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SECO International Names Dr. J. Max Ernst, OD as 2020 President

Ernst to accept honor during House of Delegates meeting at SECO 2019

ATLANTA, GA — February 4, 2019 — SECO International, the world's largest educational conference providing optometrists and ophthalmic professionals outstanding learning opportunities since 1923, is pleased to announce Dr. J. Max Ernst, OD will become the next SECO International President. Dr. Ernst will officially accept the honor during the House of Delegates meeting, held during SECO 2019, Saturday, February 23, from 3:15 p.m. - 5:00 p.m. located in the New Orleans Theater at the Ernest N. Morial Convention Center.

Dr. Ernst began his studies at the University of Michigan, obtaining his BS in Biology in 1981. He was awarded the Doctor of Optometry degree after attending the University of Houston College of Optometry from 1982-1986. Dr. Ernst has been practicing in Kentucky for 33 years, running a successful business with the support of his wife Carol and their two daughters. Proud of his Kentucky roots, Dr. Ernst served as president of Kentucky Optometric Association from 1997-1998 and he was the Kentucky Optometric Association OD of the year 1999.

“SECO International is dedicated to providing optometrists and ophthalmic professionals with the tools and insights they need to be successful. I'm confident that Dr. Ernst will lend thoughtfulness and creativity to continuing that endeavor,” said Emilio Balius, OD, President of SECO International, LLC. “SECO is in good hands with Dr. Ernst set to serve as SECO President. We are pleased to acknowledge his dedication to optometry with this distinction. In the year to come, he will apply his leadership, experience, passion and Kentucky grit to delivering innovative and elevated education and event experiences.”

Dr. Ernst is committed to supporting SECO member states, optometry schools, and affiliate partners with education grants, SECO University, and access to leading-edge education. He is focused on delivering the best education and programs for optometrists and ophthalmic professionals of today and tomorrow. He is also eager to provide the eye care community with unrivaled networking and social functions to foster collaboration and best practice sharing.

To access Dr. Ernst's full acceptance speech, please visit www.secointernational.com.
About SECO International
The annual SECO meeting is produced by SECO International, LLC, a wholly owned subsidiary of the Southern Council of Optometrists, Inc. A nonprofit association founded in 1923, SECO boasts an approximate global membership of 25,000. The annual SECO Congress regularly attracts more than 6,000 national and international eye care professionals, vendors, and allied ophthalmic personnel. SECO International is widely acknowledged as the largest optometric educational meeting in the world.

For more information: www.AttendSECO.com, www.secointernational.com