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SECO 2019 Highlights New Show Features and New Orleans Hot Spots

ATLANTA, GA — September 10, 2018 — SECO International, the world’s leading annual conference providing the optometry industry outstanding educational opportunities since 1924, recrafts its offerings to serve the needs of the optometry community while enhancing show features and welcoming attendees to a brand-new conference location in New Orleans, Louisiana. Prepare to strengthen your business skill set, experience emerging technology, and partake in nearly 400 education hours, delivered by more than 100 industry leaders.

Take a look at just a few of the ways SECO International is reimagining their annual optometry conference on the show floor and some of the highlights off the show floor offered by the Big Easy.

Attend SECO 2019, February 20-24, to learn from experts, draw from their experience and see new technologies, treatments, strategies and innovations in 2019. Registration opens Oct. 1, 2018. To learn more, visit attendseco.com
About SECO International
The annual SECO meeting is produced by SECO International, LLC, a wholly owned subsidiary of the Southern Council of Optometrists, Inc. A nonprofit association founded in 1923, SECO boasts an approximate global membership of 25,000. The annual SECO Congress regularly attracts more than 6,000 national and international eye care professionals, vendors, and allied ophthalmic personnel. SECO International is widely acknowledged as the largest optometric educational meeting in the world.