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SEE BRILLIANTLY

Developed for the profession, by the profession.

Get a first look at the research, technology and techniques that are evolving patient care and propelling the optometric profession forward. Whether you're looking for the latest in clinical advancements or business solutions, you will find the speakers, education, solutions ,and the connections you need to stay on the cutting edge.

REGISTER TODAY AT ATTENDSECO.COM

DESIGNED FOR:

Optometrists
Ophthalmologists
Opticians
Ophthalmic Technicians
Paraoptometrics
Practice Administrators



Get a **Clear View** of What's in Store for SECO 2022

Looking for networking events, Optometry's Marketplace[™] hours, or a specific education session? Take a glance at what's happening.

REGISTRATION 1 **SERVICES**

3/9 10:30 AM - 6:00 PM

3/10 6:00 AM - 5:00 PM

3/11 6:00 AM - 6:00 PM

3/12 6:00 AM - 6:30 PM

3/13 7:00 AM - 12:00 PM

LIVE CONTINUING **EDUCATION PROGRAM**

3/9 11:00 AM - 6:30 PM

3/10 7:00 AM - 5:00 PM

3/11 7:00 AM - 7:00 PM

3/12 7:00 AM - 6:00 PM

3/13 8:00 AM - 11:15 PM

VIRTUAL CONTINUING **EDUCATION PROGRAM**

3/9 11:00 AM - 5:30 PM

3/10 7:00 AM - 5:00 PM

3/11 7:00 AM - 7:00 PM

3/12 7:00 AM - 6:00 PM

3/13 8:00 AM - 11:15 PM

ALLIED HEALTHCARE PROFESSIONAL GENERAL SESSION

General Session: D.I.S.C. Personality Assessments-Building

Common Ground One Interaction at a Time

Ryan Parker, OD; Pete Hanlin, LDO, ABOM;

Brooke Carrasco, ABOC, NCLEC

3/11 4:30 PM - 6:30 PM

SPECIAL SESSIONS

Hot Topics in Neuro-Optometry

Kelsev Moody Mileski, OD; Rich Castillo, OD, DO; Pilar Vergara, OD

3/10 3:00 PM - 5:00 PM

FREE SYMPOSIA SERIES (FREE LUNCH)

OD Lunch Symposium

3/9 1:00 PM - 2:00 PM

Presented by Bausch + Lomb

OD & AHP Dinner Symposium

3/9 6:15 PM - 7:15 PM

Presented by Allergan, an AbbVie Company & CooperVision

OD Lunch Symposium

3/10 12:30 PM - 1:30 PM

Presented by Johnson & Johnson Vision Care

AHP Lunch Symposium

3/10 11:30 AM - 12:30 PM

Presented by Novartis

OD Lunch Symposium

3/11 12:00 PM - 1:00 PM Presented by Alcon & Novartis

AHP Lunch Symposium

3/11 11:00 AM - 12:00 PM

Allergan, a AbbVie Company & CooperVision

OD Lunch Symposium

3/12 12:00 PM - 1:00 PM

Presented by Allergan, an AbbVie Company

Student Symposium

3/12 11:15 AM - 12:15 PM Presented by Coopervision & Alcon

SECO Rapid Fire-Nothing But New!

Chris Wroten, OD; Jeffry Gerson, OD; Vince Young, MD; Selina McGee, OD

3/11 8:00 AM - 10:00 AM

Glaucoma 2022 - The OD/MD Angle

Mitchel Ibach, OD: Michael Greenwood. MD 3/12 8:00 AM - 10:00 AM

EVENTS

Opening Reception 3/10 5:00 PM - 7:00 PM

Allied Healthcare Professionals Party 3/11 6:30 PM - 8:30 PM

Saturday Night Party 3/12 6:30 PM - 8:00 PM

OPTOMETRY'S MARKETPLACETM

Exhibit Hall

3/11 9:30 AM - 5:00 PM

3/12 9:00 AM - 4:00 PM

EDUTAINMENT

3/9 Modern Aesthetics for the Optometric Physician presented at the Architectural Walking Tour

6:30 PM - 8:30 PM

3/10 As Seen on TV – Designer Drugs and their Ocular Side Effects presented with the New Orleans City Tour by Night 7:00 PM - 9:00 PM

3/11 Malpractice Misadventures presented at The New Orleans School of Cooking Culinary Event

7:30 PM - 9:00 PM

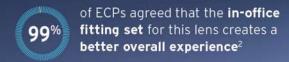
REGISTER TODAY at AttendSECO.com

EVEN MORE REASONS TO FIT THE #1 MULTIFOCAL TORIC*

Now available in 5 cylinders, including -2.25D and -2.75D.









Check out our easy-to-use multifocal



fitting guide and new music video!

Based on sales data from May 2019 through May 2021.

REFERENCES: 1. Results of an online survey with Eye Care Professionals who completed an evaluation program for Bausch + Lomb ULTRA® Multifocal for Astigmatism contact lenses (n=219). Survey results include Eye Care Professionals who reported that successful fitting was extremely easy, easy, or somewhat easy (on a 6-point scale) during the first visit, with a margin of error ±4.1%. 2. Results of an online survey with Eye Care Professionals who completed an evaluation program for Bausch + Lomb ULTRA® Multifocal for Astigmatism contact lenses (n=219). Survey results include Eye Care Professionals who strongly agreed, or slightly agreed (on a 6-point agreement scale) with the surveyed statement, with a margin of error ±2.8%.

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See better. Live better.



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Association



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Kentucky Optometric Association



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CONTINUING EDUCATION **COMMITTEES**

These dedicated professionals volunteer their time to develop the SECO education programs. providing a level of specialized expertise and leadership year-round. Our educational offerings are for the profession, by the profession!



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MAGNOLIA PORCH

ALLIED HEALTHCARE PROFESSIONALS PARTY

FRIDAY, MARCH 11

6:30 PM - 8:30 PM CT

JOIN YOUR FELLOW COLLEAGUES AND FRIENDS FOR AN EVENING OF MUSIC, DRINKS, SNACK AND NETWORKING.

SPONSORED IN PART BY



ERNEST N. MORIAL CONVENTION CENTER GREAT HALL

PRE-FUNCTION AREA

CO-LOCATED MEETINGS

SECO 2022 is excited to host affiliate and associated organizations during this year's annual meeting. A continued build of the profession's most valuable education offering, SECO 2022 provides a synergy of more learning and more variety in one meeting place!













SECO INTERNATIONAL WOULD LIKE TO THANK OUR 2022 SUPPORTERS

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FEATURED SUPPORTERS





Johnson Johnson vision

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Premier Academy360°





WELCOME TO SECO 2022

SEE WHAT MATTERS FOR YOUR PROFESSION

Grow your career with lectures, labs and learning sessions developed to address the targeted needs of your profession. SECO 2022 offers opportunities to connect and learn with the broader optometric community, as well as education curated for every role, whether you're an optometrist, optician, optometric technician, student, or anything in between.



PRESENTATION THEATERS

Earn free CE credits on the exhibit hall floor delivered in-person.



SYMPOSIUM SERIES

Join industry leaders in discussions about the most compelling topics in the industry.



FACILITATED LEARNING LABS

Small group discussion-based peer-to-peer sharing.



VIRTUAL SESSIONS

Select speakers presenting to full classrooms onsite in New Orleans will be streaming live through the SECO 2022 LIVE CE platform for accredited education for the virtual attendee.

ACCREDITATION INFORMATION

COPE:

The content of this COPE pending CE activity was planned and prepared independently by SECO International without input from members of a commercial interest.

AOA PARA:

These courses have been submitted to the AOA Commission on Paraoptometric Certification for consideration.

ABO/NCLE:

These courses have been submitted to the American Board of Opticianry – National Contact Lens Examiners for continuing education credit.

SECO 2022 courses were submitted to COPE, ABO, NCLE, AOA PARA, FL/SC CE Broker and select state boards of opticianry/optometry for consideration. For specific state board of optometry license rules and regulations pertaining to the COPE acceptance, SECO International recommends contacting your state board directly.

The courses listed for FL/SC CE Broker and CEE/TQ are only applicable for live courses. Please see the full listing of virtual accreditations at attendseco.com/virtual-meeting/. SECO International will not be responsible for courses that have not received accreditation. Do not assume that the courses you have registered for will be automatically approved. These courses listed are to serve as a guide to assist you with your course selections. These course listing are being submitted to the specific accrediting agencies for consideration of approval – if the course is not listed, it is not being submitted.

Visit attendseco.com/accreditation-information for the most up to date information.

DISCOVER EDUCATION SESSIONS TAILORED TO YOUR PROFESSION AT ATTENDSECO.COM. 501 K FL FL SC 11:00 AM-1:00 PM Ocular Surface Disease Update: What's New in 2022 Room TBA Pam Theriot, OD REE LUNCH - OD Lunch Symposia 🗡 1:00 PM-2:00 PM Innovations in Inflammation and IOP Control | Justin Schweitzer, OD, FAAO | Presented by Bausch + Lomb Vision Pharma Innovation Through Experience | Mile Brujic, OD, FAAO | Presented by Bausch + Lomb Vision Care Room 208 OD/AHP ADVANCED MedPRO360 **401** ABO FL 2:00 PM-4:00 PM **701** ABO FI SC 2:00 PM-3:00 PM **AMD: Earlier Detection and Improved Outcomes Eyewear Trends and Selection Techniques Contrast Sensitivity & Visual Perception** OD/AHP ADVANCED Room TBA Room TBA Room TBA Mohammad Rafieetary, OD Laurie Pierce, LDO, ABOM, NCLEC Pete Hanlin, LDO, ABOM **514** 2:30 PM-4:00 PM Brilliant Future's ™ Myopia Management Program Room TBA Justin Kwan, OD 729 ABO FL SC 3:00 PM-4:00 PM **Accommodation & Convergence 101** Room TBA Pete Hanlin, LDO, ABOM OD/AHP ADVANCED MedPRO360 OD/AHP ADVANCED 515 4:15 PM-5:15 PM 503 GL FL FL SC 4:15 PM-5:15 PM **702** ABO FI SC 4:15 PM-5:15 PM **402** 4:15 PM-5:15 PM Ortho-K Glaucoma-What Would You Do? How To Develop Your Business in a Corporate Setting Fitting Pediatric Evewear Room TBA

FREE DINNER - OD/AHP Joint Dinner Symposia 🕺 5:15 PM-6:15 PM

Room TBA Maria Sampalis, OD

Experience and Evidence: Insights on Chronic Dry Eye Management | Marc Bloomenstein, OD | Presented by Allergan, an AbbVie Company No Child Left Behind | Justin Kwan, OD, FAAO; Kelly Voltz, OD, FAAO, FSLS | Presented by CooperVision Room 208

ARCHITECTURAL WALKING TOUR

900 5 6:30 PM-8:30 PM (including 50 min CE)

Strutting Your Stuff: Modern Day Aesthetics and NOLA Architectural Walking Tour [OFFSITE]

The custom Poydras St Architectural walking tour explores the early development and growth of what has become the heart of the Central Business District: the Poydras St corridor. Looking into the past and present-day conditions of this illustrious, if under-explored, segment of the City's rich urban and architectural tapestry, we will discuss the architecture, the economy that drove their development, and how these buildings and spaces have shaped and influenced the ongoing development of Poydras St and the CBD. The tour features Louisiana Super Done, One Shell Square and the former World Trade Center now being restored as the new Four Seasons Hotel and Gallier Hall. Chris Wroten, OD

Room TBA

Chris Borgman, OD

ΔΩΔ Paraontometric

Treatment & Management of Ocular Disease:

FL Florida Optician CE Broker (live only)

Florida OD CE Broker (live only)

South Carolina Optician CE Broker (live only) South Carolina OD CE Broker (live only) CEE/TQ Course (live only) Contact Lenses Ethics/Jurisprudence

General Ontometry Injection Skills Laser Procedures

Neuro-Optometry Oral Pharmaceutical Principles of Diagnosis

Practice Management

Diane Drake, LDO, ABOM, NCLEM

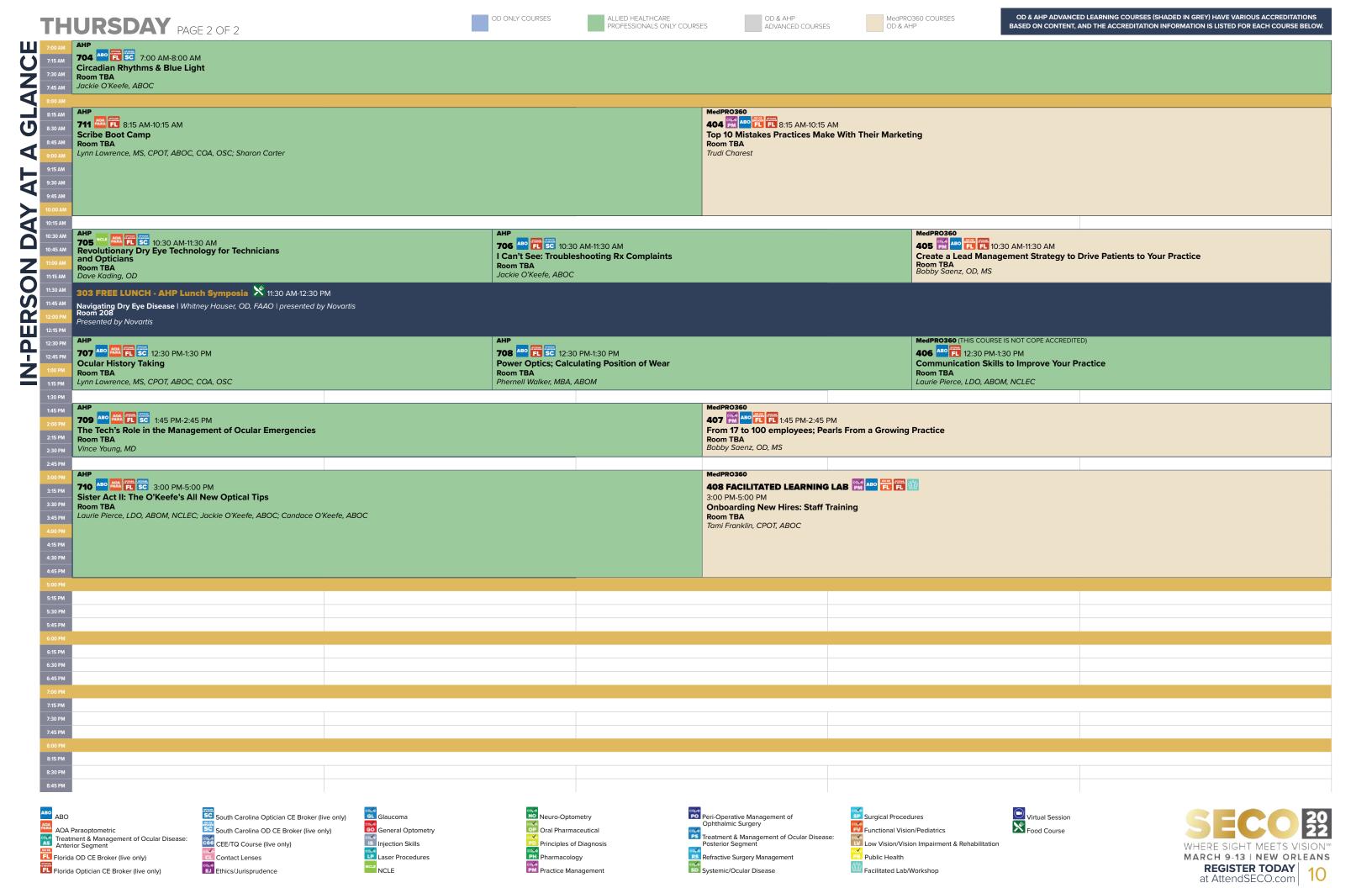
Peri-Operative Management of Ophthalmic Surgery Treatment & Management of Ocular Disease Refractive Surgery Management Systemic/Ocular Disease

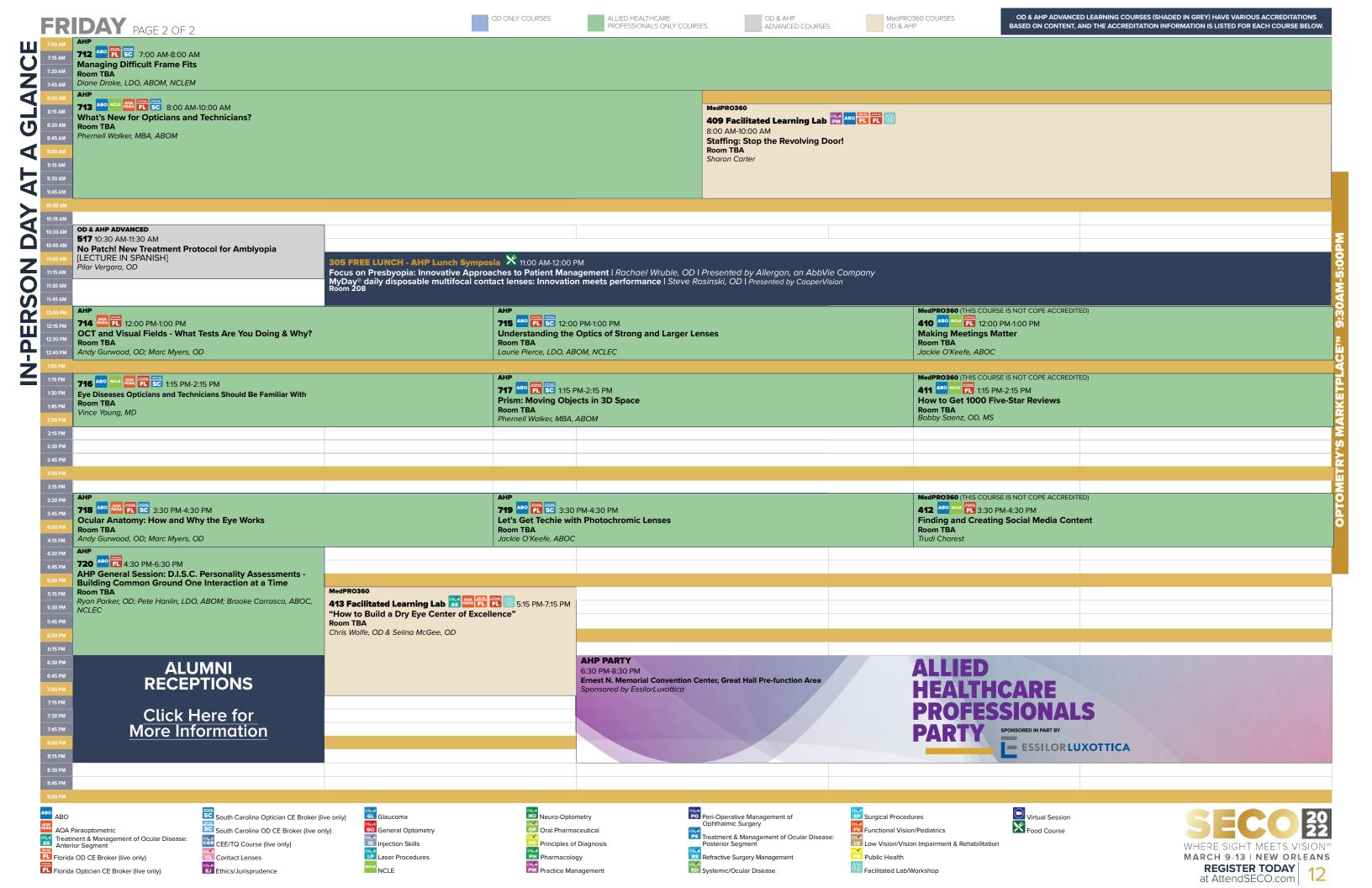
Kelly Voltz, OD

Surgical Procedures Functional Vision/Pediatrics Low Vision/Vision Impairment & Rehabilitation Public Health Facilitated Lab/Workshop

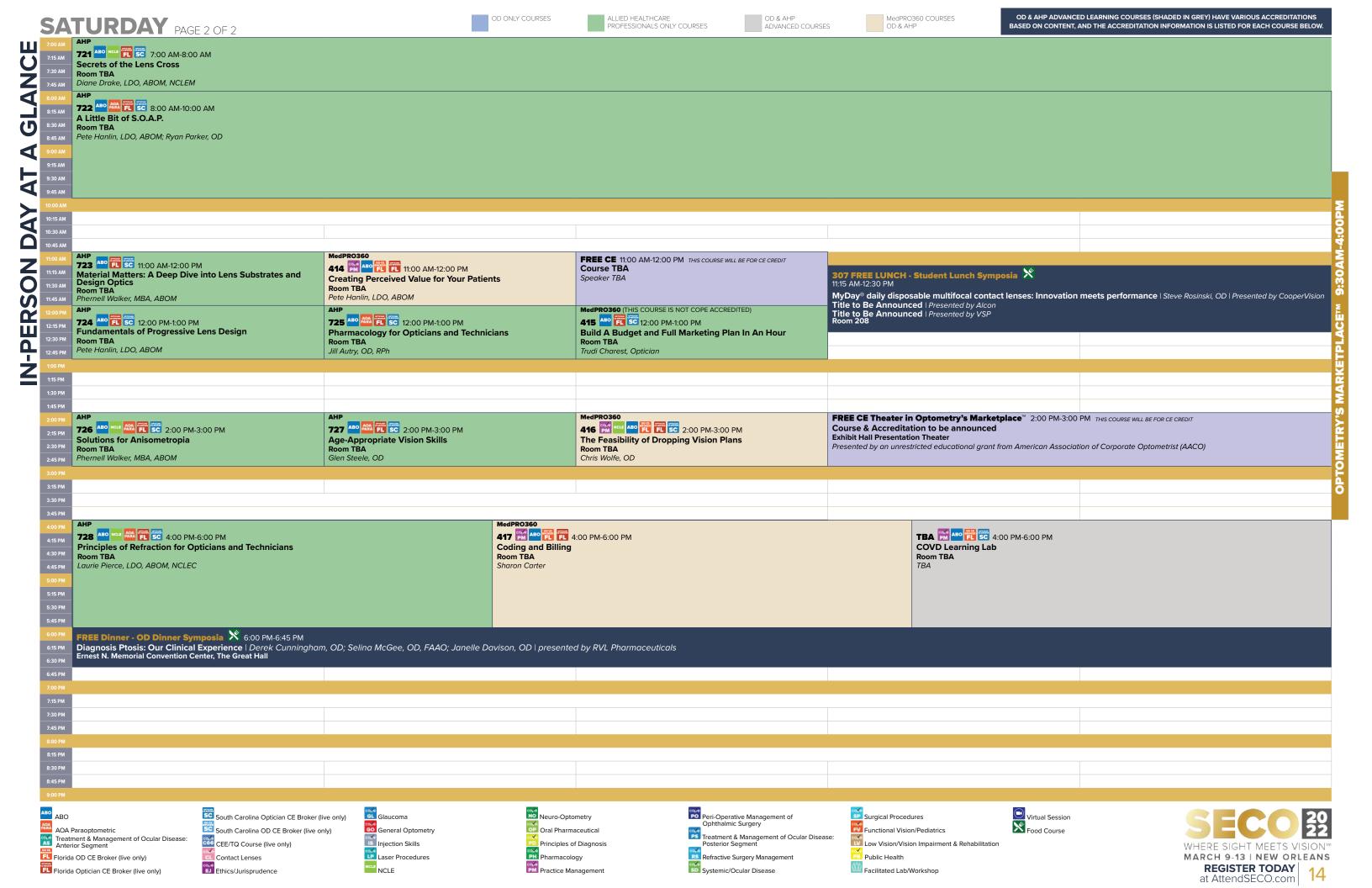


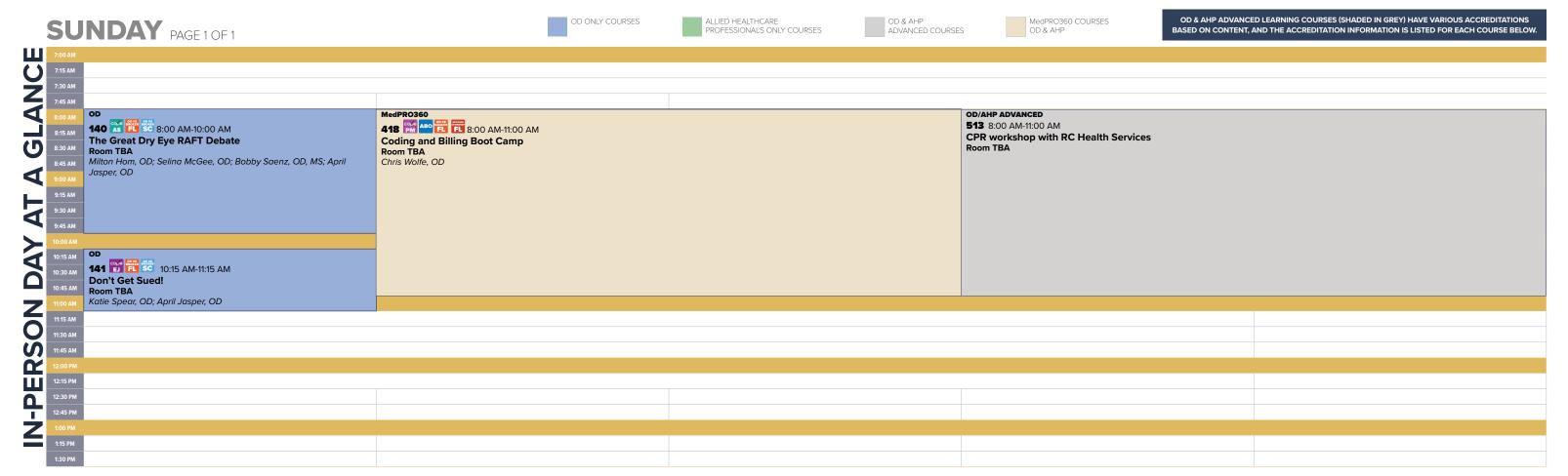






at AttendSECO.com









SECO International extends its appreciation to the following for their unrestricted educational grant support of the SECO 2022 continuing education program.

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VIRTUAL EDUCATION

March 9th through March 13th, 2022

20 Courses, 31 Hours of OD LIVE CE Education 20 Courses, 25 Hours of AHP LIVE CE Education

For SECO 2022, March 9th through March 13th, select speakers presenting to full classrooms onsite in New Orleans will be streaming live through the SECO 2022 LIVE CE platform for accredited education for the virtual attendee. A total of 40 courses and 66 hours of CE over five days makes this a major meeting in its own right!

There's something for everyone in this lineup. COPE courses approved by ARBO as "Live CE", just as if you were in New Orleans, and ABO and NCLE approved courses for opticians, CL technicians, and AOA Paraoptometrics.

Each attendee's attendance will be tracked during all Zoom sessions, and credit will be granted upon completion of post-course evaluations.

PDF Certificates will be sent, along with submission of credits to ARBO, ABO, NCLE, and AOA following the meeting.

FOR THE LATEST VIRTUAL EDUCATION INFORMATION VISIT ATTENDSECO.COM.



Select speakers presenting to full classrooms onsite in New Orleans will be streaming live

through the SECO 2022 LIVE CE platform for

accredited education for the virtual attendee.

VIRTUAL SESSIONS

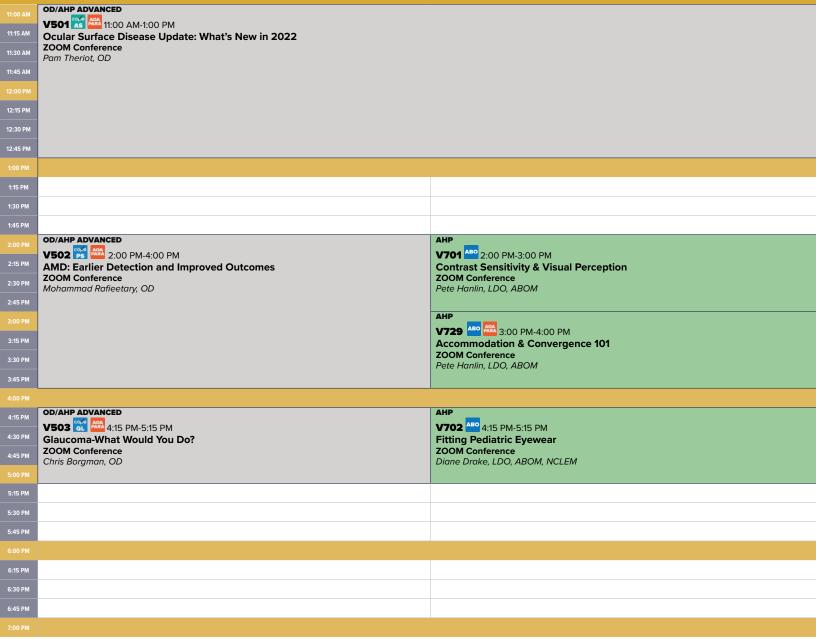
WELCOME TO SECO 2022

SEE WHAT MATTERS FOR YOUR PROFESSION

Grow your career with lectures, labs and learning sessions developed to address the targeted needs of your profession. SECO 2022 offers opportunities to connect and learn with the broader optometric community, as well as education curated for every role, whether you're an optometrist, optician, optometric technician, student, or anything in between.

DISCOVER VIRTUAL EDUCATION SESSIONS TAILORED TO YOUR PROFESSION AT ATTENDSECO.COM.

VIRTUAL WEDNESDAY



ACCREDITATION INFORMATION

COPE:

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AOA PARA:

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ABO/NCLE:

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Please see the complete listing of virtual accreditations at attendesco.com/virtual-meeting. SECO International will not be responsible for courses that have not received accreditation. Do not assume that the courses you have registered for will be automatically approved. These courses listed are to serve as a guide to assist you with your course selections.

OD ONLY COURSES

VIRTUAL THURSDAY

OD/AHP ADVANCED V505 🎇 🕮 7:00 AM-8:00 AM **V704** ABO 7:00 AM-8:00 AM Screening for Skin Cancer ZOOM Conference Circadian Rhythms & Blue Light ZOOM Conference Rich Castillo, DO, OD Jackie O'Keefe, ABOC

V404 ABO 8:15 AM-10:15 AM **V105** 8:15 AM-10:15 AM Top 10 Mistakes Practices Make With Their Marketing The Pressure is On: Managing Challenging Cases ZOOM Conference ZOOM Conference Mark Dunbar, OD

V106 10:30 AM-12:30 PM **V706** ABO NCLE 10:30 AM-11:30 AM Neuro, Optic Nerve, & Orbital Brainteasers I Can't See: Troubleshooting RX Complaints **ZOOM Conference** Jackie O'Keefe, ABOC Chris Borgman, OD

V708 ABO 12:30 PM-1:30 PM **Power Optics: Calculating Position of Wear** ZOOM Conference Phernell Walker, MBA, ABOM

V709 ABO 1:45 PM-2:45 PM **V112** 1:45 PM-2:45 PM The Tech's Role in the Management of Ocular Emergencies **OCT Grand Rounds ZOOM Conference ZOOM Conference** Vince Young, MD Chris Borgman, OD

V710 ABO 3:00 PM-5:00 PM **V60** 3:00 PM-5:00 PM

Sister Act II: The O'Keefe's All New Optical Tips Special Session: Hot Topics in Neuro-Optometry ZOOM Conference **ZOOM Conference**

Kelsey Moody Mileski, OD; Rich Castillo, DO, OD; Pilar Vergara, OD Laurie Pierce, LDO, ABOM, NCLEC; Jackie O'Keefe, ABOC; Candace O'Keefe, ABOC

VIRTUAL FRIDAY

	NI CALI NIDAI			
7:00 AM	OD	AHP		
7:15 AM	V115 7:00 AM-8:00 AM	V712 ABO 7:00 AM-8:00 AM		
	AMD A to Z	Managing Difficult Frame Fits		
7:30 AM	ZOOM Conference	ZOOM Conference		
7:45 AM	Jeffry Gerson, OD	Diane Drake, LDO, ABOM, NCLEM		
	V61 SPECIAL SESSION 8:00 AM-10:00 AM	V713 ABO NCIE ASSA 8:00 AM-10:00 AM		
8:15 AM		What's New for Opticians and Technicians?		
8:30 AM	SECO Rapid Fire - Nothing But New! This Special Session will feature four leading experts talking about everything new	ZOOM Conference		
8:45 AM	in eye care, in a rapid fire format.	Phernell Walker, MBA, ABOM		
	ZOOM Conference			
	Moderator: Chris Wroten, OD Jeffry Gerson, OD; Vince Young, MD; Selina McGee, OD			
9:15 AM	, , . ,			
9:30 AM				
9:45 AM				
10:00 AM				
10:15 AM				
10:30 AM				
10:45 AM				
	OD			
11:15 AM	V117 1:00 AM-12:00 PM			
	Interventional Glaucoma Management			
11:30 AM	ZOOM Conference			
11:45 AM	Lee Peplinski, OD			
	AHP			
12:15 PM	V715 ABO SC 12:00 PM-1:00 PM			
12:30 PM	Understanding the Optics of Strong and Larger Lenses ZOOM Conference			
12:45 PM	Laurie Pierce, LDO, ABOM, NCLEC			
1:15 PM	V716 ABO NOLE AND 1:15 PM-2:15 PM			
1:30 PM	Eye Diseases Opticians and Technicians Should Be Familiar With			
1:45 PM	ZOOM Conference			
	Vince Young, MD	OD		
		V120 PM 2:00 PM-4:00 PM		
2:15 PM		MythBusters		
2:30 PM		ZOOM Conference		
2:45 PM		Lee Peplinski, OD		
3:15 PM				
3:30 PM	AHP			
3:45 PM	V719 ABO 3:30 PM-4:30 PM			
4.00.00	Let's Get Techie with Photochromic Lenses			
4:00 PM	ZOOM Conference			
4:15 PM	Jackie O'Keefe, ABOC			
4:30 PM				
4:45 PM				
	OD			
5:15 PM	V125 5:00 PM-7:00 PM			
5:30 PM	Pathology Pitfalls ZOOM Conference			
5:45 PM	Jill Autry, OD, RPh			
6:15 PM				
6:30 PM				
6:45 PM				
7:00 PM				

ANCE **VIRTUAL SATURDAY V721** ABO NCLE 7:00 AM-8:00 AM **V129** 7:00 AM-8:00 AM Seeing Double Secrets of the Lens Cross ZOOM Conference **ZOOM Conference** U Diane Drake, LDO, ABOM, NCLEM Kelsey Moody Mileski, OD **OD/AHP ADVANCED** V62 SPECIAL SESSION 2 8:00 AM-10:00 AM **V722** ABO 8:00 AM-10:00 AM Glaucoma 2022 - The OD/MD Angle A Little Bit of S.O.A.P. ZOOM Conference Pete Hanlin, LDO, ABOM; Ryan Parker, OD ZOOM Conference AT Moderator: Chris Wroten, OD Mitchel Ibach, OD; Michael Greenwood, MD DAY **VIRTUAL V414** MBO 11:00 AM-12:00 PM V130 11:00 AM-12:00 PM **Anterior Segment OCT: The Final Frontier Creating Perceived Value for Your Patients** ZOOM Conference Bobby Saenz, OD, MS ZOOM Conference Pete Hanlin, LDO, ABOM **V724** ABO 12:00 PM-1:00 PM Fundamentals of Progressive Lens Design ZOOM Conference Pete Hanlin, LDO, ABOM V726 ABO 2:00 PM-3:00 PM **V135** 2:00 PM-3:00 PM **Solutions for Anisometropia** Call the Pharmacist! Current Protocols for Ophthalmic Meds ZOOM Conference **ZOOM Conference** Jill Autry, OD, RPh Phernell Walker, MBA, ABOM V728 ABO NCLE AGA 4:00 PM-6:00 PM **V138** 2:00 PM-6:00 PM **Principles of Refraction for Opticians and Technicians Laser Lessons Learned** ZOOM Conference ZOOM Conference Laurie Pierce, LDO, ABOM, NCLEC Lee Peplinski, OD

VIRTUAL SUNDAY V140 8:00 AM-10:00 AM The Great Dry Eye RAFT Debate ZOOM Conference Milton Hom, OD; Selina McGee, OD; Bobby Saenz, OD, MS; April Jasper, OD **V141** 10:15 AM-11:15 AM Don't Get Sued! **ZOOM Conference** Katie Spear, OD; April Jasper, OD



Best of New Orleans FOODIES



When you arrive in New Orleans, be hungry. This is a town full of eaters who start talking about what they're going to have for dinner before lunch is over. New Orleans' rich history and cocktail culture have led the city to become one of the most legendary places to eat in the world.

Few other towns feature so many award-winning restaurants, famous chefs or food festivals. The plates can be bone china or paper; the dining rooms can resemble a chateau or a roadhouse. It makes no difference. New Orleans serves up some of the most delicious food on the planet.

Here are some of the best of the best, from famous restaurants' signature dishes to types of food you just can't miss!



Beignets at Cafe du Monde

There's a reason these are a classic. Pair them with a cup of cafe au lait for the ultimate New Orleans experience.





Po-Boys at Parkway

Fried oyster, shrimp, catfish, garlicky roast beef ... try some or try them all. In the world of poboys, there's really no wrong choice - just as long as you order yours "dressed."

PARKWAY BAKERY & TAVERN 538 Hagan Ave. New Orleans, LA 70119



Fried Chicken at Willie Mae's Scotch House

Around the corner from Dooky Chase, you'll find what the Travel Channel once labeled "America's Best Fried Chicken." There may be a line, but it's worth it.

WILLIE MAE'S SCOTCH HOUSE 2401 St Ann St. New Orleans, LA 70119



Barbecue Shrimp at Pascal's Manale

New Orleans-style barbecue shrimp is as messy as it is delicious, and that's a good thing. French bread is a necessary accompaniment to the buttery, peppery sauce on this dish.

PASCAL'S MANALE RESTAURANT 1838 Napoleon Ave. New Orleans, LA 70115



Oysters at Acme Oyster House

Just off Bourbon Street, Acme is a timeless New Orleans establishment, popular with locals for generations.

ACME OYSTER HOUSE 724 Iberville St. New Orleans, LA 70130

Best of New Orleans ATTRACTIONS

Looking for something fun to do in New Orleans? We've got you covered, with a variety of world-class attractions and experiences that'll make your visit memorable.

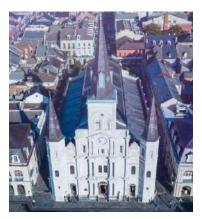
From historic homes and streetcar rides to above-ground cemeteries and world-class museums like the National World War II Museum, the opportunities for exploration in New Orleans are truly endless. Whether you're an art aficionado, a history buff, or just looking to experience the city's rich history and culture on a deeper level, you'll find a variety of attractions that are sure to pique your interest.



Audubon Zoo

Consistently ranked as one of the top 10 zoos in the country, the Audubon Zoo is known and loved for its engaging educational programs and hands-on animal encounters. Don't miss the Louisiana Swamp and Jaguar Jungle exhibits or their mysterious white alligators!

6500 Magazine St. New Orleans, LA 70118



The Cabildo and the Presbytère

You may wonder what the two buildings on either side of St. Louis Cathedral are. The Cabildo and The Presbytère were built in the late 1700s and functioned as spaces for Louisiana Supreme Court decisions, among other uses.

701 Chartres St., Jackson Square New Orleans, LA 70116



National World War II Museum

The top attraction in New Orleans and a bucket-list destination for fans and students of history around the world, the National WWII Museum takes visitors on a powerful, inspiring journey through the eyes of the men and women who fought for freedom and democracy in the war that changed the world.

945 Magazine St. New Orleans, LA 70130



New Orleans City Park

At 1,300 acres, New Orleans City Park is one of the largest urban parks in the United States. It's also home to the largest grove of mature live oaks in the world, some of which are nearly 800 years old.

5 Victory Ave. New Orleans, LA 70124



Bourbon Street

Noisy. Raucous. Nocturnal. For many New Orleans visitors, Bourbon Street embodies the life of a party town. The street is lit by neon lights, throbbing with music and decorated by beads and balconies. Named for a royal family in France and not the amber-colored alcohol, Bourbon Street has become a place for revelry of all sorts.



SATURDAY, MARCH 12 6:30 PM – 8:00 PM CT

Mardi Gras World

1380 Port of New Orleans Pl

Join your fellow friends and colleagues as we close out SECO 2022 with a bang. Cocktails and carnival food will be available.

Supported in part by







VISIT ATTENDSECO.COM FOR MORE INFORMATION

FREE LUNCH



MARCH 9-13 I NEW ORLEANS SYMPOSIUM SERIES

Join your colleagues and enjoy a complimentary meal while industry leaders discuss advances in ophthalmic healthcare and timely topics in advancing the profession. The Symposium Series sessions are unopposed by education for the designated audience and are offered at no charge to registered attendees.

Pre-registration is required to attend all symposiums at SECO 2022. Once registration has reached its maximum, registration will close. A limited amount of open seats may become available onsite on a first come first serve basis.

OD Lunch Symposia

Innovations in Inflammation and IOP Control presented by Bausch + Lomb Vision Care Justin Schweitzer, OD, FAAO

Innovation Through Experience presented by Bausch + Lomb Vision Care Mile Brujic, OD, FAAO

> Wednesday, March 9 1:00 PM - 2:00 PM Room 208

BAUSCH + LOMB

OD & AHP Dinner Symposia

Experience and Evidence: Insights on Chronic Dry Eye Management presented by Allergan, an AbbVie Company Marc Bloomenstein, OD, FAAO

No Child Left Behind presented by CooperVision Justin Kwan, OD, FAAO; Kelly Voltz, OD, FAAO, FSLS

> Wednesday, March 9 5:15 PM - 6:15 PM Room 208





OD Lunch Symposia

Johnson & Johnson Vision; Products, Innovation and Advocacy presented by Johnson & Johnson Vision Care presented by Johnson & Johnson Vision Care Kurt Moody, OD, FAAO; Chandra Mickles, OD, FAAO; Carol Alexander, OD FAAO

> Thursday, March 10 12:30 PM - 1:30 PM Great Hall

Johnson Johnson VISION

AHP Lunch Symposia

Navigating Dry Eye Disease presented by Novartis Whitney Hauser, OD, FAAO

> Thursday, March 10 11:30 AM - 12:30 PM **Room 208**

U NOVARTIS

OD Lunch Symposia

Alcon Symposium

Myth Busters: Dry Eve Disease Edition presented by Novartis Whitney Hauser, OD, FAAO

> Friday, March 11 12:00 PM - 1:00 PM Great Hall



AHP Lunch Symposia

Focus on Presbyopia: Innovative Approaches to Patient Management presented by Allergan, a AbbVie Company Rachael Wruble, OD

MvDav® daily disposable multifocal contact lenses: Innovation meets performance presented by CooperVision Steve Rosinski, OD

> Friday, March 11 11:00 AM - 12:00 PM Room 208





OD Lunch Symposia

Providing Clarity: Innovations in Presbyopia Management presented by Allergan, an AbbVie Company

> Melissa Barnett, OD, FAAO; Chris Lievens, OD, FAAO

> > Alcon Symposium

Saturday, March 12 12:00 PM - 1:00 PM Great Hall





Student Lunch Symposia

MyDay® daily disposable multifocal contact lenses: Innovation meets performance presented by CooperVision Steve Rosinski, OD

> Alcon Symposium **VSP Symposium**

Saturday, March 12 11:15 AM - 12:30 PM Room 208







OD Dinner Symposia

Diagnosis Ptosis: Our Clinical Experience presented by RVL Pharmaceuticals Derek Cunningham, OD; Selina McGee, OD, FAAO; Janelle Davison, OD

> Saturday, March 12 6:00 PM - 6:45 PM **Room 208**



SHARPEN YOUR SKILLS AT SECO

SECO 2022's educational programming is an experience in itself — and one that you won't soon forget. Get the knowledge you need to provide exceptional patient care and excel in your specific role with sessions offered in a variety of formats, including learning labs, presentation theaters, lectures, and demonstrations. The best place for educating your entire team — SECO is known for its high quality, advanced curriculum for doctors and staff alike and place to earn all of your CE credits, hear from speakers you won't find anywhere else and take a deep dive into the topics that matter most to optometric professionals right now, from corneal disease and ocular infections to healthcare compliance and practice management.



Special Sessions

Learning opportunities are everywhere at SECO 2022, including Optometry's Marketplace™. Earn free CE credits and get valuable information in these sessions.



Lectures

Get inspired and informed with lectures presented by the brightest optometric minds and visionary leaders.



MedPRO 360

SECO's business intel and strategy resources for eye care providers.



Dynamic Speakers

See SECO's outstanding line up of speakers and the courses they are presenting.



Come be a part of the SECO community and while improving the skills and knowledge of your profession through education, expertise exchange, and professional dialogue, you will discover peer to peer learning opportunities and build relationships that will last for years to come!

DESTINATION NEW ORLEANS

New Orleans as a destination is steeped in culture and stimulating activity that offers guests and their families so many opportunities for fun! Come for business and take advantage of all Atlanta has to offer for you, your family, and your friends!



FREE CE in Optometry's Marketplace

Learning opportunities are everywhere at SECO 2022, including Optometry's Marketplace™. Earn free CE credits and get valuable information in these sessions.



SECO Marketplace, a 365 resource for the profession, discover news, new products, SECO Marketplace exclusive deals, and other market interest.

attendseco.com/marketplace





OD Course Listing By COPE Category

	•				
ANTE	RIOR SEGMENT (AS)	PUBL	IC HEALTH (PB)		
3/9	501 Ocular Surface Disease Update: What's New in 2022 11:00 AM-1:00 PM <i>Pam Theriot, OD</i>	3/11	124 Human Trafficking 2:15 PM-4:15 PM <i>April Jasper, OD</i>		
3/10	102 See the Light! Adding IPL to Your Practice	ETHIC	CS/JURISPRUDENCE (EJ)		
	7:00 AM-8:00 AM Selina McGee, OD 505 Screening for Skin Cancer 7:00 AM-8:00 AM Rich Castillo, OD, DO	3/11	902 Malpractice Misadventures & Culinary Event at The New Orleans School of Cooking 7:30 PM-9:30 PM <i>Paul Ajamian</i> , <i>OD</i>		
	507 Dry Eye & Contacts: Put On, Soak In, Drop Out! 8:15 AM-10:15 AM <i>Milton Hom, OD</i>	3/12	139 Prevention of Medical Errors in Eyecare 4:00 PM-6:00 PM <i>Katie Spear, OD</i>		
3/11	509 Makeup and the Ocular Surface: What You Need to Know 7:00 AM-8:00 AM <i>Pam Theriot, OD</i>	3/13	141 Don't Get Sued! 10:15 AM-11:15 AM <i>Katie Spear, OD</i>		
	116 Seeing is Believing-The Future of Dry Eye	FUNC	FUNCTIONAL VISION/PEDIATRICS (FV)		
	11:00 AM-12:00 PM <i>Dave Kading, OD</i> 413 MedPRO360 Facilitated Learning Lab: How to Build a Dry Eye	3/10	107 A New Paradigm for Amblyopia Management 10:30 AM-12:30 PM <i>Bob Sanet, OD; Pilar Vergara, OD</i>		
	Center of Excellence 5:15 PM-7:15 PM Chris Wolfe, OD; Selina McGee, OD	3/11	123 No Tears Amblyopia Treatment: Less Hassle & More Effective		
3/12	128 Pre-Op Prep: Optimizing the Ocular Surface 7:00 AM-8:00 AM <i>Pam Theriot</i> , <i>OD</i>	CENE	2:15 PM-4:15 PM Bob Sanet, OD; Pilar Vergara, OD		
	510 Cross-Linking: Yay or Nay?		GENERAL OPTOMETRY (GO)		
	7:00 AM-8:00 AM Bobby Saenz, OD	3/10	109 Case Files from Bascom Palmer 10:30 AM-12:30 PM <i>Mark Dunbar, OD</i>		
	130 Anterior Segment OCT: The Final Frontier 11:00 AM-12:00 PM <i>Bobby Saenz, OD</i>	8	61 Special Session: SECO Rapid Fire-Nothing But New! 8:00 AM-10:00 AM <i>Chris Wroten, OD; Jeffry Gerson, OD; Vince Young, MD; Selina McGee, OD</i>		
	133 Differentiating Keratitis				
	2:00 PM-3:00 PM <i>Pam Theriot, OD</i> 137 Ocular Surface Smackdown: Inflammation or Obstruction		125 Pathology Pitfalls 5:00 PM-7:00 PM <i>Jill Autry, OD, RP</i>		
	4:00 PM-6:00 PM <i>Milton Hom, OD</i>	3/12	132 Proactively Managing Myopia		
3/13	140 The Great Dry Eye RAFT Debate	3/12	11:00 AM-12:00 PM Dave Kading, OD		
	8:00 AM-10:00 AM Milton Hom, OD, FAAO; Selina McGee, OD; Bobby Saenz II, OD, MS, FAAO ; Jill Autry, OD, RPh	GLAUCOMA (GL)			
CONT	FACT LENSES (CL)	3/9	503 Glaucoma: What Would You Do? 4:15 PM-5:15 PM <i>Chris Borgman, OD</i>		
3/10	508 Scleral Lens Basics: Getting Started 1:45 PM-2:45 PM <i>Dave Kading, OD</i>	3/10	105 The Pressure is On: Managing Challenging Cases in Glaucoma		
3/12	512 New & Innovative Uses for Contact Lenses 4:00 PM-6:00 PM <i>Dave Kading, OD</i>		8:15 AM-10:15 AM <i>Mark Dunbar, OD</i>		
		3/11	117 Interventional Glaucoma Management 11:00 AM-12:00 PM <i>Lee Peplinski, OD</i>		

122 Opening Up on Narrow Angles

5:15 PM-7:15 PM Bobby Saenz, OD

3/12 **62** Special Session: Glaucoma 2022 - The OD/MD Angle

8:00 AM-10:00 AM Mitchel Ibach, OD; Michael Greenwood, MD

134 MIGS Update

2:00 PM-4:00 PM Bobby Saenz, OD

LASER PROCEDURES (LP)

3/12 138 Laser Lessons Learned

4:00 PM-6:00 PM Lee Peplinski, OD

LOW VISION (LV)

3/11 **119 Handling End Stage Vision Loss**

11:00 AM-12:00 PM Mark Dunbar, OD

NEURO OPTOMETRY (NO)

3/10 **106** Neuro, Optic Nerve, & Orbital Brainteasers

10:30 AM-12:30 AM Chris Borgman, OD

60 Special Session: Hot topics in Neuro-Optometry

3:00 PM-5:00 PM

Rich Castillo, OD; Chris Borgman, OD; Kelsey Moody Mileski, OD

3/11 **114 Neuroimaging 101**

7:00 AM-8:00 AM Chris Boraman, OD

3/12 **129 Seeing Double**

7:00 AM-8:00 AM Kelsey Moody, OD

136 Demystifying Prism Prescribing for Diplopia

2:00 PM-3:00 PM Kelsey Moody, OD

PRINCIPLES OF DIAGNOSIS (PD)

3/10 **101** Image-in That! Scanning for Retinal Disease

7:00 AM-8:00 AM Mohammad Rafieetary, OD

PHARMACOLOGY (PH)

3/10 **111** My Vision is Blurry: Could it be My Meds?

1:45 PM-2:45 PM Mark Dunbar, OD

110 Ocular Nutrition Controversies

1:45 PM-2:45 PM Jeffry Gerson, OD

3/11 **120 MythBusters**

2:15 PM-4:15 PM Lee Peplinski, OD

127 Management of Ocular Pain: Considerations when Prescribing

Opiates

5:15 PM-7:15 PM Andrew Gurwood, OD; Marc Myers, OD

3/12 **131** Drugs of the Future

11:00 AM-12:00 PM Milton Hom, OD

135 Call The Pharmacist! Current Protocols for Ophthalmic Meds

2:00 PM-3:00 PM Jill Autry, OD, RPh

POSTERIOR SEGMENT (PS)

3/9 **502** AMD: Earlier Detection and Improved Outcomes

2:00 PM-4:00 PM Mohammad Rafieetary, OD

3/11 **115 AMD A to Z**

7:00 AM-8:00 AM Jeffry Gerson, OD

121 Retinal News: What's Hot, What's Not

2:15 PM-4:15 PM Mohammad Rafieetary, OD

126 Retinal Findings in Systemic Disease

5:15 PM-7:15 PM Jeffry Gerson, OD

PRACTICE MANAGEMENT (PM)

3/9 **401** MedPRO360: Eyewear Trends and Selection Techniques

2:00 PM-4:00 PM Laurie Pierce

402 MedPRO360: How To Develop Your Business in a Corporate

Setting

4:15 PM-5:15 PM Maria Sampalis, OD

8/10 404 MedPRO360: Top 10 Mistakes Practices Make With Their

Marketing

8:15 AM-10:15 AM Trudi Charest

405 MedPRO360: Create a Lead Management Strategy to Drive

Patients to Your Practice

10:30 AM-11:30 AM Bobby Saenz, OD

407 MedPRO360: From 17 to 100 employees; Pearls From a Growing

Practice

1:45 PM-2:45 PM Bobby Saenz, OD

408 MedPRO360 Facilitated Learning Lab: Onboarding New Hires-

Staff Training

3:00 PM-5:00 PM Tami Franklin

3/11 409 MedPRO360 Facilitated Learning Lab: Staffing - Stop the

Revolving Door!

8:00 AM-10:00 AM Sharon Carter

3/12 **414** MedPRO360: Creating Perceived Value for Patients

11:00 AM-12:00 PM Pete Hanlin, LDO, ABOM

416 MedPRO360: The Feasibility of Dropping Vision Plans

2:00 PM-3:00 PM Chris Wolfe, OD

417 MedPRO360: Coding and Billing

4:00 PM-6:00 PM Sharon Carter

3/13 418 MedPRO360: Coding and Billing Boot Camp

8:00 AM-11:00 AM Chris Wolfe, OD



COMMITTED TO DELIVERING THE HIGHEST LEVELS OF EDUCATION AND TRAINING FOR THE ENTIRE EYE CARE PROFESSION YEAR-ROUND.

OPTOMETRISTS · OPTICIANS · TECHNICIANS · PARAOPTOMETRICS

SECOUNIVERSITY.COM REGISTER TODAY at AttendSECO.com



JOIN YOUR PEERS FOR A UNIQUE BUSINESS CONFERENCE WITHIN THE SECO CONFERENCE!



Take time to focus on the business of your practice and stay up to date on the latest leadership and management strategies. The popular and newly expanded MedPRO360 curriculum will highlight practice management gurus who will share intel and strategies for:

- Leadership
- Financials
- Sales and Communications
- Customer service
- · Digital Marketing
- · Billing and coding

According to MedPRO360 Committee Chair, Ted McElroy, O.D. "For most eye care professionals, running a business is hard. That is understandable, because we received little business education while in school. That is where we can help. MedPRO360 provides the resources to help guide you through the obstacles of running a small business. This will help turn the hurdles into opportunities for achieving your greatest business potential. This program will give you the confidence to face change, look for opportunities and make the right decisions when facing uncertainty. Be sure to add a mix of MedPRO360 talks to your schedule and access the best business intelligence and strategies for eye care."

CHECK OUT THESE MEDPRO360 SECO 2022 SESSIONS:

401 MedPRO360: Eyewear Trends and Selection Techniques	Laurie Pierce
402 MedPRO360: How to Develop Your Business in a Corporate Setting	Maria Sampalis, OD
404 MedPRO360: Top 10 Mistakes Practices Make with Their Marketing	Trudi Charest
405 MedPRO360: Create a Lead Management Strategy to Drive Patients to Your Practice	Bobby Saenz, OD
406 MedPRO360: Communication Skills to Improve Your Practice	Laurie Pierce
407 MedPRO360: From 17 to 100 employees; Pearls from a Growing Practice	Bobby Saenz, OD
408 MedPRO360 Facilitated Learning Lab: Onboarding New Hires- Staff Training	Tami Franklin
409 MedPRO360 Facilitated Learning Lab: Staffing - Stop the Revolving Door!	Sharon Carter
410 MedPRO360: Making Meetings Matter	Jackie O'Keefe
411 MedPRO360: How to Get 1000 Five-Star Reviews	Bobby Saenz, OD
412 MedPRO360: Finding & Creating Social Media Content	Trudi Charest
413 MedPRO360 Facilitated Learning Lab: How to Build a Dry Eye Center of Excellence	Chris Wolfe, OD; Selina McGee, OD
414 MedPRO360: Creating Perceived Value for Patients	Pete Hanlin
415 MedPRO360: Build A Budget and Full Marketing Plan in An Hour	Trudi Charest
416 MedPRO360: The Feasibility of Dropping Vision Plans	Trudi Charest
417 MedPRO360: Coding and Billing	Sharon Carter
418 MedPRO360: Coding and Billing Boot Camp	Chris Wolfe, OD
	404 MedPRO360: Top 10 Mistakes Practices Make with Their Marketing 405 MedPRO360: Create a Lead Management Strategy to Drive Patients to Your Practice 406 MedPRO360: Communication Skills to Improve Your Practice 407 MedPRO360: From 17 to 100 employees; Pearls from a Growing Practice 408 MedPRO360 Facilitated Learning Lab: Onboarding New Hires- Staff Training 409 MedPRO360 Facilitated Learning Lab: Staffing - Stop the Revolving Door! 410 MedPRO360: Making Meetings Matter 411 MedPRO360: How to Get 1000 Five-Star Reviews 412 MedPRO360: Finding & Creating Social Media Content 413 MedPRO360 Facilitated Learning Lab: How to Build a Dry Eye Center of Excellence 414 MedPRO360: Creating Perceived Value for Patients 415 MedPRO360: Build A Budget and Full Marketing Plan in An Hour 416 MedPRO360: Coding and Billing

GENERAL INFORMATION

EDUCATION



SECO offers cutting-edge education sessions, including advanced programming designed for all ophthalmic professionals — optometrists, opticians, paraoptometrics, optometric technicians, and everything in between. Earn your CE credits, refine your skills, and guide your practice to its full potential with learning opportunities presented in a variety of engaging formats.

NETWORKING AND SPECIAL EVENTS



Expand your professional circle, build lasting friendships, and reconnect with colleagues at this year's special events. From concerts to alumni receptions, there are plenty of opportunities in store to connect and kick back.

OPTOMETRY'S MARKETPLACE™



Discover efficiency-enhancing solutions, state-of-the-art equipment, fashionable eyewear styles, and interactive educational events as far as the eye can see — all in the exhibit hall.

CANCELLATION POLICY

New for this year only, Inability to Attend Insurance is included with your SECO 2022 attendee or exhibitor registration. You will receive a refund of your registration fee paid to SECO if you are unable to attend due to a reason covered under the policy. All cancellation claims must be submitted within 30 days of the end of SECO 2022.



HOTEL AND TRAVEL



Beware of false and fraudulent housing claims. Eventsphere is the only housing provider for the SECO 2022 Congress. Fraudulent companies will present themselves as official partners of SECO and offer you a room that might not be available or guaranteed. We encourage you to use only the link from the attenseco.com website. SECO has contracted discounted rates with the Hilton Riverside New Orleans Hotel and hotels throughout the city to offer you luxury accommodations at the best possible rates. Reservations must be made through our official housing company, Eventsphere, by February 14, 2022 in order to reserve rooms at the discounted rates. Hotels sell out quickly, so we recommend booking your room today. If you have any questions or need assistance with your hotel needs, contact Eventsphere at (866) 393-0555 or Click Here.

OFFICIAL HOTELS:

Courtyard Iberville, 910 Iberville Street \$235
New Orleans Marriott, 555 Canal Street \$245
Renaissance Arts, 700 Tchoupitoulas Street \$249
Renaissance Pere Marquette, 817 Common Street \$235
Sonesta ES Suites NO Convention Center, 345 St. Joseph Street \$228
Sheraton, 500 Canal Street \$245
Hilton New Orleans Riverside, Two Poydras Street \$259

NO SHUTTLE BUS SERVICE

There will not be any shuttle bus services offered at SECO 2022. We recommend staying at one of the hotels within walking distance of the Ernest N. Morial Convention Center. Please visit https://attendseco.com/hotel-travel/ for hotel information..

UBER/LYFT

Attendees arriving by cab or rideshare will be dropped off in Transportation Hub at Hall G of the ENMCC.

PARKING

The Ernest N. Morial Convention Center provides ample parking for the event in lots adjacent to the facility for \$20 per day. Rates are subject to change. Attendees arriving by cab or rideshare will be dropped off in Transportation Hub at Hall G of the ENMCC.

TRAVEL ASSISTANCE

If you need assistance with Airline tickets contact Frosch Travel at 877-685-3715* or email seco@frosch.com. Delta is pleased to offer special discounts, <u>please click here</u> to book your flights. You may also call Delta Meeting Network at 1.800.328.1111* Monday-Friday, 7:00 a.m. - 7:30 p.m. (CT) and refer to Meeting Event Code NMV3Y. *Please note there is not a service fee for reservations booked and ticketed via our reservation 800 number.

GENERAL INFORMATION

ASSISTANCE

SECO volunteers and ambassadors are happy to answer any questions about SECO 2022. They are wearing SECO Volunteer name badges. You can find additional assistance at the Registration Area in Hall B.

BADGES AND COURSE ATTENDANCE



All information regarding registered courses will be linked to your badge barcode. Your badge is required for admittance to each course and is required to be scanned in and out of each course. If you make any changes to your education registration after you print your badge onsite, it will update automatically—no need to print a new badge. SECO will replace lost badges for a non-refundable fee of \$25. Please wear your SECO badge at all times and remember that a photo ID is required for alcoholic beverage purchases.

SCHEDULE CHANGES



Changes to your course schedule can easily be made by logging into your SECO registration account, which you can access at AttendSECO.com. You can also make changes to your schedule by visiting Registration located in the Hall B lobby, of the New Orleans Ernest N. Morial Convention Center . Please note that schedule changes can only be made before a course is scheduled to begin and cannot be made at the course's location.

COURSE HANDOUTS



You can download course handouts via the SECO 2022 APP or at AttendSECO.com/ handouts

ATTENDANCE REQUIREMENTS



Attendees MUST have a SECO badge scanned and be registered to gain entrance into a course. CE credit will not be granted if attendees arrive 10 minutes after the course begins or take a break longer than 10 minutes during a one-hour course. SECO follows the required CE attendance protocols mandated by our accrediting agencies.

VERIFICATION OF ATTENDANCE (VOA)

To verify and download the Verification of Attendance, visit AttendSECO.com during or after the conference and select Verification of Attendance (VOA). Reg ID # OR last name and email will be required to access the VOA records. Please allow up to 24 hours for the updated records to display on the VOA. If there are any discrepancies, visit the Rivergate Room or contact us through our website following the conference..

NURSING ROOM



The Ernest N. Morial Convention Center provides a nursing station in Lobby B1 (outside of the B1 exhibit hall) for SECO attendees to access at no charge.

CHILDREN AT SECO



Children ages 18 and younger may attend SECO 2022 at no charge. SECO verifies the age of attendees registered in this category onsite. Due to space limitations and the potential for disruption in course rooms, as well as safety issues should overcrowding occur, the presence of infants and children may not attend continuing education courses. Child care services are not available at SECO 2022.

SECURITY



Security officers are onsite in the Ernest N. Morial Convention Center to ensure your safety at SECO. To aid in this effort, name badges are required at all official SECO events and to enter the exhibit hall floor. Please report lost SECO name badges to the Registration counter in the Level 1 lobby. Attendees may be asked to display the contents of any large items (such as boxes or cartons) by SECO officials or convention center security officers. Attendees who witness suspicious acts or unattended packages should report them immediately to security, a SECO volunteer, or a SECO staff member.

EMERGENCIES



First aid services will be available should an attendee need medical assistance. The EMS office #1 will staffed throughout event hours and is located in Lobby B2. The ENMCC has RED Emergency Phones conveniently located throughout the facility. In order to expedite a response, a ENMCC Public Safety Dispatcher is available 24 hours a day. The emergency number, 504-582-3040 or 3040 from the RED phone, is the primary emergency number for the facility. The Dispatcher will dispatch EMS, Officers, Event Managers, etc. Please refrain from calling 911. The convention center is very large; Facility and Public Safety personnel coordinate the movement of emergency services to the scene. For non-emergencies, dial 3011 from a RED phone or call the Event Management Main Line at 504-582-3011.

LOST AND FOUND



Lost and Found is in Hall B, the Rivergate Room at the Ernest N. Morial Convention Center. SECO is not responsible for items lost during the event.

REGISTRATION **RATES**

Doctor's Registration

Course fees range from \$17 per hour based on the package selected the weekend! Our most popular, the Congress Package, includes a variety of CE courses, exhibit hall access and

SECO 2022 attendee or exhibitor registration. You will receive a refund reason covered under the policy. All cancellation claims must be submitted within 30 days of the end of SECO

DOCTOR CONGRESS PACKAGE (INCLUDES EXHIBIT HALL)

SECO'S VALUE OPTION THAT ALLOWS THOSE THAT WANT TO TAKE ADVANTAGE OF ATTENDING ALL CE COURSES, VISIT THE EXHIBIT HALL, AND ALL NETWORKING EVENTS.

MD

OD

OD

AHP

AHP

- Symposium Series and Special Sessions
 Optometry's Marketplace Exhibit Hall Access
 Welcome Reception, Saturday Night Party and all networking events
 SECO University 1-year subscription (\$199 value)

DOCTOR - BUILD A PACKAGE (INCLUDES EXHIBIT HALL)

CUSTOMIZE YOUR SECO 2022 EXPERIENCE! INCLUDES OPTOMETRY'S MARKETPLACE EXHIBIT HALL ACCESS, SYMPOSIUM SERIES, WELCOME RECEPTION, AND OPTION TO ADD INDIVIDUAL CE COURSES.

LATE

- Optometry's Marketplace Exhibit Hall Access Symposium Series

You may add individual OD CE courses and Saturday Night Party to this package: \$60/ CE hour and Saturday Night Party (\$75.00)

DOCTOR FACULTY (INCLUDES EXIBIT HALL)

SECO'S VALUE OPTION THAT ALLOWS THOSE THAT WANT TO TAKE ADVANTAGE OF ATTENDING ALL CE COURSES, VISIT THE EXHIBIT HALL. AND ALL NETWORKING EVENTS

UNTIL 01/26/2022 \$289.00

LATE \$394.00

AFTER 01/27/2022

OD

PACKAGE INCLUDES:

- All OD CE Courses (excluding workshop and off-site CE courses)
- Exclusive MedPRO360 Practice Management Sessions
- Symposium Series and Special Sessions
- Optometry's Marketplace Exhibit Hall Access
- Welcome Reception, Saturday Night Party and all networking events
- SECO University 1-year subscription (\$199 value)

DOCTOR - RESIDENT/STUDENT (INCLUDES EXHIBIT HALL)

SECO'S VALUE OPTION THAT ALLOWS THOSE THAT WANT TO TAKE ADVANTAGE OF ATTENDING ALL CE COURSES, VISIT THE EXHIBIT HALL, AND ALL NETWORKING EVENTS.

\$0.00

FREE ID/PROOF REQUIRED

PACKAGE INCLUDES:

- Student Symposium
- Optometry's Marketplace Exhibit Hall Access
- Welcome Reception, Saturday Night Party and all networking events
- SECO University 1-year subscription (\$199 value)

AHP - FACULTY (INCLUDES EXIBIT HALL)

SECO'S VALUE OPTION THAT ALLOWS THOSE THAT WANT TO TAKE ADVANTAGE OF ATTENDING ALL CE COURSES, VISIT THE EXHIBIT HALL, AND OTHER SPECIALIZED SESSIONS.

All AHP CE Courses (excluding workshop)

Optometry's Marketplace Exhibit Hall Access

SECO University 1-year subscription (\$199 value)

• Exclusive MedPRO360 Practice Management Sessions • Symposium Series, Special Sessions and AHP General Session

'Students may not pre-register for courses and entry will be first come-first served; space allowing

EXHIBIT HALL ONLY

EARLY BIRD UNTIL 01/26/2022 \$37.00

FARI Y BIRD

UNTIL 01/26/2022

OD LATE AFTER 01/27/2022 \$57.00

LATE

PACKAGE INCLUDES:

Exhibit Hall Access

Professionals: Opticians, Paraoptometrics, **Technicians and Practice**

Administrators

Allied Healthcare

Course fees range from \$9 per hour based on the package selected the weekend! Our most popular, the

registration. You will receive a refund if you are unable to attend due to a cancellation claims must be submitted within 30 days of the end of SECO

AHP - CONGRESS PACKAGE (INCLUDES EXHIBIT HALL)

SECO'S VALUE OPTION THAT ALLOWS THOSE THAT WANT TO TAKE ADVANTAGE OF ATTENDING ALL CE COURSES, VISIT THE EXHIBIT HALL, AND

LATE

All AHP CE Courses (excluding workshop)

AHP- BUILD A PACKAGE (INCLUDES EXHIBIT HALL)

CUSTOMIZE YOUR SECO 2022 EXPERIENCE! INCLUDES OPTOMETRY'S MARKETPLACE EXHIBIT HALL ACCESS, SYMPOSIUM SERIES, AND OPTION TO ADD INDIVIDUAL CE COURSES.

EARLY BIRD

LATE ER 01/27/2022 AFTER 01/2

Optometry's Marketplace Exhibit Hall Access

Welcome Reception

fou may add individual AHP CE courses and Saturday Night Party to this package: \$30/ CE hour and Saturday Night Party (\$75)

AHP - STUDENT (INCLUDES EXHIBIT HALL) SECO'S VALUE OPTION THAT ALLOWS THOSE THAT WANT TO TAKE ADVANTAGE OF ATTENDING ALL CE COURSES, VISIT THE EXHIBIT HALL. AND OTHER SPECIALIZED SESSIONS.

FREE ID/PROOF REQUIRED

\$0.00 AHP

PACKAGE INCLUDES:

AHP General Session

PACKAGE INCLUDES:

- SECO University 1-year subscription (\$199 value)

"Students may not pre-register for courses and entry will be first come-first served; space allowing

EXHIBIT HALL ONLY

PACKAGE INCLUDES:

Exhibit Hall Access

Student Symposium

- Optometry's Marketplace Exhibit Hall Access
- Welcome Reception, Saturday Night Party and all networking events

Welcome Reception, Saturday Night Party and all networking events

LATE LINTIL 01/26/2022 \$37.00

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*New contact lens wearers (less than 3 months of wear) surveyed on ACUVUE.com from 4/9/19 – 10/31/19. n=126 total respondents.

Important Safety Information: ACUVUE® Brand Contact Lenses are indicated for vision correction. As with any contact lens, eye problems, including corneal ulcers, can develop. Some wearers may experience mild irritation, itching or discomfort. Lenses should not be prescribed if patients have any eye infection, or experience eye discomfort, excessive

Some wearers may experience mild irritation, itching or discomfort. Lenses should not be prescribed if patients have any eye infection, or experience eye discomfort, excessive tearing, vision changes, redness or other eye problems. Consult the package insert for complete information. Complete information is also available from Johnson & Johnson Vision Care, Inc. by calling 1-800-843-2020, or by visiting www.jnjvisionpro.com.

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