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SECO International Partners with the American Society of Optometric Surgeons for SECO 2019

SECO/ASOS collaboration allows SECO to bring advanced hands-on aesthetic surgical and non-surgical procedures and YAG laser training to the show floor

ATLANTA, GA — December 11, 2018 — SECO International is pleased to announce that SECO, the premiere educational conference providing ophthalmic professionals outstanding educational opportunities since 1924, has partnered with the American Society of Optometric Surgeons (ASOS) to bring hands-on demonstrations showing radiosurgical technology, Botox, and YAG laser education to the show floor. Only at SECO can attendees get personalized experience with these business enhancing techniques.

“SECO is continually looking for opportunities to support the growth and education of ophthalmic professionals,” said Emilio Balius, OD, President of SECO International, LLC. “By collaborating with ASOS, SECO is able to provide a one-of-a-kind hands-on experience with advance practice procedures like radiosurgical technology, Botox, and YAG laser training. These procedures give optometrists specific and practical resources to expand and build their practices.”

The newly formed organization, ASOS, provides educational resources, a forum to promote collaboration, professional discourse and development amongst optometric physicians and educators to ensure excellence in patient care with regards to optometric oculofacial surgical and ophthalmic laser procedures. ASOS’s business goals paired with SECO’s mission to advance eye care world-wide through outstanding educational opportunities and access to professional networking and strategic partnerships for eye care professionals and allied healthcare personnel, make this an ideal relationship.

“As ASOS works to deliver on our mission of facilitating education and collaboration, we could not think of a better partner than SECO to achieve these goals,” said Richard Castillo, OD, DO. “SECO is known for providing the optometry profession with leading edge education in service of professional development, elevated patient care and office management. We could not be happier with our alliance with SECO. By introducing optometric oculofacial surgical and ophthalmic laser procedures to this community, we position them to expand their patient services and care offerings.”
Hands-on ASOS interactions will provide a unique learning venue for SECO attendees. Located squarely within the Optometry Marketplace™, eye care professionals will be able to continue their SECO learning experience on the show floor. These demonstrations will enhance the already robust SECO continuing education line up of more than 250 education sessions over the course of the five days—with the opportunity to earn up to 20 contact hours over the weekend alone.

For more information and to register for the world’s largest continuing education conference for ophthalmic professionals set for February 20-24, 2019 in New Orleans, visit AttendSECO.com. New registration packages afford attendees the opportunity to invest in their profession. Packages are customizable to fit any budget. More information can be found at AttendSECO.com.

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**About SECO International**
The annual SECO meeting is produced by SECO International, LLC, a wholly owned subsidiary of the Southern Council of Optometrists, Inc. A nonprofit association founded in 1923, SECO boasts an approximate global membership of 25,000. The annual SECO Congress regularly attracts more than 6,000 national and international eye care professionals, vendors, and allied ophthalmic personnel. SECO International is widely acknowledged as the largest optometric educational meeting in the world.