As the leading source for world-class optometric education in the country, SECO 20/20 will provide a synergy of more learning and more variety in one meeting place.

ATLANTA—Jan. 28, 2020—SECO 20/20, the world’s leading annual conference providing the optometric profession outstanding educational opportunities, is excited to bring the entire community together by partnering with ten affiliate and associated organizations to host co-located events during this year’s annual meeting. From March 4-8 in Atlanta, Georgia, SECO 20/20—along with the ten partner organizations—will convene optometric professionals from across the United States and from around the world to learn about the latest research, innovations, and techniques in the optometric profession, all in a single meeting place.

“SECO is the profession’s most valuable educational offering, and we continue to grow and enhance our partnerships with the optometric community,” said Max Ernst, OD, President of SECO International, LLC. “For SECO 20/20, we are excited to partner with ten esteemed organizations to provide a variety of opportunities to help these professionals expand knowledge, collaborate, make connections, and further build their practices.”

The following organizations will host co-located events with SECO 20/20:

- Armed Forces Optometric Society (AFOS)
- American Association of Corporate Optometrists (AACO)
- American Society of Optometric Surgeons (ASOS)
- Ophthalmology Innovation Summit (OIS)
- ECPU: Management Development Program
- College of Optometrists in Vision Development (COVD)
- Scleral Lens Education Society (SLS)
- Society of National Associated Pearle Professionals (SNAPP)
- Vision Trends
- Young ODs of America (YODA)

As the premier educational destination, SECO focuses on cutting-edge content designed to help optometrists, Allied Healthcare Professionals—including opticians, paraoptometrics, technicians, and administrators, and students provide better patient care and manage a more profitable business. The SECO 20/20 educational program includes courses and speakers that can only be heard at SECO—many of them for the first time. From special sessions to learning labs and team-centered learning, SECO 20/20 will feature more than 250 high-caliber sessions.

Registration for SECO 20/20 is now open and customizable packages are available to fit any budget. For more information and to register, visit AttendSECO.com.
About SECO International

The annual SECO meeting is produced by SECO International, LLC, a wholly owned subsidiary of the Southern Council of Optometrists, Inc. A nonprofit association founded in 1923, SECO boasts an approximate global membership of 25,000. The annual SECO Congress regularly attracts more than 6,000 national and international eyecare professionals, vendors, and Allied Healthcare Personnel. SECO International is widely acknowledged as the largest optometric educational meeting in the world. For more information: AttendSECO.com or SECOinternational.com.