleans Pl

Join your fellow friends and colleagues  
as we close out SECO 2022 with a  
bang. Cocktails and carnival food will  
be available.

Supported in part by

**E** SSILORLUXOTTICA



**SATURDAY  
NIGHT  
PARTY**

VISIT [ATTENDSECO.COM](https://attendseco.com) FOR MORE INFORMATION



# FREE LUNCH

# SECO 2022

WHERE SIGHT MEETS VISION™  
MARCH 9-13 | NEW ORLEANS

## SYMPOSIUM SERIES

Join your colleagues and enjoy a complimentary meal while industry leaders discuss advances in ophthalmic healthcare and timely topics in advancing the profession. The Symposium Series sessions are unopposed by education for the designated audience and are offered at no charge to registered attendees.

Pre-registration is required to attend all symposiums at SECO 2022. Once registration has reached its maximum, registration will close. A limited amount of open seats may become available onsite on a first come first serve basis.

### OD Lunch Symposia

Innovations in Inflammation and IOP Control  
presented by Bausch + Lomb Vision Care  
Justin Schweitzer, OD, FAAO

Innovation Through Experience  
presented by Bausch + Lomb Vision Care  
Mile Brujic, OD, FAAO

Wednesday, March 9  
1:00 PM - 2:00 PM  
Room 208

**BAUSCH + LOMB**

### OD & AHP Dinner Symposia

Providing Clarity: Innovations in Presbyopia Management  
presented by Allergan, an AbbVie Company  
Marc Bloomenstein, OD, FAAO

No Child Left Behind  
presented by CooperVision  
Justin Kwan, OD, FAAO; Kelly Voltz, OD, FAAO, FSLs

Wednesday, March 9  
5:15 PM - 6:15 PM  
Room 208

**Allergan**  
an AbbVie company

**CooperVision**

### OD Lunch Symposia

Johnson & Johnson Vision; Products, Innovation and Advocacy  
presented by Johnson & Johnson Vision Care  
presented by Johnson & Johnson Vision Care  
Kurt Moody, OD, FAAO; Chandra Mickles, OD, FAAO; Carol Alexander, OD, FAAO

Thursday, March 10  
12:30 PM - 1:30 PM  
Great Hall

**Johnson & Johnson VISION**

### AHP Lunch Symposia

Navigating Dry Eye Disease  
presented by Novartis  
Whitney Hauser, OD, FAAO

Thursday, March 10  
11:30 AM - 12:30 PM  
Room 208

**NOVARTIS**

### OD Lunch Symposia

Alcon Symposium  
Myth Busters: Dry Eye Disease Edition  
presented by Novartis  
Whitney Hauser, OD, FAAO

Friday, March 11  
12:00 PM - 1:00 PM  
Great Hall

**Alcon**  
SEE BRILLIANTLY

**NOVARTIS**

### AHP Lunch Symposia

Focus on Presbyopia: Innovative Approaches to Patient Management  
presented by Allergan, a AbbVie Company  
Rachael Wruble, OD

MyDay® daily disposable multifocal contact lenses: Innovation meets performance  
presented by CooperVision  
Steve Rosinski, OD

Friday, March 11  
11:00 AM - 12:00 PM  
Room 208

**Allergan**  
an AbbVie company

**CooperVision**

### OD Lunch Symposia

Providing Clarity: Innovations in Presbyopia Management  
presented by Allergan, an AbbVie Company

Melissa Barnett, OD, FAAO;  
Chris Lievens, OD, FAAO

Alcon Symposium

Saturday, March 12  
12:00 PM - 1:00 PM  
Great Hall

**Allergan**  
an AbbVie company

**Alcon**  
SEE BRILLIANTLY

### Student Lunch Symposia

MyDay® daily disposable multifocal contact lenses: Innovation meets performance  
presented by CooperVision  
Steve Rosinski, OD

Alcon Symposium  
VSP Symposium

Saturday, March 12  
11:15 AM - 12:30 PM  
Room 208

**Alcon**  
SEE BRILLIANTLY

**CooperVision**

**vsp.**

### OD Dinner Symposia

Diagnosis Ptosis: Our Clinical Experience  
presented by RVL Pharmaceuticals  
Derek Cunningham, OD; Selina McGee, OD, FAAO; Janelle Davison, OD

Saturday, March 12  
6:00 PM - 6:45 PM  
Room 208

**RVL**  
PHARMACEUTICALS, INC.



# SHARPEN YOUR SKILLS AT SECO

SECO 2022's educational programming is an experience in itself — and one that you won't soon forget. Get the knowledge you need to provide exceptional patient care and excel in your specific role with sessions offered in a variety of formats, including learning labs, presentation theaters, lectures, and demonstrations. The best place for educating your entire team – SECO is known for its high quality, advanced curriculum for doctors and staff alike and place to earn all of your CE credits, hear from speakers you won't find anywhere else and take a deep dive into the topics that matter most to optometric professionals right now, from corneal disease and ocular infections to healthcare compliance and practice management.



## Special Sessions

Learning opportunities are everywhere at SECO 2022, including Optometry's Marketplace™. Earn free CE credits and get valuable information in these sessions.



## Lectures

Get inspired and informed with lectures presented by the brightest optometric minds and visionary leaders.



## MedPRO 360

SECO's business intel and strategy resources for eye care providers.



## Dynamic Speakers

See SECO's outstanding line up of speakers and the courses they are presenting.



## FREE CE in Optometry's Marketplace

Learning opportunities are everywhere at SECO 2022, including Optometry's Marketplace™. Earn free CE credits and get valuable information in these sessions.

## SECO COMMUNITY

Come be a part of the SECO community and while improving the skills and knowledge of your profession through education, expertise exchange, and professional dialogue, you will discover peer to peer learning opportunities and build relationships that will last for years to come!

## DESTINATION NEW ORLEANS

New Orleans as a destination is steeped in culture and stimulating activity that offers guests and their families so many opportunities for fun! Come for business and take advantage of all Atlanta has to offer for you, your family, and your friends!



SECO Marketplace, a 365 resource for the profession, discover news, new products, SECO Marketplace exclusive deals, and other market interest.

[attendseco.com/marketplace](https://attendseco.com/marketplace)



THE  VIEW  
LUXURY EYEWEAR

## View What's Next for 2022

The View is the place to be at SECO if you make or influence eyewear buying decisions. Learn what's new and what's next and how to solve even your most difficult fitting challenges. Mix and mingle with your peers who face the same issues you do. Share ideas and strategies for creating the most dynamic inventory mix for your unique environment while increasing patient satisfaction and practice revenue.



# FREE CE

in Optometry's Marketplace™

Learning opportunities are everywhere at SECO 2022, including Optometry's Marketplace™. Earn free CE credits and get valuable information in these sessions.

**FOR MORE INFORMATION  
VISIT [ATTENDSECO.COM](https://attendseco.com)**

**SECO** 

WHERE SIGHT MEETS VISION™  
MARCH 9-13 | NEW ORLEANS

# OD Course Listing By COPE Category

## ANTERIOR SEGMENT (AS)

- 3/9 **501 Ocular Surface Disease Update: What's New in 2022**  
11:00 AM-1:00 PM *Pam Theriot, OD*
- 3/10 **505 Screening for Skin Cancer**  
7:00 AM-8:00 AM *Rich Castillo, OD, DO*
- 507 Dry Eye & Contacts: Put On, Soak In, Drop Out!**  
8:15 AM-10:15 AM *Milton Hom, OD*
- 3/11 **509 Makeup and the Ocular Surface: What You Need to Know**  
7:00 AM-8:00 AM *Pam Theriot, OD*
- 116 Seeing is Believing-The Future of Dry Eye**  
11:00 AM-12:00 PM *Dave Kading, OD*
- 413 MedPRO360 Facilitated Learning Lab: How to Build a Dry Eye Center of Excellence**  
5:15 PM-7:15 PM *Chris Wolfe, OD; Selina McGee, OD*
- 3/12 **128 Pre-Op Prep: Optimizing the Ocular Surface**  
7:00 AM-8:00 AM *Pam Theriot, OD*
- 510 Cross-Linking: Yay or Nay?**  
7:00 AM-8:00 AM *Bobby Saenz, OD*
- 130 Anterior Segment OCT: The Final Frontier**  
11:00 AM-12:00 PM *Bobby Saenz, OD*
- 133 Differentiating Keratitis**  
2:00 PM-3:00 PM *Pam Theriot, OD*
- 137 Ocular Surface Smackdown: Inflammation or Obstruction**  
4:00 PM-6:00 PM *Milton Hom, OD*
- 3/13 **140 The Great Dry Eye RAFT Debate**  
8:00 AM-10:00 AM *Milton Hom, OD, FAAO; Selina McGee, OD; Bobby Saenz II, OD, MS, FAAO; Jill Autry, OD, RPh*

## CONTACT LENSES (CL)

- 3/10 **508 Scleral Lens Basics: Getting Started**  
1:45 PM-2:45 PM *Dave Kading, OD*
- 3/12 **208 Scleral Lenses: An Overlooked Option for Dry Eyes**  
11:00 AM-12:00 AM *Joshua Davidson, OD*
- 512 New & Innovative Uses for Contact Lenses**  
4:00 PM-6:00 PM *Dave Kading, OD*

## PUBLIC HEALTH (PB)

- 3/11 **124 Human Trafficking**  
2:15 PM-4:15 PM *April Jasper, OD*
- 206 Boxing Out Unconscious Bias: Don't let your unconscious biases put people in a box!**  
5:00 PM-6:00 PM *Naheed Ahmad, OD; Essence Johnson, OD*

## ETHICS/JURISPRUDENCE (EJ)

- 3/11 **902 Malpractice Misadventures & Culinary Event at The New Orleans School of Cooking**  
7:30 PM-9:30 PM *Paul Ajamian, OD*
- 3/12 **139 Prevention of Medical Errors in Eyecare**  
4:00 PM-6:00 PM *Katie Spear, OD*
- 3/13 **141 Don't Get Sued!**  
10:15 AM-11:15 AM *Katie Spear, OD*

## FUNCTIONAL VISION/PEDIATRICS (FV)

- 3/10 **107 A New Paradigm for Amblyopia Management**  
10:30 AM-12:30 PM *Bob Sanet, OD; Pilar Vergara, OD*
- 3/11 **201 Vision Therapy Foundations**  
11:00 AM-12:00 AM *Daniel Press, OD*
- 123 No Tears Amblyopia Treatment: Less Hassle & More Effective**  
2:15 PM-4:15 PM *Bob Sanet, OD; Pilar Vergara, OD*

## GENERAL OPTOMETRY (GO)

- 3/10 **109 Case Files from Bascom Palmer**  
10:30 AM-12:30 PM *Mark Dunbar, OD*
- 3/11 **61 Special Session: SECO Rapid Fire-Nothing But New!**  
8:00 AM-10:00 AM *Chris Wroten, OD; Jeffry Gerson, OD; Vince Young, MD; Selina McGee, OD*
- 125 Pathology Pitfalls**  
5:00 PM-7:00 PM *Jill Autry, OD, RP*
- 3/12 **207 Utilizing Topical Treatments in Presbyopia – How Will the Paradigm Shift with an Updated Armamentarium?**  
10:00 AM-11:00 AM *Marc Bloomenstein, OD; Mile Brujic, OD*
- 132 Proactively Managing Myopia**  
11:00 AM-12:00 PM *Dave Kading, OD*



## GLAUCOMA (GL)

- 3/9 **503 Glaucoma: What Would You Do?**  
4:15 PM-5:15 PM *Chris Borgman, OD*
- 3/10 **105 The Pressure is On: Managing Challenging Cases in Glaucoma**  
8:15 AM-10:15 AM *Mark Dunbar, OD*
- 3/11 **117 Interventional Glaucoma Management**  
11:00 AM-12:00 PM *Lee Peplinski, OD*
- 122 Opening Up on Narrow Angles**  
5:15 PM-7:15 PM *Bobby Saenz, OD*
- 3/12 **62 Special Session: Glaucoma 2022 - The OD/MD Angle**  
8:00 AM-10:00 AM *Mitchel Ibach, OD; Michael Greenwood, MD*
- 134 MIGS Update**  
2:00 PM-4:00 PM *Bobby Saenz, OD*

## LASER PROCEDURES (LP)

- 3/10 **102 See the Light! Adding IPL to Your Practice**  
7:00 AM-8:00 AM *Selina McGee, OD*
- 3/12 **138 Laser Lessons Learned**  
4:00 PM-6:00 PM *Lee Peplinski, OD*

## LOW VISION (LV)

- 3/11 **119 Handling End Stage Vision Loss**  
11:00 AM-12:00 PM *Mark Dunbar, OD*

## NEURO OPTOMETRY (NO)

- 3/10 **106 Neuro, Optic Nerve, & Orbital Brainteasers**  
10:30 AM-12:30 AM *Chris Borgman, OD*
- 60 Special Session: Hot topics in Neuro-Optometry**  
3:00 PM-5:00 PM  
*Rich Castillo, OD; Chris Borgman, OD; Kelsey Moody Mileski, OD*
- 3/11 **114 Neuroimaging 101**  
7:00 AM-8:00 AM *Chris Borgman, OD*
- 3/12 **129 Seeing Double**  
7:00 AM-8:00 AM *Kelsey Moody, OD*
- 136 Demystifying Prism Prescribing for Diplopia**  
2:00 PM-3:00 PM *Kelsey Moody, OD*

## PRINCIPLES OF DIAGNOSIS (PD)

- 3/10 **101 Image-in That! Scanning for Retinal Disease**  
7:00 AM-8:00 AM *Mohammad Rafieetary, OD*
- 112 OCT Grand Rounds**  
1:45 PM-2:45 PM *Chris Borgman, OD*
- 3/11 **118 Important Lab Testing in Optometry**  
11:00 AM-12:00 PM *Caroline Pate, OD*
- 511 MRIs, CTs, & Lab Work, Oh My!**  
11:00 AM-12:00 PM *Jill Autry, OD, RPh*

## PHARMACOLOGY (PH)

- 3/10 **111 My Vision is Blurry: Could it be My Meds?**  
1:45 PM-2:45 PM *Mark Dunbar, OD*
- 110 Ocular Nutrition Controversies**  
1:45 PM-2:45 PM *Jeffry Gerson, OD*
- 901 As Seen on TV – Designer Drugs and their Ocular Side Effects presented with the New Orleans City Tour by Night [OFFSITE]**  
7:00 PM-9:30 PM *Caroline Pate, OD*
- 3/11 **120 MythBusters**  
2:15 PM-4:15 PM *Lee Peplinski, OD*
- 127 Management of Ocular Pain: Considerations when Prescribing Opiates**  
5:15 PM-7:15 PM *Andrew Gurwood, OD; Marc Myers, OD*
- 3/12 **131 Drugs of the Future**  
11:00 AM-12:00 PM *Milton Hom, OD*
- 135 Call The Pharmacist! Current Protocols for Ophthalmic Meds**  
2:00 PM-3:00 PM *Jill Autry, OD, RPh*

## POSTERIOR SEGMENT (PS)

- 3/9 **502 AMD: Earlier Detection and Improved Outcomes**  
2:00 PM-4:00 PM *Mohammad Rafieetary, OD*
- 3/11 **115 AMD A to Z**  
7:00 AM-8:00 AM *Jeffry Gerson, OD*
- 121 Retinal News: What's Hot, What's Not**  
2:15 PM-4:15 PM *Mohammad Rafieetary, OD*
- 126 Retinal Findings in Systemic Disease**  
5:15 PM-7:15 PM *Jeffry Gerson, OD*

## PRACTICE MANAGEMENT (PM)

- 3/9 **401 MedPRO360: Eyewear Trends and Selection Techniques**  
2:00 PM-4:00 PM *Laurie Pierce*
- 402 MedPRO360: How To Develop Your Business in a Corporate Setting**  
4:15 PM-5:15 PM *Maria Sampalis, OD*
- 3/10 **404 MedPRO360: Top 10 Mistakes Practices Make With Their Marketing**  
8:15 AM-10:15 AM *Trudi Charest*
- 405 MedPRO360: Create a Lead Management Strategy to Drive Patients to Your Practice**  
10:30 AM-11:30 AM *Bobby Saenz, OD*
- 407 MedPRO360: From 17 to 100 employees; Pearls From a Growing Practice**  
1:45 PM-2:45 PM *Bobby Saenz, OD*
- 408 MedPRO360 Facilitated Learning Lab: Onboarding New Hires-Staff Training**  
3:00 PM-5:00 PM *Tami Franklin*
- 3/11 **409 MedPRO360 Facilitated Learning Lab: Staffing - Stop the Revolving Door!**  
8:00 AM-10:00 AM *Sharon Carter*
- 203 You Don't Say: Nonverbal Speaks Louder Than Words, Improves Patient Experience Car**  
2:00 PM-3:00 PM *Naheed Ahmad, OD*
- 3/12 **414 MedPRO360: Creating Perceived Value for Patients**  
11:00 AM-12:00 PM *Pete Hanlin, LDO, ABOM*
- 416 MedPRO360: The Feasibility of Dropping Vision Plans**  
2:00 PM-3:00 PM *Chris Wolfe, OD*
- 417 MedPRO360: Coding and Billing**  
4:00 PM-6:00 PM *Sharon Carter*
- 142 Facilitated Learning Lab: How to Incorporate Vision Therapy**  
4:00 PM-6:00 PM *Daniel Press, OD*
- 3/13 **418 MedPRO360: Coding and Billing Boot Camp**  
8:00 AM-11:00 AM *Chris Wolfe, OD*

## SURGERY PROCEDURES (SP)

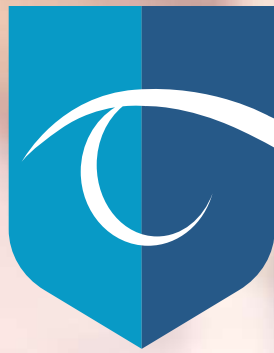
- 3/9 **900 Strutting Your Stuff: Modern Day Aesthetics and NOLA Architectural Walking Tour [OFFSITE]**  
6:30 PM-8:30 PM *Chris Wroten, OD*
- 3/10 **103 Introduction to Optometric Office-based Surgical Procedures**  
8:15 PM-10:15 PM *Rich Castillo, OD, DO*

## SYSTEMIC/OCULAR DISEASE (SD)

- 3/10 **506 Modern Day Diabetes**  
8:15 AM-10:15 AM *Jeffry Gerson, OD*
- 108 Modern Day Diabetes**  
10:30 AM-12:30 PM *Mohammad Rafieetary, OD*

## TREATMENT & MANAGEMENT OF OCULAR DISEASE (TD)

- 3/11 **204 Ultra-Widefield Retinal Imaging in Optometry**  
3:00 PM-4:00 PM *Maurice J. Wilson, OD*
- 3/12 **209 Exploring Treatments on the Horizon in MGD-Associated Dry Eye Disease**  
1:00 PM-2:00 PM *Marc Bloomenstein, OD; Justin Schweitzer, OD; Walt Whitley, OD, MBA*
- 210 AMD Prevention through Utilization of Nutraceuticals, Advanced Instrumentation, and Lifestyle Adaptations**  
2:00 PM-3:00 PM *Melonie Clemmons, OD*



# SECO UNIVERSITY

EYE CARE PROFESSIONAL'S ONLINE LEARNING RESOURCE CENTER

**COMMITTED TO DELIVERING THE HIGHEST LEVELS  
OF EDUCATION AND TRAINING FOR THE ENTIRE EYE  
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SECO'S BUSINESS AND MANAGEMENT STRATEGIES CURRICULUM.  
 JOIN YOUR PEERS FOR A UNIQUE BUSINESS CONFERENCE WITHIN  
 THE SECO CONFERENCE!



Take time to focus on the business of your practice and stay up to date on the latest leadership and management strategies. The popular and newly expanded MedPRO360 curriculum will highlight practice management gurus who will share intel and strategies for:

- Leadership
- Financials
- Sales and Communications
- Customer service
- Digital Marketing
- Billing and coding

According to MedPRO360 Committee Chair, Ted McElroy, O.D. "For most eye care professionals, running a business is hard. That is understandable, because we received little business education while in school. That is where we can help. MedPRO360 provides the resources to help guide you through the obstacles of running a small business. This will help turn the hurdles into opportunities for achieving your greatest business potential. This program will give you the confidence to face change, look for opportunities and make the right decisions when facing uncertainty. Be sure to add a mix of MedPRO360 talks to your schedule and access the best business intelligence and strategies for eye care."

## CHECK OUT THESE MEDPRO360 SECO 2022 SESSIONS:

March 9th		
2:00 PM - 4:00 PM	<b>401 MedPRO360: Eyewear Trends and Selection Techniques</b>	Laurie Pierce
4:15 PM - 5:15 PM	<b>402 MedPRO360: How to Develop Your Business in a Corporate Setting</b>	Maria Sampalis, OD
March 10th		
8:15 AM - 10:15 AM	<b>404 MedPRO360: Top 10 Mistakes Practices Make with Their Marketing</b>	Trudi Charest
10:30 AM - 11:30 AM	<b>405 MedPRO360: Create a Lead Management Strategy to Drive Patients to Your Practice</b>	Bobby Saenz, OD
12:30 PM - 1:30 PM	<b>406 MedPRO360: Communication Skills to Improve Your Practice</b>	Laurie Pierce
1:45 PM - 2:45 PM	<b>407 MedPRO360: From 17 to 100 employees; Pearls from a Growing Practice</b>	Bobby Saenz, OD
3:00 PM - 5:00 PM	<b>408 MedPRO360 Facilitated Learning Lab: Onboarding New Hires- Staff Training</b>	Tami Franklin
March 11th		
8:00 AM - 10:00 AM	<b>409 MedPRO360 Facilitated Learning Lab: Staffing - Stop the Revolving Door!</b>	Sharon Carter
12:00 PM - 1:00 PM	<b>410 MedPRO360: Making Meetings Matter</b>	Jackie O'Keefe
1:15 PM - 2:15 PM	<b>411 MedPRO360: How to Get 1000 Five-Star Reviews</b>	Bobby Saenz, OD
3:30 PM - 4:30 PM	<b>412 MedPRO360: Finding &amp; Creating Social Media Content</b>	Trudi Charest
5:15 PM - 7:15 PM	<b>413 MedPRO360 Facilitated Learning Lab: How to Build a Dry Eye Center of Excellence</b>	Chris Wolfe, OD; Selina McGee, OD
March 12th		
11:00 AM - 12:00 PM	<b>414 MedPRO360: Creating Perceived Value for Patients</b>	Pete Hanlin
12:00 PM - 1:00 PM	<b>415 MedPRO360: Build A Budget and Full Marketing Plan in An Hour</b>	Trudi Charest
2:00 PM - 3:00 PM	<b>416 MedPRO360: The Feasibility of Dropping Vision Plans</b>	Chris Wolfe, OD
4:00 PM - 6:00 PM	<b>417 MedPRO360: Coding and Billing</b>	Sharon Carter
March 13th		
8:00 AM - 11:00 AM	<b>418 MedPRO360: Coding and Billing Boot Camp</b>	Chris Wolfe, OD

# GENERAL INFORMATION

## EDUCATION

SECO offers cutting-edge education sessions, including advanced programming designed for all ophthalmic professionals — optometrists, opticians, paraoptometric, optometric technicians, and everything in between. Earn your CE credits, refine your skills, and guide your practice to its full potential with learning opportunities presented in a variety of engaging formats.

## NETWORKING AND SPECIAL EVENTS

Expand your professional circle, build lasting friendships, and reconnect with colleagues at this year's special events. From concerts to alumni receptions, there are plenty of opportunities in store to connect and kick back.

## OPTOMETRY'S MARKETPLACE™

Discover efficiency-enhancing solutions, state-of-the-art equipment, fashionable eyewear styles, and interactive educational events as far as the eye can see — all in the exhibit hall.

## CANCELLATION POLICY

New for this year only, Inability to Attend Insurance is included with your SECO 2022 attendee or exhibitor registration. You will receive a refund of your registration fee paid to SECO if you are unable to attend due to a reason covered under the policy. All cancellation claims must be submitted within 30 days of the end of SECO 2022.

## HEALTH AND SAFETY GUIDELINES

SECO 2022 is looking forward to welcoming our attendees and exhibitors to New Orleans. Our priority is to deliver a successful, productive, and safe meeting where we can come together as a community to access emerging eyecare trends, explore the latest technologies, gain hands-on training, and forge new connections with the eyecare community.

[Please click here for a list a list of the health measures we have in place.](#)



## HOTEL AND TRAVEL

Beware of false and fraudulent housing claims. Eventsphere is the only housing provider for the SECO 2022 Congress. Fraudulent companies will present themselves as official partners of SECO and offer you a room that might not be available or guaranteed. We encourage you to use only the link from the [attendseco.com](http://attendseco.com) website. SECO has contracted discounted rates with the Hilton Riverside New Orleans Hotel and hotels throughout the city to offer you luxury accommodations at the best possible rates. Reservations must be made through our official housing company, Eventsphere, by February 14, 2022 in order to reserve rooms at the discounted rates. Hotels sell out quickly, so we recommend booking your room today. If you have any questions or need assistance with your hotel needs, contact Eventsphere at (866) 393-0555 or [Click Here](#).

### OFFICIAL HOTELS:

- Courtyard Iberville, 910 Iberville Street \$235
- New Orleans Marriott, 555 Canal Street \$245
- Renaissance Arts, 700 Tchoupitoulas Street \$249
- Renaissance Pere Marquette, 817 Common Street \$235
- Sonesta ES Suites NO Convention Center, 345 St. Joseph Street \$228
- Sheraton, 500 Canal Street \$245
- Hilton New Orleans Riverside, Two Poydras Street \$259

### NO SHUTTLE BUS SERVICE

There will not be any shuttle bus services offered at SECO 2022. We recommend staying at one of the hotels within walking distance of the Ernest N. Morial Convention Center. Please visit <https://attendseco.com/hotel-travel/> for hotel information..

### UBER/LYFT

Attendees arriving by cab or rideshare will be dropped off in Transportation Hub at Hall G of the ENMCC.

### PARKING

The Ernest N. Morial Convention Center provides ample parking for the event in lots adjacent to the facility for \$20 per day. Rates are subject to change. Attendees arriving by cab or rideshare will be dropped off in Transportation Hub at Hall G of the ENMCC.

### TRAVEL ASSISTANCE

If you need assistance with Airline tickets contact Frosch Travel at 877-685-3715\* or email [seco@frosch.com](mailto:seco@frosch.com). Delta is pleased to offer special discounts, [please click here](#) to book your flights. You may also call Delta Meeting Network at 1.800.328.1111\* Monday-Friday, 7:00 a.m. - 7:30 p.m. (CT) and refer to Meeting Event Code NMV3Y. \*Please note there is not a service fee for reservations booked and ticketed via our reservation 800 number.

# GENERAL INFORMATION

## ASSISTANCE

SECO volunteers and ambassadors are happy to answer any questions about SECO 2022. They are wearing SECO Volunteer name badges. You can find additional assistance at the Registration Area in Hall B.

## BADGES AND COURSE ATTENDANCE

All information regarding registered courses will be linked to your badge barcode. Your badge is required for admittance to each course and is required to be scanned in and out of each course. If you make any changes to your education registration after you print your badge onsite, it will update automatically—no need to print a new badge. SECO will replace lost badges for a non-refundable fee of \$25. Please wear your SECO badge at all times and remember that a photo ID is required for alcoholic beverage purchases.

## SCHEDULE CHANGES

Changes to your course schedule can easily be made by logging into your SECO registration account, which you can access at AttendSECO.com. You can also make changes to your schedule by visiting Registration located in the Hall B lobby, of the New Orleans Ernest N. Morial Convention Center. Please note that schedule changes can only be made before a course is scheduled to begin and cannot be made at the course's location.

## COURSE HANDOUTS

You can download course handouts via the SECO 2022 APP or at AttendSECO.com/handouts

## ATTENDANCE REQUIREMENTS

Attendees MUST have a SECO badge scanned and be registered to gain entrance into a course. CE credit will not be granted if attendees arrive 10 minutes after the course begins or take a break longer than 10 minutes during a one-hour course. SECO follows the required CE attendance protocols mandated by our accrediting agencies.

## VERIFICATION OF ATTENDANCE (VOA)

To verify and download the Verification of Attendance, visit AttendSECO.com during or after the conference and select Verification of Attendance (VOA). Reg ID # OR last name and email will be required to access the VOA records. Please allow up to 24 hours for the updated records to display on the VOA. If there are any discrepancies, visit the Rivergate Room or contact us through [our website](#) following the conference..

## NURSING ROOM

The Ernest N. Morial Convention Center provides a nursing station in Lobby B1 (outside of the B1 exhibit hall) for SECO attendees to access at no charge.

## CHILDREN AT SECO

Children ages 18 and younger may attend SECO 2022 at no charge. SECO verifies the age of attendees registered in this category onsite. Due to space limitations and the potential for disruption in course rooms, as well as safety issues should overcrowding occur, the presence of infants and children may not attend continuing education courses. Child care services are not available at SECO 2022.

## SECURITY

Security officers are onsite in the Ernest N. Morial Convention Center to ensure your safety at SECO. To aid in this effort, name badges are required at all official SECO events and to enter the exhibit hall floor. Please report lost SECO name badges to the Registration counter in the Level 1 lobby. Attendees may be asked to display the contents of any large items (such as boxes or cartons) by SECO officials or convention center security officers. Attendees who witness suspicious acts or unattended packages should report them immediately to security, a SECO volunteer, or a SECO staff member.

## EMERGENCIES

First aid services will be available should an attendee need medical assistance. The EMS office #1 will be staffed throughout event hours and is located in Lobby B2. The ENMCC has RED Emergency Phones conveniently located throughout the facility. In order to expedite a response, a ENMCC Public Safety Dispatcher is available 24 hours a day. The emergency number, 504-582-3040 or 3040 from the RED phone, is the primary emergency number for the facility. The Dispatcher will dispatch EMS, Officers, Event Managers, etc. Please refrain from calling 911. The convention center is very large; Facility and Public Safety personnel coordinate the movement of emergency services to the scene. For non-emergencies, dial 3011 from a RED phone or call the Event Management Main Line at 504-582-3011.

## LOST AND FOUND

Lost and Found is in Hall B, the Rivergate Room at the Ernest N. Morial Convention Center. SECO is not responsible for items lost during the event.



# REGISTRATION RATES

## Doctor's Registration

Course fees range from \$17 per hour based on the package selected and the number of CE hours taken. Attend all five days and earn up to 34 hours of CE, or up to 19 hours over the weekend! Our most popular, the Congress Package, includes a variety of CE courses, exhibit hall access and select events.

New for this year only, Inability to Attend Insurance is included with your SECO 2022 attendee or exhibitor registration. You will receive a refund of your registration fee paid to SECO if you are unable to attend due to a reason covered under the policy. All cancellation claims must be submitted within 30 days of the end of SECO 2022.

**DOCTOR CONGRESS PACKAGE** (INCLUDES EXHIBIT HALL) OD MD

SECO'S VALUE OPTION THAT ALLOWS THOSE THAT WANT TO TAKE ADVANTAGE OF ATTENDING ALL CE COURSES, VISIT THE EXHIBIT HALL, AND ALL NETWORKING EVENTS.

<b>EARLY BIRD</b> UNTIL 01/26/2022 \$761.00	<b>LATE</b> AFTER 01/27/2022 \$866.00
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**PACKAGE INCLUDES:**

- All OD C Courses (excluding workshop and off-site CE courses)
- Exclusive MedPRO360 Practice Management Sessions
- Symposium Series and Special Sessions
- Optometry's Marketplace Exhibit Hall Access
- Welcome Reception, Saturday Night Party and all networking events
- SECO University 1-year subscription (\$199 value)

**DOCTOR - BUILD A PACKAGE** (INCLUDES EXHIBIT HALL) OD MD

CUSTOMIZE YOUR SECO 2022 EXPERIENCE! INCLUDES OPTOMETRY'S MARKETPLACE EXHIBIT HALL ACCESS, SYMPOSIUM SERIES, WELCOME RECEPTION, AND OPTION TO ADD INDIVIDUAL CE COURSES.

<b>EARLY BIRD</b> UNTIL 01/26/2022 \$37.00	<b>LATE</b> AFTER 01/27/2022 \$57.00
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**PACKAGE INCLUDES:**

- Optometry's Marketplace Exhibit Hall Access
- Symposium Series
- Welcome Reception

You may add individual OD CE courses and Saturday Night Party to this package: \$60/ CE hour and Saturday Night Party (\$75.00)

**EXHIBIT HALL ONLY**

**PACKAGE INCLUDES:**

- Exhibit Hall Access

**DOCTOR FACULTY** (INCLUDES EXHIBIT HALL) OD MD

SECO'S VALUE OPTION THAT ALLOWS THOSE THAT WANT TO TAKE ADVANTAGE OF ATTENDING ALL CE COURSES, VISIT THE EXHIBIT HALL, AND ALL NETWORKING EVENTS.

<b>EARLY BIRD</b> UNTIL 01/26/2022 \$289.00	<b>LATE</b> AFTER 01/27/2022 \$394.00
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**PACKAGE INCLUDES:**

- All OD CE Courses (excluding workshop and off-site CE courses)
- Exclusive MedPRO360 Practice Management Sessions
- Symposium Series and Special Sessions
- Optometry's Marketplace Exhibit Hall Access
- Welcome Reception, Saturday Night Party and all networking events
- SECO University 1-year subscription (\$199 value)

**DOCTOR - RESIDENT/STUDENT** (INCLUDES EXHIBIT HALL) OD MD

SECO'S VALUE OPTION THAT ALLOWS THOSE THAT WANT TO TAKE ADVANTAGE OF ATTENDING ALL CE COURSES, VISIT THE EXHIBIT HALL, AND ALL NETWORKING EVENTS.

<b>EARLY BIRD</b> UNTIL 01/26/2022 \$37.00	<b>LATE</b> AFTER 01/27/2022 \$57.00
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**PACKAGE INCLUDES:**

- Student Symposium
- Optometry's Marketplace Exhibit Hall Access
- Welcome Reception, Saturday Night Party and all networking events
- SECO University 1-year subscription (\$199 value)

\*Students may not pre-register for courses and entry will be first come-first served; space allowing

FREE ID/PROOF REQUIRED

**EXHIBIT HALL ONLY**

**PACKAGE INCLUDES:**

- Exhibit Hall Access

## Allied Healthcare Professionals: Opticians, Paraoptometric, Technicians and Practice Administrators

Course fees range from \$9 per hour based on the package selected and the number of CE hours taken. Attend all five days and earn up to 35 hours of CE, or up to 20 hours over the weekend! Our most popular, the Congress Package, includes a variety of CE courses, exhibit hall access and select events.

New for this year only, Inability to Attend Insurance is included with your SECO 2022 attendee or exhibitor registration. You will receive a refund of your registration fee paid to SECO if you are unable to attend due to a reason covered under the policy. All cancellation claims must be submitted within 30 days of the end of SECO 2022.

**AHP - CONGRESS PACKAGE** (INCLUDES EXHIBIT HALL) AHP

SECO'S VALUE OPTION THAT ALLOWS THOSE THAT WANT TO TAKE ADVANTAGE OF ATTENDING ALL CE COURSES, VISIT THE EXHIBIT HALL, AND OTHER SPECIALIZED SESSIONS.

<b>EARLY BIRD</b> UNTIL 01/26/2022 \$236.00	<b>LATE</b> AFTER 01/27/2022 \$341.00
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**PACKAGE INCLUDES:**

- All AHP CE Courses (excluding workshop)
- Exclusive MedPRO360 Practice Management Sessions
- Symposium Series, Special Sessions and AHP General Session
- Optometry's Marketplace Exhibit Hall Access
- Welcome Reception, Saturday Night Party and all networking events
- SECO University 1-year subscription (\$199 value)

**AHP - BUILD A PACKAGE** (INCLUDES EXHIBIT HALL) AHP

CUSTOMIZE YOUR SECO 2022 EXPERIENCE! INCLUDES OPTOMETRY'S MARKETPLACE EXHIBIT HALL ACCESS, SYMPOSIUM SERIES, AND OPTION TO ADD INDIVIDUAL CE COURSES.

<b>EARLY BIRD</b> UNTIL 01/26/2022 \$37.00	<b>LATE</b> AFTER 01/27/2022 \$57.00
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**PACKAGE INCLUDES:**

- Optometry's Marketplace Exhibit Hall Access
- Symposium Series
- Welcome Reception

You may add individual AHP CE courses and Saturday Night Party to this package: \$30/ CE hour and Saturday Night Party (\$75)

**EXHIBIT HALL ONLY**

**PACKAGE INCLUDES:**

- Exhibit Hall Access

**AHP - FACULTY** (INCLUDES EXHIBIT HALL) AHP

SECO'S VALUE OPTION THAT ALLOWS THOSE THAT WANT TO TAKE ADVANTAGE OF ATTENDING ALL CE COURSES, VISIT THE EXHIBIT HALL, AND OTHER SPECIALIZED SESSIONS.

<b>EARLY BIRD</b> UNTIL 01/26/2022 \$131.00	<b>LATE</b> AFTER 01/27/2022 \$236.00
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**PACKAGE INCLUDES:**

- All AHP CE Courses (excluding workshop)
- Exclusive MedPRO360 Practice Management Sessions
- Symposium Series, Special Sessions and AHP General Session
- Optometry's Marketplace Exhibit Hall Access
- Welcome Reception, Saturday Night Party and all networking events
- SECO University 1-year subscription (\$199 value)

**AHP - STUDENT** (INCLUDES EXHIBIT HALL) \$0.00 AHP

SECO'S VALUE OPTION THAT ALLOWS THOSE THAT WANT TO TAKE ADVANTAGE OF ATTENDING ALL CE COURSES, VISIT THE EXHIBIT HALL, AND OTHER SPECIALIZED SESSIONS.

<b>EARLY BIRD</b> UNTIL 01/26/2022 \$37.00	<b>LATE</b> AFTER 01/27/2022 \$57.00
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**PACKAGE INCLUDES:**

- Student Symposium
- AHP General Session
- Optometry's Marketplace Exhibit Hall Access
- Welcome Reception, Saturday Night Party and all networking events
- SECO University 1-year subscription (\$199 value)

\*Students may not pre-register for courses and entry will be first come-first served; space allowing

FREE ID/PROOF REQUIRED

**EXHIBIT HALL ONLY**

**PACKAGE INCLUDES:**

- Exhibit Hall Access



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A digital step-by-step guide and training videos for putting in and taking out contact lenses, and proper cleaning and care. The videos and tools can be used in-office, allowing staff to maintain a safe distance from patients.



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Guides



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\*New contact lens wearers (less than 3 months of wear) surveyed on ACUVUE.com from 4/9/19 – 10/31/19. n=126 total respondents.

**Important Safety Information:** ACUVUE<sup>®</sup> Brand Contact Lenses are indicated for vision correction. As with any contact lens, eye problems, including corneal ulcers, can develop. Some wearers may experience mild irritation, itching or discomfort. Lenses should not be prescribed if patients have any eye infection, or experience eye discomfort, excessive tearing, vision changes, redness or other eye problems. Consult the package insert for complete information. Complete information is also available from Johnson & Johnson Vision Care, Inc. by calling 1-800-843-2020, or by visiting [www.jnvisionpro.com](https://www.jnvisionpro.com).

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## Developed for the profession, by the profession.

Get a first look at the research, technology, and techniques that are evolving patient care and propelling the optometric profession forward. Whether you are looking for the latest in clinical advancements or business management solutions, you will find the speakers, education, solutions, and connections you need to stay on the cutting edge.

It's easy to see why many of the profession's optometrists and allied healthcare professionals turn to SECO when they want to get a clear picture of what's coming in eyecare. As the leading source of optometric education and CE credits, SECO offers experiential learning focused on emerging eyecare trends, technologies, and research, as well as hands-on training designed for all specialties.

**Can't attend in person, be  
sure to join us virtually!**

Select speakers presenting to full classrooms onsite in New Orleans will be streaming live through the SECO 2022 LIVE CE platform for accredited education for the virtual attendee.

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THE  
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