

# REGISTRATION FORM

Only one form is necessary for each office, and it can be photocopied to accommodate additional registrants in your office.



**SECO 20/20**  
WHERE SIGHT MEETS VISION™  
MARCH 4-8 | ATLANTA, GA  
**AttendSECO.com**

| 1. ATTENDEE INFORMATION   |  |  |  | 2. METHOD OF PAYMENT  |  |
|---|--|--|--|---|--|
| Name<br>Last Name _____ First Name _____  |  |  |  | <input type="checkbox"/> CREDIT CARD (LINK FOR PAYMENT TO BE EMAILED)<br><input type="checkbox"/> CHECK (payable to SECO International) CHECK # _____   |  |
| Company _____   |  |  |  | <div style="border: 1px solid black; padding: 5px; text-align: center;">\$</div>  |  |
| Mailing Address ( <input type="checkbox"/> Business <input type="checkbox"/> Residence ) _____ Suite / Apt. _____ |  |  |  |   |  |
| City _____ State _____ Zip Code _____ Country _____   |  |  |  | Printed Name _____  |  |
| Office Phone _____ Ext. _____ Fax _____ Cell Phone _____  |  |  |  | <p><b>BRING YOUR TEAM!</b><br/>There's something for everyone at SECO, with top-quality, advanced education designed for all optometric professionals. Access special group discounts when you bring five or more team members!</p> <p>For more information, contact us at <a href="mailto:info@secostaff.com">info@secostaff.com</a></p> |  |
| Email _____   |  |  |  |   |  |

SECO International may record part or all of this event. Registration and attendance to this event constitutes an agreement by the registrant with SECO International to use and distribute photographs or audio or video recordings made of the registrant during this event. See the Terms and Conditions, Privacy Policy, and Code of Conduct at [attendseco.com](http://attendseco.com).

The Physician Sunshine Act, § 6002 of the Affordable Care Act (P.L. 111-148 (2010)) ("the Sunshine Act"), requires eye product manufacturers to report attendance registration information for any SECO 2019 continuing education courses and/or meals or other items of value which are supported (in whole or in part) by grant funding from such companies. SECO assists sponsors in gathering this information when required.

**SUMMIT CLUB PACKAGE**

|  |   |  |                 |
|--|---|--|-----------------|
| EARLY BIRD<br>UNTIL 11/30/2019<br>\$1,749.00 | ADVANCED<br>UNTIL 2/15/2020<br>\$1,775.00 | REGULAR<br>AFTER 2/15/2020<br>\$1,825.00 | OD<br>MD<br>PHD |
|--|---|--|-----------------|

SECO'S NEW SUMMIT CLUB OFFERS DOCTORS A UNIQUE VIP ACCESS TO SECO 2019.

**PACKAGE INCLUDES:**

- All CE Courses (including Learning Labs)
- Guaranteed seating in all education courses and labs\*
- Symposium Series
- All Learning Labs, Dinners and Special CE Events
- MedPRO360 Practice Management Courses
- Optometry's Marketplace Exhibit Hall Access
- Saturday Night Party – VIP Access
- 1 Guest registration for Saturday Night Party - VIP Access
- SECO University 1-year subscription
- Exclusive Summit Club Lounge Access
- Complimentary coat and luggage check
- Complimentary VIP transportation to and from the Hartsfield-Jackson Atlanta International Airport to the Omni Atlanta Hotel CNN Center
- Guaranteed reservation (one standard room) at the Omni Hotel at CNN Center (Headquarter hotel.)\*\*

**PREMIUM PACKAGE**

|  |   |  |                 |
|--|---|--|-----------------|
| EARLY BIRD<br>UNTIL 11/30/2019<br>\$899.00 | ADVANCED<br>UNTIL 2/15/2020<br>\$925.00 | REGULAR<br>AFTER 2/15/2020<br>\$975.00 | OD<br>MD<br>PHD |
|--|---|--|-----------------|

SECO'S PREMIUM PACKAGE WAS CREATED FOR THOSE THAT WANT TO TAKE ADVANTAGE OF ALL THAT SECO HAS TO OFFER WITHIN THE CE PROGRAM.

**PACKAGE INCLUDES:**

- All CE courses (additional fees for Learning Labs, Dinner CE courses and Special CE Events)
- Symposium Series
- MedPRO360 Practice Management Courses
- Optometry's Marketplace Exhibit Hall Access
- Saturday Night "Back Where You Belong" Party featuring the band "38 Special" at the Tabernacle
- 1 Guest registration for Exhibit Hall Access & Saturday Night Party
- SECO University 1-year subscription

**CONGRESS PACKAGE**

|  |   |  |                 |
|--|---|--|-----------------|
| EARLY BIRD<br>UNTIL 11/30/2019<br>\$749.00 | ADVANCED<br>UNTIL 2/15/2020<br>\$775.00 | REGULAR<br>AFTER 2/15/2020<br>\$825.00 | OD<br>MD<br>PHD |
|--|---|--|-----------------|

SECO'S VALUE OPTION THAT ALLOWS THOSE THAT WANT TO TAKE ADVANTAGE OF ATTENDING ALL CE COURSES WHILE DECIDING ANY ADDITIONAL SPECIALIZED COURSE OR EVENTS AS THEIR SCHEDULE PERMITS.

**PACKAGE INCLUDES:**

- All CE courses (additional fees for Learning Labs, Dinner CE courses and Special CE Events)
- Symposium Series
- MedPRO360 Practice Management Courses
- Optometry's Marketplace Exhibit Hall Access
- SECO University 1-year subscription

**FACULTY PACKAGE**

|  |   |  |                 |
|--|---|--|-----------------|
| EARLY BIRD<br>UNTIL 11/30/2019<br>\$300.00 | ADVANCED<br>UNTIL 2/15/2020<br>\$325.00 | REGULAR<br>AFTER 2/15/2020<br>\$375.00 | OD<br>MD<br>PHD |
|--|---|--|-----------------|

FULL TIME FACULTY MEMBERS AT AN ACCREDITED UNIVERSITY OR COLLEGE

ID/PROOF REQUIRED

**PACKAGE INCLUDES:**

- All CE courses (additional fees for All Learning Labs, Dinners and Special CE Events)
- Symposium Series
- MedPRO360 Practice Management Courses
- Optometry's Marketplace Exhibit Hall Access
- SECO University 1-year subscription

**BUILD A PACKAGE**

|   |  |                                       |                 |
|---|--|---------------------------------------|-----------------|
| EARLY BIRD<br>UNTIL 11/30/2019<br>\$35.00 | ADVANCED<br>UNTIL 2/15/2020<br>\$55.00 | REGULAR<br>AFTER 2/15/2020<br>\$65.00 | OD<br>MD<br>PHD |
|---|--|---------------------------------------|-----------------|

CREATE YOUR OWN SECO 2019 EXPERIENCE BY SELECTING ONLY COURSES, LABS OR EVENTS THAT APPEAL TO YOU.

**PACKAGE INCLUDES:**

- Symposium Series
- Optometry's Marketplace Exhibit Hall Access

Note: You can add individual courses, special events (including the Saturday Night "Back Where You Belong" Party) to this package.

**STUDENT/RESIDENT PACKAGE**

THIS PACKAGE IS DEDICATED TO OUR STUDENT AND RESIDENT ATTENDEES.

FREE ID/PROOF REQUIRED

|                 |
|-----------------|
| OD<br>MD<br>PHD |
|-----------------|

**PACKAGE INCLUDES:**

- All CE courses (based on availability)
- Symposium Series
- Student Symposium
- MedPRO360 Practice Management Courses
- Optometry's Marketplace Exhibit Hall Access
- SECO University 1-year subscription
- SECO Optometry Board Review - Part I (3rd Year Optometry Students)

PLEASE EMAIL, FAX OR MAIL FORM TO:  
EMAIL: [SECO@COMPUSYSTEMS.COM](mailto:SECO@COMPUSYSTEMS.COM) FAX: 708.344.4444 ADDRESS: COMPUSYSTEMS, 2651 WARRENVILLE RD SUITE 400, DOWNERS GROVE, IL 60515

\* Courses must be reserved/confirmed no later than February 15, 2020

\*\* Hotel reservation must be booked through official housing bureau, Eventsphere, no later than February 1, 2020. Hotel room costs are not included.

# REGISTRATION FORM (continued)

## 3. DEMOGRAPHIC INFORMATION

\*Demographic information is collected by SECO. Individual demographics are only shared with partners if you attend a lunch symposium or other special event.\*

### Please choose your professional classification:

- Optometrist
- Ophthalmologist
- Optometric Resident
- PhD
- Ophthalmology Student
- Ophthalmology Resident

### Type of Business/Practice:

- Accreditation Origination
- Association / Non-Profit
- Corporate Chain/Department/Superstore 1-10 Locations
- Educational Institution
- Hospital, Health Center, HMO, Clinic
- Independent Optometric Practice
- Independent-Non-Practicing, Retired, Semi-Retired
- MD Group Practice
- OD/MD Group Practice
- Retail - Drug/Pharmacy
- Armed Forces/VA/USPHS
- Buying Group
- Government
- Independent-Freelance Fill In
- Independent Optometric Practice Affiliated with Corporate Chain
- Laboratory
- MD Independent Practice
- Optometric Consulting

### You are a/an: (check all that apply):

- Owner
- Manager
- Employee
- Decision Maker

Buyer (select one):

- Optical
- Retail
- Other: \_\_\_\_\_

### How many employees?

\_\_\_\_\_

### What is your buying authority?

- Makes all decisions
- Makes recommendations
- None/Not applicable

Number of locations you own or operate? \_\_\_\_\_

### Estimate of annual budget for optical goods/equipment: (choose one)

- 5,000 - 10,000
- 10,001 - 30,000
- 30,001 - 50,000
- 50,001 - 75,000
- 75,001 - 100,000
- 100,001 +
- not applicable

Optometry School Attended (or attending): \_\_\_\_\_

Optometry School Graduation Year or Anticipated Graduation Year: \_\_\_\_\_

Gender  Male  Female

Birth Date \_\_\_\_/\_\_\_\_/\_\_\_\_

### Which of the following technologies and products are of interest to you? (check all that apply):

- Contact Lenses, Solutions & Accessories
- Accessories - Non Optical
- Computer Software & Systems
- Contact Lenses - Accessories
- Contact Lenses - General
- Contact Lenses - Scleral
- Cosmetics
- Display & Design Services - General
- Education & Reference Materials
- Educational Institutions
- Eyeglass Cases
- Eyewear Retainers
- Frames - Boutique
- Frames - Kids / Teens
- Furniture - office & Dispensing
- Lab Management Software & Systems
- Lenses & Coatings
- Mirrors
- New Product Launch
- Organizations - Educational / Industry / Service
- Practice Management Solutions
- Repair and Replacement Parts
- Services - General Business
- Specialty Lenses
- Sport Glasses / Protective Goggles / Binoculars
- Sunglasses - Boutique
- Sunglasses - General / Men / Women
- Sunglasses - Kids / Teens
- Sunglasses - New Launch
- Accessories - Optical
- Contact Lens Solution
- Contact Lenses - Disposable
- Contact Lenses - Multifocal
- Contact Lenses - Toric
- Display - Frame & Point of Purchase
- Dry Eye Products
- Educational Consultants
- Equipment - Dispensing / Examination
- Eyeglass Cleaners & Cloths
- Fixtures - Dispensing / Office
- Frames - General / Men / Women
- Frames - New Launch
- Instruments - General / Diagnostics
- Laboratories & Laboratory Supplies
- Managed Vision Care
- New Exhibitor
- Nutraceuticals & Dietary Supplement(s)
- Pharmaceuticals
- Reading Glasses
- Services - Credit / Financial / Insurance
- Tools
- Trade Publications
- Vision Training
- Visual Aids & Low Vision Aids
- Wearable Technology
- Website / Social Media Consulting & Services
- Other

## 4. REGISTRATION

**Purchase Audio Recording Downloads.** Recordings are included with SECO University subscription and is part of the Congress/Premium and Summit packages.

- OD \$125
- ALLIED HEALTHCARE PROFESSIONAL \$125
- BOTH \$200

- YES! I plan to attend the Saturday Night Party featuring the legendary band 38 Special!

### Southern Council of Optometrists and Associate Organizations Membership

I am a member of:  Yes  No STATE/ORGANIZATION \_\_\_\_\_

### Choose from the choices below if you have special dietary needs. Select One.

Please note your dietary preference is for food courses only.

- Vegetarian
- Kosher
- Gluten-Free

Please provide any additional info here: \_\_\_\_\_

### Please Check all that Apply

- I wish to join the SECO eNews subscription list.
- Don't share my mailing address with exhibitors.
- This is my first time attending SECO.
- I require assistance in accordance with the Americans with Disabilities Act (ADA).

**ALL REGISTRANTS, INCLUDING CONGRESS/PREMIUM OR SUMMIT PACKAGES, MUST LIST COURSE(S) IN ORDER TO RESERVE YOUR SPACE.**

**PRE-REGISTRATION REQUIRED**

## 5. COURSES

| WEDNESDAY |     | THURSDAY |     | FRIDAY |     | SATURDAY |     | SUNDAY |     |
|-----------|-----|----------|-----|--------|-----|----------|-----|--------|-----|
| CRS#      | FEE | CRS#     | FEE | CRS#   | FEE | CRS#     | FEE | CRS#   | FEE |
|           |     |          |     |        |     |          |     |        |     |
|           |     |          |     |        |     |          |     |        |     |
|           |     |          |     |        |     |          |     |        |     |

**COURSE FEE TOTAL \$ \_\_\_\_\_**

## 6. TOTAL FEES

|   |            |
|---|------------|
| <b>Registration Fee Total</b>                                       | <b>\$</b>  |
| <b>Audio Recording Total</b>  | <b>\$</b>  |
| <b>Course Fee Total</b>   | <b>\$</b>  |
| <input type="checkbox"/> Donation to AOA Optometry Cares Foundation | <b>\$</b>  |
| <b>Member Discount Total</b>  | <b>-\$</b> |
| <b>GRAND TOTAL</b>  | <b>\$</b>  |