SECO 2020: Buddy Russell

Buddy Russell FCLSA, COMT, FSLS, NCLEM, LDO is a Specialty Contact Lens Technologist at Thomas Eye Group. Mr. Russell has been certified by J.C.A.H.P.O. since 1986 and is a Fellow member of the Scleral Lens Society and the Contact Lens Society of America. He lectures frequently at national and international meetings and has written numerous articles on contact lens-related topics. Buddy has vast experience sharing his knowledge as he has also lectured at the Global Specialty Lens Symposium, American Academy of Ophthalmology, Vision Expo, SECO, CLSA, and Opticon.

When it comes to the future of eyecare you can be sure Buddy has something to say. This year he was invited to speak at the SECO 20/20. Buddy is going to be lecturing on medical reasons to fit babies through teenage years with contact lenses. He will also lecture on scleral contacts and potential complications. Buddy said, “I hope that people will see and understand the potential benefits of contact lenses for children.”

Understanding new technology and trends are what SECO is all about. Not only is it for sharing information but for discovering new information that can further help patients. SECO 20/20 brings the entire optometric community together to explore the trends, clinical developments, and technologies that are transforming the profession and leading it into the future. When speaking to Buddy about the future he said he was looking forward to learning more about the addition of higher-order correction to scleral contact lenses.

In addition to cutting-edge education, SECO’s focus on community makes it an event unlike any other. This is the place where friends catch up and powerful new connections are made. SECO is a not-for-profit organization and proceeds are reinvested into programs that further the professional development and educational needs of the ophthalmic community. This kind of event is so important not only because it supports the entire ophthalmic community but because it allows Optometrists to continue their education, interest, and need for better technology. Mr. Russell feels so honored and excited to speak at this year’s SECO 20/20 and can’t wait to learn more from other speakers.