

SECO2018

WHERE SIGHT MEETS VISION™

FEB. 28-MAR. 4 | ATLANTA, GA

OPHTHALMIC PROFESSIONALS COURSE GRIDS



Coffee



Food



Team-Centered

SECO International extends its appreciation to the following for their unrestricted educational grant support of the SECO 2018 ophthalmic professional continuing education program.




ALCON



As of January 24, 2018

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5:00 PM	700 Building an Unbeatable Team 4:30PM-6:30PM Lynn Lawrence Sharon Carter
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7:00 AM	701 Doing What's Right: Ethics and HIPAA Zach 7:00AM-8:00AM Zachary McCarty, OD AOA PARA, ABO, NCLE, JCAHPO	702 Contact Lenses: Knowing Your Options 7:00AM-8:00AM Mile Brujic, OD AOA PARA, NCLE, JCAHPO	703 Visual Acuity 7:00AM-8:00AM Tami Franklin AOA PARA, ABO, NCLE, JCAHPO	500  Get In Tune with the Autoimmune 7:00AM-8:00AM Anthony DeWilde, OD AOA PARA
7:15 AM				
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8:00 AM	704 Transitioning to a Paperless Optical 8:00AM-9:00AM Donna Suter ABO, AOA PARA, JCAHPO	705 Fundamentals of Biomicroscopy: The Slit Lamp Exam 8:00AM-9:00AM Roya Attar, OD AOA PARA, ABO, NCLE, JCAHPO	706 Lensometry Lecture 8:00AM-9:00AM Tami Franklin AOA PARA, ABO, NCLE, JCAHPO	707 Scleral Lenses From Start to Finish 8:00AM-10:00AM Mile Brujic, OD AOA PARA, NCLE, JCAHPO
8:15AM				
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9:00 AM	709 MACRA and MIPS: The New Meaningful Use 9:00AM-10:00AM Zachary McCarty, OD AOA PARA, JCAHPO	710 Triage: Not As Traumatic As You Think 9:00AM-10:00AM Dianna Graves AOA PARA, ABO, JCAHPO	711 My Last Nerve 9:00AM-10:00AM Lynn Lawrence AOA PARA, JCAHPO	
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10:00 AM	713 10 Steps for A Phenominal Patient Experience 10:00AM-11:00AM Sharon Alamalhodaiei ABO, AOA PARA, JCAHPO	714 Which is Worse? 10:00AM-11:00AM Dianna Graves AOA PARA, ABO, JCAHPO	715 Seeing Clearly: A New Age of Ophthalmic Lenses 10:00AM-11:00AM Donna Suter AOA PARA, ABO, JCAHPO	716 Removing the Stigma From Astigmatism 10:00AM-11:00AM Mile Brujic, OD AOA PARA, NCLE, JCAHPO
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11:00 AM	300  FREE OPHTHALMIC PROFESSIONALS LUNCH SYMPOSIUM 11:00AM-12:00PM <i>The New SiHy 1 day toric in your Favorite Design presented by CooperVision - Mark Andre, FFAO</i>			
11:15 AM				
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12:00 PM	718 Billing and Coding 12:00PM-2:00PM Sharon Carter AOA PARA, JCAHPO	719 How to Be the Tech Your Doctor Can't Live Without 12:00PM-1:00PM Sharon Alamalhodaiei AOA PARA, JCAHPO	720 The Ugly Eye: What To Do With It? 12:00PM-1:00PM Dianna Graves AOA PARA	721 Ethical Guidelines for Contact Lens Dispensing:When to Refer? 12:00PM-1:00PM Jane Buckland AOA PARA, NCLE, JCAHPO
12:15 PM				
12:30 PM				
12:45 PM				
1:00 PM		723 Visual Fields 1:00PM-2:00PM Sharon Alamalhodaiei AOA PARA, JCAHPO	724 What Do I Do Now? 1:00PM-2:00PM Dianna Graves AOA PARA, JCAHPO	725 HIV/AIDS: Infectious Disease and the Technician 1:00PM-2:00PM Jane Buckland ABO, AOA PARA, NCLE
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2:00 PM	503  Corneal Transplant from Front to Back 2:00PM-3:00PM Aaron Bronner, OD AOA PARA	504  Coding & Billing 2:00PM-3:00PM Zachary McCarty, OD AOA PARA, JCAHPO	505  Systemic and Ocular Manifestations of Lyme Disease 2:00PM-3:00PM Michael Cooper, OD AOA PARA	506  Specialty CL Update 2:00PM-3:00PM Steve Sorkin, OD AOA PARA, NCLE, JCAHPO
2:15 PM				
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3:00 PM	727 How to 'People-ize' Technology 3:00PM-4:00PM Donna Suter AOA PARA	728 More Than Just Lasers: The OCT 3:00PM-4:00PM Will Smith, OD AOA PARA, JCAHPO	729 History Taking 3:00PM-4:00PM Sharon Alamalhodaiei AOA PARA, NCLE, JCAHPO	730 Spectacle and Contact Solutions 3:00PM-4:00PM William Underwood, PhD ABO, AOA PARA, NCLE, JCAHPO
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4:00 PM	507  My Vision's Blurry, Could It Be My Meds? 4:00PM-5:00PM Mark Dunbar AOA PARA	508  What's New in Contact Lenses? 4:00PM-5:00PM Adam Gordon AOA PARA, NCLE, JCAHPO		
4:15 PM				
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5:00 PM	732 Scheduling for Efficiency 5:00PM-6:00PM Donna Suter AOA PARA	733 Ocular Anatomy and Physiology 5:00PM-7:00PM Lynn Lawrence ABO, AOA PARA, JCAHPO, NCLE	734 Strung Out 5:00PM-7:00PM Will Smith, OD AOA PARA	735 Presbyopia: Through the Looking Glass 5:00PM-7:00PM Jane Buckland ABO, AOA PARA, JCAHPO
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11:15 AM				
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12:00 PM	722 Creating an Indispensable Impression 12:00PM-1:00PM Tami Hagemeyer ABO, AOA PARA, JCAHPO	903 Progressive Lenses Learning Lab 12:00PM-1:00PM William Underwood, PhD ABO, AOA PARA, JCAHPO, NCLE	904 Specialty Contact Lenses Learning Lab 12:00PM-2:00PM Milton Hom, OD AOA PARA, JCAHPO, NCLE	905 Eye Dissection Learning Lab 12:00PM-2:00PM Tom Griffith, OD ABO, AOA PARA, NCLE
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9:00 AM	746 Coding and Billing 9:00AM-11:00AM Zachary McCarty, OD AOA PARA, JCAHPO	747 What Instrument Do I Use? 9:00AM-10:00AM Keshia Elder, OD AOA PARA	748 Scribing and Medical Ethics 9:00AM-10:00AM Sharon Alamalhodaei AOA PARA, JCAHPO	749 Eye Care Jeopardy: A-Z 9:00AM-10:00AM Kris Kerestan-Garbig, OD AOA PARA
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8:15 AM	Refractometry Basic Lecture and Lab			
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10:15 AM		Refractometry Advanced Lecture and Lab	MRSA: A Cause for Concern	Scleral Lenses
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3:15 PM	GENERAL SESSION: The New Social Media			The New Customer Experience
3:30 PM	3:00PM-5:00PM			2:30PM-3:30PM
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7:15 AM				
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8:00 AM	764 Sell Something More Profitable Than Low Price: Positioning Your Practice 8:00AM-9:00AM Samantha Toth AOA PARA	765 I've Got a Kid In My Chair..Now What? 8:00AM-9:00AM Katherine Weise, OD AOA PARA, JCAHPO	766 The Herpes Group 8:00AM-9:00AM Joe Shovlin, OD AOA PARA	
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9:00 AM	769 Using Creativity to Differentiate Yourself from "Me Too" Practices 9:00AM-10:00AM Samantha Toth AOA PARA	770 Equipped for Accuracy 9:00AM-10:00AM Caroline Pate, OD AOA PARA, JCAHPO	771 Systemic Medications and Their Optical Complications 9:00AM-11:00AM Tracy Offerdahl, PharmD AOA PARA, JCAHPO	772 Medically Necessary Contact Lenses and the Electromagnetic Spectrum 9:00AM-10:00AM Adam Gordon, OD AOA PARA, NCLE, JCAHPO
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7:00 AM	763 Refractive Surgery Update 7:00AM-8:00AM Brian DenBeste, OD AOA PARA	919 Progressive Lenses Learning Lab 7:00AM-8:00AM William Underwood, PhD ABO, AOA PARA, JCAHPO, NCLE	920 Slit Lamp Learning Lab 7:00AM-9:00AM Roya Attar, OD ABO, AOA PARA, NCLE, JCAHPO	921 Frame Adjustment Learning Lab Irwin Shwom, OD 7:00AM-9:00AM ABO, AOA PARA
7:15 AM				
7:30 AM				
7:45 AM				
8:00 AM	767 Progressive Thinking: Eliminate Past Negative Experiences with Progressive Lens 8:00AM-9:00AM Phemell Walker ABO, AOA PARA, JCAHPO	768 Georgia Opticianry Laws and Rules 8:00AM-9:00AM Diane Drake ABO, AOA PARA, NCLE, JCAHPO		
8:15 AM				
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9:00 AM	773 Lifestyle Dispensing with Digital Solutions 9:00AM-11:00AM Lisa Frye ABO, AOA PARA	774 Intentional and Thoughtful Customer Services 9:00AM-10:00AM Joy Gibb ABO, AOA PARA	923 Goldmann Tonometry Learning Lab 9:00AM-10:00AM Keshia Elder, OD ABO, AOA PARA, JCAHPO, NCLE	924 Eye Dissection Learning Lab 9:00AM-11:00AM Tom Griffith, OD ABO, AOA PARA, NCLE
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11:00 AM	783 Secrets of the Lens Cross 11:00AM-12:00PM Diane Drake ABO, AOA PARA, NCLE, JCAHPO	778 The Technician's Role in Minor Surgical Procedures: Lasers and Injections 10:00AM-12:00PM Aaron McNulty, OD AOA PARA	925 OCT Learning Lab 10:00AM-12:00PM Nilou Soltanian, OD AOA PARA, JCAHPO	
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1:30 PM	788 How to Get the Most Out of Your Digital Measuring Devices 1:30PM-2:30PM William Underwood, PhD ABO, AOA PARA, NCLE, JCAHPO	526 ^{ပြိုင်} CPR Learning Lab 2:00PM-5:00PM Steven Brown Faith Brown ABO, AOA PARA, NCLE, JCAHPO	524 ^{ပြိုင်} MACRA and MIPS 12:30PM-2:30PM Chris Wroten, OD Jeffrey Michaels, OD AOA PARA, JCAHPO	525 ^{ပြိုင်} Lens-based Management of Complex BV Cases 12:30PM-2:30PM Marc Taub, OD Samantha Slotnick, OD ABO, AOA PARA, JCAHPO
1:45 PM				
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3:30 PM	793 Advanced Anatomy and Physiology of the Eye 3:30PM-4:30PM Diane Drake ABO, AOA PARA, NCLE, JCAHPO		527 ^{ပြိုင်} The Latest on Myopia Control 3:30PM-4:30PM Samantha Slotnick AOA PARA, JCAHPO	
3:45 PM				
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4:30 PM	528 ^{ပြိုင်} Acquired Brain Injury: A Case-Based Approach 4:30PM-6:30PM Marc Taub, OD AOA PARA			
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Healthcare Business Management Program







Saturday, March 3 1:30 PM - 6:30 PM
Amphitheater A3

400
MedPRO360 - Storybrand
1:45PM - 2:45PM | Not for Credit
Don Miller

401
MedPRO360 - Design and the Medical Office
2:45PM - 3:45PM | Not for Credit
Vern Yip

402
MedPRO360 - Protecting Your Cyber Data
4:15PM - 5:15PM | Not for Credit
Marc Haskelson

403
MedPRO360 - Delivering Happiness
5:15PM - 6:15PM | Not for Credit
Jenn Lim


6:30 AM	516 ☕  Head Born Low Vision Devices 6:30AM-7:30AM Scott Gartner, OD ABO, AOA PARA, JCAHPO	517 ☕  Getting Comfortable with Amniotic Membranes 6:30AM-7:30AM Gregory Caldwell, OD AOA PARA, JCAHPO	518 ☕  Vision Therapy: The Top Ten Tools in Action 6:30AM-7:30AM Marc Taub, OD AOA PARA, JCAHPO	
6:45 AM				
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8:00 AM	922 Lensometry Learning Lab 8:00AM-10:00AM Tami Franklin Jennifer Stevens, OD ABO, AOA PARA, NCLE, JCAHPO	521  Understanding Alzheimer's 7:30AM-8:30AM Leo Messner AOA PARA	522  5 Steps to a Healthy Office Culture 7:30AM-8:30AM Carole Burns, OD AOA PARA	523  From the Primary Chair to Secondary Care 7:30AM-8:30AM Samantha Slotnick, OD AOA PARA, JCAHPO
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SUNDAY 3/4


6:30 AM		
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7:00 AM	800 Ophthalmic Professionals Certificate Final Assessment 7:00AM Lynn Lawrence Tami Franklin Will Smith, OD NO CE CREDIT	796 Defining the Chief Complaint to Maximize Vision 7:00AM-8:00AM Diane Drake ABO, AOA PARA, JCAHPO
7:15 AM		
7:30 AM		
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8:00 AM		797 The Optics of Strong Lenses 8:00AM-9:00AM Diane Drake ABO, AOA PARA, JCAHPO
8:15 AM		
8:30 AM		
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9:00 AM		798 Prism and Characteristics of Lenses 9:00AM-10:00AM Diane Drake ABO, AOA PARA, JCAHPO
9:15 AM		
9:30 AM		
9:45 AM		
10:00 AM		799 An Optician's Guide to Visual Impairment 10:00AM-12:00PM William Underwood, PhD ABO, AOA PARA, JCAHPO
10:15 AM		
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11:00 AM		
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12:00 PM	530  How Do You Mend a Broken Cornea? 12:00PM-2:00PM Brian DenBeste, OD AOA PARA	
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ACCREDITATION INFORMATION

The accreditation designations serve as a guide to assist you with course selection. The courses have been submitted to the accrediting agencies and boards as listed for approval; they are subject to change on final approval. SECO International, LLC will not be responsible for courses that have not received accreditation. Do not assume that the courses you registered for will be approved. Please refer to AttendSECO.com for current CE approvals and course descriptions. Program is subject to change

 Coffee

 Food

 Team-Centered

