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**SECO 2018 Launches Customized Educational Content to Ensure Attendees
Have Access to the Latest Clinical Advances and Technologies**

In recognition of Alzheimer's and diabetes awareness month, SECO offers tailored content to support professionals caring for affected patients

ATLANTA, GA — November 15, 2017 — SECO International, the world's largest continuing education meeting providing optometrists and ophthalmic professionals outstanding educational opportunities since 1924, which stages February 28-March 4, 2018, in Atlanta, GA, recognizes that success comes down to good patient care. And good patient care comes down to keeping up with the latest scientific and clinical advances. SECO 2018 is pleased to announce the 2018 education content which will feature nearly 400 hours of education options throughout the conference.

A preliminary list of courses for SECO 2018 is available at attendseco.com, where attendees can search for topics that suit their practice needs by accreditation, speaker, date, session or keyword. They will have access to sessions on like, How to Mend a Broken Cornea, Retina 2018 and even to Seeing Stars, Concussions in Sports.

In support of diabetes and Alzheimer's awareness month, SECO is proud to offer dedicated content for the care and management of these specialized patients. Both health conditions require unique skills and sensitivity to treat. Diabetes is the leading cause of new cases of blindness in people 20 to 74 years of age in the United States, according to the Centers for Disease Control and Prevention. Additionally, Alzheimer's disease is expected to rise from 5.1 million in 2010 to 13.5 million in 2050 and is the only cause of death among the top 10 illnesses in the U.S. that cannot be prevented, cured or even slowed, according to the Alzheimer's Association.

To assist the industry in caring for these patients, SECO 2018 offers customized sessions. Below are examples of what attendees can look forward to at this year's event:

Can I Have That Cake Now?: Diabetes and Nutrition

Speaker: Jennifer Stevens, OD

Friday, Mar 2 | 8:00 am - 9:00 am

Pending Accreditations: JCAHPO, AOA PARA, CE Broker

This course will focus on understanding the pathophysiology of type 1 and type 2 diabetes in a concise and easy to understand format. We will explore the different phases of diabetic retinopathy and focus on the role of nutrition in primary eye care. We will learn the best way to counsel patients so that they will be empowered to help themselves.

Modern Day Diabetes

Speaker: Jay Haynie, OD

Friday, Mar 2 | 5:00 pm - 7:00 pm

Pending Accreditations: COPE, CE Broker

Learn to fully understand the standard classification of non-proliferative and proliferative diabetic retinopathy. Get the latest updates on the current treatment for diabetic macular edema and proliferative retinopathy based on current trends guided by numerous clinical trials. As the use of intravitreal treatment emerges – what is the role of laser treatment in diabetic eye disease? This course will elaborate on current concepts and future directions.

Understanding Alzheimer's

Speaker: Leo Messner, OD

Saturday, Mar 3 | 8:00 am - 9:00 am

Pending Accreditations: AOA PARA, CE Broker, COPE

Alzheimer's disease (AD) is the most common form of dementia presenting within elderly patients. As life expectancy is increasing within western societies, so too is the incidence and prevalence of AD. Numerous vision and visual-motor abnormalities are present in patients with Alzheimer's disease and it is incumbent upon ophthalmic providers to be cognizant of these problems. In this team-centered course, learn about the pathophysiology and staging of Alzheimer's disease along with the neuro-radiological, visual and visual-motor findings in this overview. In addition, enjoy a comparative analysis of the clinical and neuro-radiological findings associated with AD and chronic traumatic encephalopathy (CTE).

Those registered to attend SECO 2018 will have the opportunity to attend these and more sessions. Visit www.attendseco.com for full course descriptions and speaker bios.

Attend SECO 2018, the world's largest conference for optometrists and ophthalmic professionals. Learn from experts, draw from their experience and see for yourself what new technologies, treatments, strategies and innovations will keep your practice thriving. **Save the date, February 28 – March 4, 2017 in Atlanta, GA and register today, early registration ends January 3.**

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About SECO International

The annual SECO meeting is produced by SECO International, LLC, a wholly owned subsidiary of the Southern Council of Optometrists, Inc. A nonprofit association founded in 1923, SECO boasts an approximate global membership of 25,000. The annual SECO Congress regularly attracts more than 6,000 national and international eye care professionals, vendors, and allied ophthalmic personnel. SECO International is widely acknowledged as the largest optometric educational meeting in the world.

For more information: www.attendseco.com, www.secointernational.com.